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For Immediate Release

**MEDIA ALERT:
ANNOUNCING THE 15th ANNUAL COBB DIAPER DAY**

MARIETTA, GA, October 9, 2023 – The 15th Annual Cobb Diaper Day is being held virtually throughout October 2023. Through the efforts of the Barbara Hickey Children’s Fund - Cobb Diaper Day Committee, more than two million diapers have been donated to assist low-income families in Cobb County. The goal this year is to collect over 100,000 diapers.

Organizations, companies and individuals are encouraged to participate in various ways:

- Make a donation at www.cobbdiaiperday.com.
- Purchase diapers on Amazon through the [Cobb Diaper Day Wish-list](#).
- Declare a day to collect diapers from fellow employees, organization members, neighbors or friends.
- Drop off donations on one of our community collection days:
 - [Johnson & Alday Law Firm](#) - 219 Roswell St. NE, Marietta, GA : October 16-20, 2023, during business hours.
 - [Cobb EMC Solar Flower Garden](#) in Marietta, GA: October 24, 2023 from 2 pm to 6 pm and October 26, 2023 from 2 pm to 6 pm

Cobb Diaper Day was founded by the late Barbara Hickey in 2008 to help families in Cobb County. Barbara envisioned the community coming together to support local families in need and reminded us all that it is often the little things in our lives that make the biggest difference. Low-income families often have the daily stress of choosing between food and diapers. Prolonged wearing of a wet diaper causes diaper rash, and a crying baby leads to more stress in the home. Low-income families also face additional challenges:

- Food stamps do not include hygiene products such as diapers.
- On average, the cost to purchase diapers is approximately \$100/month.
- Daycare centers require parents to provide their own diapers.

To help ease some of the burdens of the thousands of families in critical need, diaper donations will be distributed to the community through the following community partners:

- Cobb Douglas Public Health
- Communities in Schools of Georgia in Marietta/Cobb County
- LiveSafe Resources
- MUST Ministries
- Ser Familia
- Simple Needs GA
- Sweetwater Mission
- The Center for Family Resources

For additional information, please visit www.cobbdiaперday.com or donate to the [Barbara Hickey Children's Fund](#) to support the efforts. To arrange for a diaper pick-up or for any other questions, please email DiaperDayCobb@gmail.com.

About The Barbara Hickey Children's Fund

Established as a 501(c)3 fund under the **Cobb Community Foundation**, the efforts were founded in 2008 by Barbara Hickey and a group of concerned community leaders. The Cobb Diaper Day Committee works to raise awareness of the need and expense of diapers for families in need. Securing the most basic of needs such as diapers for infants and children is a constant challenge for families who often are forced to choose between food and diapers for their families. Since its inception, Cobb Diaper Day has supplied nearly two million diapers to the Cobb community. Learn more by visiting the [Barbara Hickey Children's Fund](#).

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