

WHO WE ARE

The Washington Build Back Black Alliance (#WBBBA) was formed in the fall of 2020 when a group of Black and other BIPOC Non-profit executives and business leaders decided to consolidate their influence to speak on behalf of the black community across Washington State. In an unprecedented move, they vowed to connect the black community (*young and established*) by advocating in a cooperative fashion for shared generational prosperity. Our purpose: Harness the power of #black advocacy to speak with one voice -- to local Mayors, City Councils, the Legislature, and the Executive Office regarding the need to fund a sustainable, scalable plan for the black community. #WABBBA

OUR GOAL

We have a large tent-- all voices are welcome to join our alliance. Our goal is simple: Build a 21st century, self-sustaining, economically vibrant, cooperative black community. We know all small business communities faced tremendous uncertainty due to COVID-19. However, the disparities are multiplied in communities of color. #WBBBA is an advocacy coalition designed to help local, state, and federally elected officials, craft policies that dismantle structural racism, rebuild black businesses and communities-- all while applying the lens of equity to all proposed WA state legislation in the 2021 and beyond sessions.



Build a united black voice that bridges all ages, genders, ideology, and societal norms in the black community.



Build a black advocacy voice, that is present at all levels of government; we are not a monolith, or issues can't be couched under #BIPOC



Build-back black businesses. The black business has been the heartbeat of the black community since reconstruction.



Build-back black generational wealth. Through the loss of home ownership, land, coupled with health and educational disparities—we have seen an erosion of black wealth over the past 60 years.



Build-back black communities. Gentrification has displaced what was once burgeoning black communities. WBBBA wants to reinvest, reinvigorate, and revitalize black communities throughout Washington State.

OUR ALLIANCE

WA BUILD BACK BLACK ALLIANCE



OLLIE GARRETT
PRESIDENT/CEO
TABOR 100



LANESHA DEBARDELABEN
EXECUTIVE DIRECTOR
NORTHWEST AFRICAN AMERICAN
MUESUM



ANDREA CAUPAIN SANDERSON
CEO
BYRD BARR



PAULA F. SARDINAS, NBPLA
PRESIDENT/CEO | LOBBYIST
FMS GLOBAL STRATEGIES, LLC



MICHELLE MERRIWEATHER
PRESIDENT/CEO
URBAN LEAGUE OF METROPOLITAN
SEATTLE



T'WINA NOBLES
PRESIDENT/CEO
TACOMA URBAN LEAGUE

OUR 2021 AGENDA

- Affordable Housing
- Repeal of I-200
- State Bank/ Black-owned Bank
- Reparations
- Digital Equity
- Criminal Justice Sentencing
- Support for Black/African American Small Businesses
- African American History K-12 Education
- Appropriations for African American led NP's and NGO's tacking structural and systemic racism.
- Insurance and Banking
- 9-8-8 Mental Health Hotline
- Cannabis Social Equity
- Black and other BIPOC Economic Development Package
- Police Accountability
- Food Insecurity Black and other #BIPOC Communities
- Cannabis Social Equity
- Eviction Moratorium

OUR ALLIANCE

BUILD BACK BLACK ALLIANCE



OLLIE GARRETT
PRESIDENT/CEO
TABOR 100



LANESHA DEBARDELABEN
EXECUTIVE DIRECTOR
NORTHWEST AFRICAN AMERICAN
MUESUM



ANDREA CAUPAIN SANDERSON
CEO
BYRD BARR



PAULA F. SARDINAS, NBPLA
PRESIDENT/CEO | LOBBYIST
FMS GLOBAL STRATEGIES, LLC



MICHELLE MERRIWEATHER
PRESIDENT/CEO
URBAN LEAGUE OF METROPOLITAN
SEATTLE



T'WINA NOBLES
PRESIDENT/CEO
TACOMA URBAN LEAGUE

OUR 2021 AGENDA

- **Affordable Housing** (Sen. Patty Kuderer, Rep. Debra Entenman, Rep. Nicole Macri)
- **Repeal of I-200** (Rep. David Hackney, Rep. Sharon Tomiko-Santos)
- **State Bank/ Black-owned Bank** (Sen. Bob Hasegawa)
- **Reparations** (Sen. Mona Das, Sen. Nobles)
- **Digital Equity** (Sen. Lisa Wellman)
- **Criminal Justice Sentencing** (Sen. Jamie Pedersen)
- **Support for Black/African American Small Businesses** (Sen. Christine Rolfes, Sen. David Frockt | Lobbyist Alison Phelan, BECU, Dan McCrady, David Guilliani)
- **African American History K-12 Education** (Sen. Wellman, Black Members Caucus, Members of Color Caucus, Rep. Monica Stonier)
- **Appropriations for African American led NP's and NGO's tackling structural and systemic racism.** (Sen. Christine Rolfes)
- **Insurance and Banking** (Sen. Mona Das, Sen. Mark Mullet) (OIC has requested legislation to remove credit scores) WA State Office of the Insurance Commissioner)
- **MFTE** (Sen. Mona Das, Rep. Walen, Gov. Inslee)
- **Cannabis Social Equity** (Rep. Melanie Morgan, Sen. Rebecca Saldana, Chair Strom Peterson)
- **Black and other BIPOC Economic Development Package** (Governor Inslee)
- **Police Accountability-** (CAAA, Black Member Caucus, Rep. Entenman, Sen. Das, Sen. Nobles, Sen. Pedersen)
- **Food Insecurity Black and other #BIPOC Communities** (Rep. Mia Gregersen, Rep. Jesse Johnson, Rep. David Hackney)
- **Cannabis Social Equity** (Rep. Melanie Morgan, Rep. Strom Peterson, Sen. Rebecca Saldana, Sen. Karen Keiser, SE Legislative Task Force)
- **Eviction Moratorium** (Gov. Inslee. Rep. Nicole Macri, Sen. Patty Kuderer)