



SIETAR INDIA in collaboration with Alliance Française of Hyderabad is proud to announce its second meeting in Hyderabad!

Title of the event:

"SIETAR India: Developing Intercultural Competence Through Learning and Sharing Experiences"

Come and join us in our second gathering in Hyderabad ! After Bangalore, Chennai, Pune and Delhi, we are looking at developing SIETAR in the twin cities.

The Society for Intercultural Education Training And Research (SIETAR)-India is a non-profit Association of educators, researchers and trainers from a wide range of practical and academic disciplines who share a common concern for intercultural relations. SIETAR-India provides an opportunity to learn from and share with colleagues in the intercultural arena and advance the body of knowledge and practice in the field.

SIETAR holds Non-Governmental Organization (NGO) status with the United Nations and the Council of Europe.

For more information, log on to our website: www.sietarindia.org

Come and meet us in Alliance Française de Hyderabad from 7pm to 9pm

Alliance Française de Hyderabad
Plot No-16, 10-2-9, West Marredpally,
Secunderabad,
Andhra Pradesh 500026,
India

Presenter: Guillaume GEVREY (President SIETAR India)

Guillaume is a “global nomad” who experienced his first expatriation in the USA at the age of six. Canada, the United Kingdom and Ireland were to follow suit with regular intervals in France where he completed a BA in English Cultural Studies in Lille. He first came to India in 2000, where he was responsible for creating the first exchange program between his French University and Christ College in Bangalore.

Having previous BPO experience, Guillaume was lucky enough to take an active part in the explosion of the outsourcing movement. For over 5 years, he successfully helped develop and deliver training to thousands of BPO and IT staffers and managers in order to help them meet their clients and customers expectations.

Through his personal and professional experiences, Guillaume gradually became a specialist in intercultural communication and management. In 2006 he was a founding member of SIETAR India (Society for Intercultural Education Training and Research) and has since presented papers regularly at domestic and global SIETAR conferences.

Guillaume is widely respected as a cross-cultural consultant and management trainer. He has worked with various organizations in helping them develop the global mindset of their employees and managers through long-term relationships, in-depth needs analysis and customised training solutions.

Guillaume is a guest lecturer in cross-cultural communication and an Indian subject matter experts for different French business schools. He also co-authored “*Looking for Work in India*” destined for young foreign professionals wanting to work in the country.

Guillaume is a certified practitioner of the Cultural Detective, the Myers Briggs Type Indicator (MBTI) Step I and Step II and the Herrmann Brain Dominance Instrument (HBDI).

Date: Tuesday 22nd December 2009 **Time:** 7pm to 9pm

Venue: Alliance Française, Plot No-16, 10-2-9, West Marredpally, Secunderabad, Andhra Pradesh 500026, India

We look forward to seeing you at the event.

For further information and R.S.V.P, contact:

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