



BMHS Athletic Association Minutes from September 2023 Meeting

Meeting Attendees:

Board Members: Tricia LaFauci, Melanie Manne, Deb Murphy, Sheena Donhoffner, Kelly Oliveria, Michelle Martin; **Athletic Director:** John Magliozzi; **Attendees:** Alicia & Victor Ausilio, Kim Canney, Christine White, Kerri Lyons, Robyn MacLeod, Nadine Courtemanche, Richard Murgo, Julie Cataldo, Cheri Gargalianos, Nichelle Lennori, Mike Moore, Anthony Cali, Urvi Gandhi, Tammy Carter, Jill Jones, Kerry Parrella, Brooke O'Connor, Erin Bordeau, Susan Fitzgerald, Carol MacLeod, Melissa Saverse, Marcie Mackwell, Kristin Frazier

Meeting called to order

Board/Association:

- Board Members were introduced
- Explained what our goals are for the coming year
 - Work on reaching more student-athletes, expand our presence in the community, partner with youth sports
- Where to find us
 - Increase our presence on social media - specifically on Instagram and X (Twitter)
- Work on making sure our website is up-to-date

Treasury:

- Finance report was provided by our Treasurer Deb Murphy

Memberships/Volunteers:

- Update on how many families have signed up for memberships
- Discussed ways to get more volunteers
 - Have JV/JVB parents keep track of scores and take photos

Fall Teams:

- Reps gave us an update on how each team is doing so far this season
- Talked about each team creating a google page to upload pictures to streamline a better way to access photos for us to create the Seasonal Programs
- Talked about getting youth teams to come to HS games...Girls Soccer has been doing it for a couple of years and it's very successful

Senior Night:

- Went over dates for each team
- Discussed at length about streamlining banners, plaques, flowers, etc.
- Talked about reusing balloons for multiple Senior nights

Fundraising:

- Cash Cards
 - Kristin Frazier coordinating, will have more info at next mtg
- Fall into Cash Raffle
 - \$20 for a chance to win a roll of \$10 lottery tickets, only selling 100
- Yankee Doodle
 - Selling spirit gear
- Proud Parent Pack
 - Talked about offering more options for this, maybe different tiers (just program, program & shirt; program, shirt & message - maybe different sizes for messages)

Spirit Gear:

- Nadine & Robyn have been working to find vendors for getting spirit gear ordered and streamlining this
 - Ordered new stuff, including youth sizes, for Yankee Doodle
 - Established an online store

Meeting adjourned