

General Format

TESTIMONY OF (NAME)

In Support/Opposition of Bill#/Issue as it is written

Before the Committee or Agency Name
Hearing Date

Mr. Chairman/Madam Chairwoman and members of the committee, thank you for the opportunity to present testimony today. My name is (name) and I am representing (myself or list organization).

I support/oppose bill#/issue because...

Thank you,

Your Name
Your Title

Want to Learn More About
Lobbying or to Stay Informed
About Legislation in Your
State?

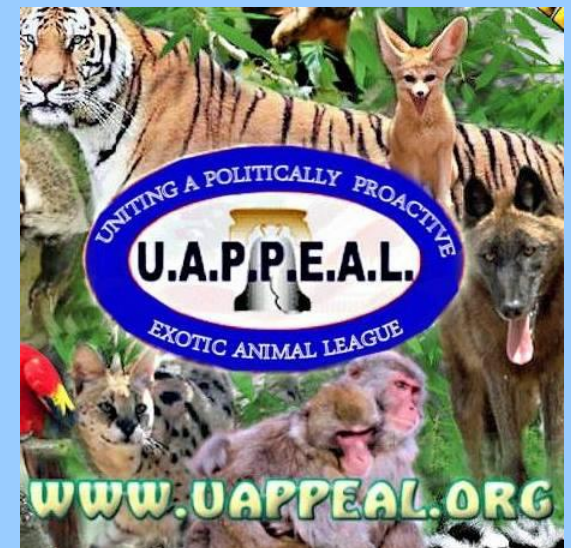
Check out our Government 101
Lobbying Guide and other lobbying
information on our website and join our
Facebook group for up-to-date state
exotic animal legislative monitoring.

Uniting A Politically Proactive Exotic
Animal League (U.A.P.P.E.A.L.) is the
first non-profit 501 (c) 4 lobbying
organization that represents current
and future owners, handlers and
enthusiasts of all species of native and
exotic animals and their hybrids at
both the federal and state levels.

Mission: To protect the right of
responsible exotic and alternative
animal ownership by lobbying to
prevent unfair regulation, discouraging
the casual acquisition of exotic
animals through education, and
furthering animal welfare through the
responsible placement of animals in
need.

**BECOMING A
CITIZEN
LOBBYIST FOR
YOUR
ANIMALS**

**WRITTEN
TESTIMONY**



ABC's of Written Testimony

- **ADDRESS** the committee chair and committee
- **BRUSH UP** on the committee and bill or issue
- **CONVEY** your thanks for their time
- **DOUBLE-SPACE** your testimony
- **EXPAND** upon your verbal testimony, if applicable
- **FILL OUT** a registration form or slip if required
- **GATHER** as much research as possible
- **HAND OUT** your testimony if attending the hearing
- **INCLUDE** the specific bill # or issue
- **JAZZ UP** your testimony to make it memorable, but don't go overboard



- **KEEP** on point
- **LEAD** with a brief overview of your testimony
- **MAKE** sure your testimony is easy to understand
- **NAME** any person or organization you are representing or are writing for

- **OBSERVE** the rules for submitting testimony
- **PROOFREAD** your testimony for errors
- **QUALIFY** your testimony with research
- **REFLECT** on how the bill or issue will affect you
- **STATE** your stance on the bill/issue
- **TACKLE** as many points as desired– there is no size limit
- **USE** just one side of the paper
- **VOICE** your side of the bill or issue
- **WRAP UP** your testimony by re-stating your position
- **XEROX** (make copies of) your testimony, as many as required
- **YIELD** and be sure to have someone else read your testimony before submitting it
- **ZIP** your testimony in by the deadline