

# 18th Annual



# arts alive in Seminole!

The  
**FOUNDATION**  
For Seminole County Public Schools



Seminole County Public Schools

400 E. Lake Mary Blvd, Sanford, FL 32773  
[www.FoundationSCPS.org](http://www.FoundationSCPS.org)



# 18th Annual



Presented by:



The  
**FOUNDATION**  
For Seminole County Public Schools



Seminole County Public Schools

*Dear Friend of Seminole County Public Schools,*

In the past 17 years, thanks to the generous support of businesses and individuals, **The Foundation's Arts Alive in Seminole! event has raised more than \$1.2 Million** to enhance the visual and performing arts programs in our schools. We invite you to consider a sponsorship this year, and join us in providing a critical component of the "Triple A Experience – Academics, Arts, and Athletics" for our students.

Sincerely,

**Dede Schaffner**

*Chair, Arts Alive! Committee*

**Davia Moss**

*Executive Director*

*The Foundation for Seminole County Public Schools*

**Susan Roberts Zettler**

*Program Manager*

*The Foundation for Seminole County Public Schools*



## Sponsorship Opportunity

### WHO:

Community and Business Leaders

### WHAT:

Fundraising gala on November 22, 2014 to benefit the visual and performing arts programs in every Seminole County public school. Bob Frier, FOX 35 Evening News Anchor, will serve as emcee.

### WHEN:

Saturday, November 22, 2014 at 6:00 p.m.

### WHERE:

Westin Lake Mary  
2974 International Parkway  
Lake Mary, FL

Research shows that the integration of arts education is essential in developing innovation and critical thinking skills needed in today's work world. The Foundation supports the district's commitment to providing arts education to every student through Arts Alive in Seminole!

Arts Alive! is a perfect kickoff to the holiday season. The evening begins with a cocktail reception and silent auction. The event continues with a gourmet dinner and live auction, followed by 15 musical, theatrical, and dance performances by students and staff. We're delighted to welcome back Bob Frier, FOX 35 Evening News Anchor, as our emcee for the evening. Take advantage of our auction packages for unique holiday gifts. Dress for the event is cocktail attire.

Sponsors will have the opportunity to network with 300 of the most influential community and business leaders in the Central Florida area who share a commitment to our excellent schools.



## Sponsorship Levels:

### Michaelangelo/Title Sponsor (Exclusive): \$10,000.00 **SOLD OUT!**

- Company recognition as the Title sponsor included on all event materials
- Front-row seating for one table of ten
- Special acknowledgment during Welcome portion of the event's program
- Feature article on Title Sponsor in The Foundation monthly eNews
- Multiple posts featuring Title Sponsor on The Foundation social media group sites leading up to event
- SCPS student quartet to perform one hour at a business function (Date TBA)
- As a thank you for your sponsorship, you will receive a recognition gift to be displayed in your workplace.
- Visual signage at the event
- Exclusive sponsor recognition scrolling message on mobile auction bidding software program
- Full-page four-color ad on back cover of the event program
- Recognition in The Foundation's Annual Report and at The Foundation website

### Mozart Sponsor: \$5,000.00

- Preferred seating for one table of ten
- Acknowledgment during Welcome portion of the event's program
- Mention in posts on The Foundation social media group sites leading up to event
- Visual signage at the event
- Half-page black & white ad in the event program
- Recognition in The Foundation's Annual Report and at The Foundation website

### Beethoven Sponsor: \$3,000.00

- Seating for one table of ten
- Visual signage at the event
- Quarter-page black & white ad in the event program
- Recognition in The Foundation's Annual Report and at The Foundation website

### Baryshnikov Sponsor: \$2,500.00

- Seating for one table of ten
- Listing in the event program
- Recognition in The Foundation's Annual Report and at The Foundation website



### Soloist Sponsor: \$250.00

- Seating for one

### Reception Sponsor: \$2,500.00

- Visual signage at the event
- Half-page black & white ad in the event program

### Event Program Advertisement Sponsor

- Advertisement in event program
- Advertiser must provide camera-ready artwork to Foundation\_ArtsAlive@scps.us no later than October 31.
- \$1,000 - Full Page - Vertical Ad (Dimensions: 5"x8")
- \$750 - Half Page - Horizontal Ad (Dimensions: 5"x3.9")
- \$500 - Quarter Page - Vertical Ad (Dimensions: 2.5"x3.9")

### Auction Donations

- Listing in the event program
- Listing on the hand-held auction device distributed to all guests



## Your Sponsorship Dollars at Work

Since inception, The Foundation's Arts Alive in Seminole! event has raised more than \$1.2 Million to enhance the visual and performing arts programs in our schools.

Funds raised through the event provide students and programs with new instruments, art materials, equipment and sheet music. Proceeds also cover the costs of association dues for thespian and music programs, sponsor events such as dance, band, and chorus festivals, as well as provide funding for special classroom projects.



## About The Foundation for Seminole County Public Schools:

The Foundation is a non-profit 501(c)(3) organization that raises funds to enhance the performance of students and teachers in Seminole County Public Schools.



## To Support the Arts in Seminole County Public Schools

Please complete the information below and fax it to 407-320-0285, email to [Susan\\_Zettler@scps.k12.fl.us](mailto:Susan_Zettler@scps.k12.fl.us), or visit our website at [www.FoundationSCPS.org](http://www.FoundationSCPS.org) and select News & Events/Upcoming Events/Arts Alive in Seminole! from the menu.

Name \_\_\_\_\_

Title \_\_\_\_\_

Company Name \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

### Arts Alive Sponsorship Levels (please check):

- |  |          |
|--|----------|
| <input type="radio"/> Michaelangelo Sponsorship  | \$10,000 |
| <input type="radio"/> Mozart Sponsorship   | \$5,000  |
| <input type="radio"/> Beethoven Sponsorship  | \$3,000  |
| <input type="radio"/> Baryshnikov Sponsorship  | \$2,500  |
| <input type="radio"/> Soloist Sponsorship  | \$250    |
| <input type="radio"/> Reception Sponsor  | \$2,500  |
| <input type="radio"/> Full-page program ad   | \$1,000  |
| <input type="radio"/> Half-page program ad   | \$750    |
| <input type="radio"/> Quarter-page program ad  | \$500    |
| <input type="radio"/> Auction Donation (silent or live) \$_____  |          |
| <input type="radio"/> Donation – Enclosed is a donation of \$_____ to support the arts in our schools. |          |

### Method of Payment:

- ☐ Please send me an invoice.
- ☐ I will pay by credit card. (Visit our website at [www.FoundationSCPS.org](http://www.FoundationSCPS.org) and select News & Events/Upcoming Events/Arts Alive in Seminole! from the menu. Follow the instructions to become a sponsor or make a donation.)
- ☐ My check is attached.  
(Payable to: The Foundation for Seminole County Public Schools.)

Sponsorships received by October 31, 2014 will be included in the program.  
Table location will be determined by sponsorship level and date of payment.