



November 17, 2014- VVCC's Masquerade Fundraiser Big Success for Older Adults in Need

By Katie Layne

The Masquerade-themed fundraiser held by Verde Valley Caregiver's Coalition on Oct. 23, in the Hilton Sedona Canyon Ballroom, was a great success for older adults who wish to live independently in their own homes.

The event raised nearly \$63,000 in event gifts and pledges so far. Proceeds of the event will help older adults get to medical appointments, go grocery shopping, and receive other assistive services such as handy person help, business help, home safety checks, and more.

About 170 guests and supporters attended the gala which featured a wine-tasting reception, appetizers by Vintages Grille and music by violinist Teresa Joy. During dinner Classical singers from Northern Arizona University's School of Music performed opera and pieces from the stage musical Phantom of the Opera.

VVCC thanks its lead sponsor: Verde Valley Medical Center, a partner in its hospital to home Transitional Care Program; and sponsors Charles Marr, Esser, Bradley & Gardner, Paul and DeAnna Lehen, the Arizona Lottery, Sterling Financial Services, National Processing Solutions (Payments in Kind), Gail Guntermann, and Vintages Grille with support from the Village of Oak Creek Association Benefit Foundation. Special thanks to Events by Show Stoppers and master of ceremonies Shondra Jepperson.

The event also included live and silent auctions featuring bronze sculptures and other artwork from renowned local artists. Special thanks to artists and businesses that donated to our auctions.