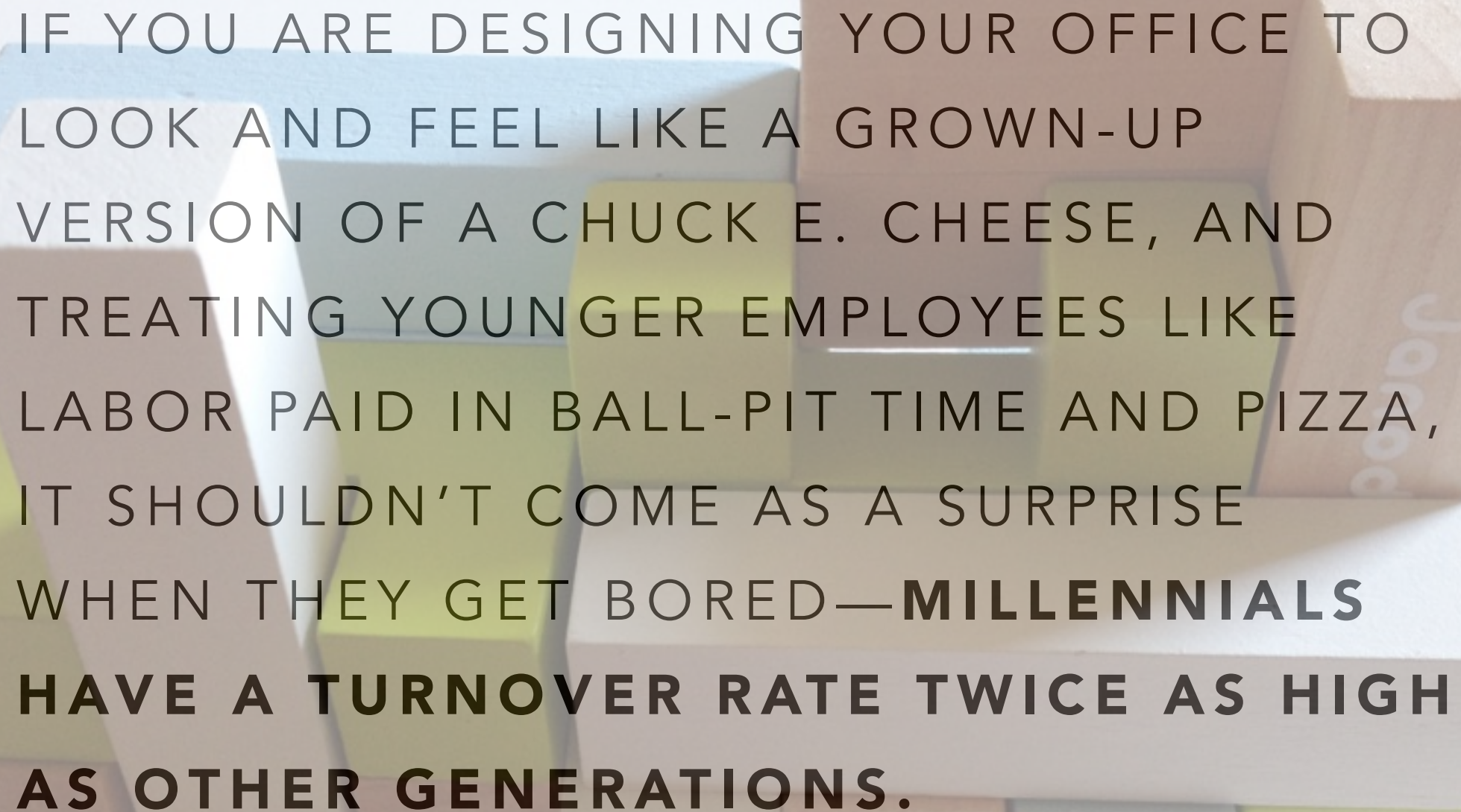




INTRODUCTION TO:

BLINK! LAB ARCHITECTURE

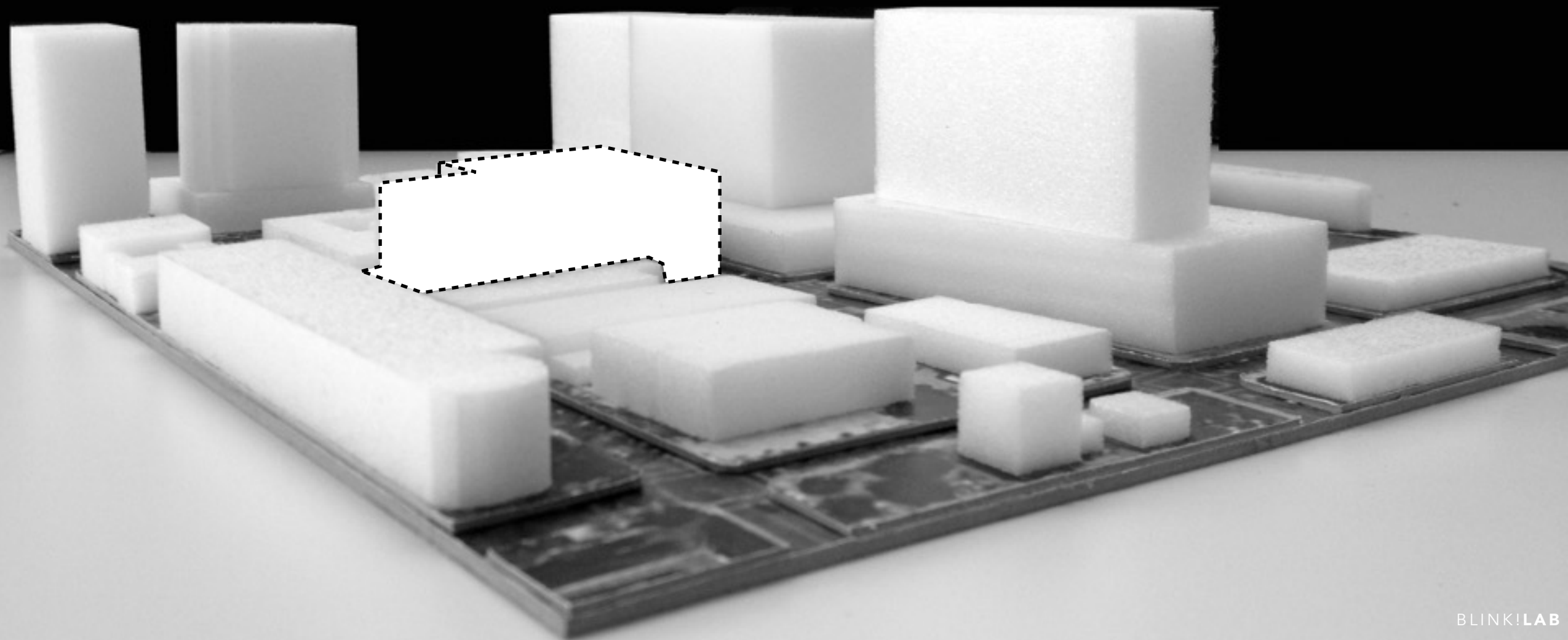


IF YOU ARE DESIGNING YOUR OFFICE TO
LOOK AND FEEL LIKE A GROWN-UP
VERSION OF A CHUCK E. CHEESE, AND
TREATING YOUNGER EMPLOYEES LIKE
LABOR PAID IN BALL-PIT TIME AND PIZZA,
IT SHOULDN'T COME AS A SURPRISE
WHEN THEY GET BORED—**MILLENNIALS
HAVE A TURNOVER RATE TWICE AS HIGH
AS OTHER GENERATIONS.**

*FAST COMPANY, DEBUNKING THE WORKPLACE GENERATION GAP
MYTH ONCE AND FOR ALL*

THERE IS MORE TO SPACE THAN SQUARE FEET

One must understand the process of communication,
the close connections between the nature of the work,
and the larger systems affecting innovation, creativity,
resource availability, talent retention, the competitive
environment



DEFINED BY AGILITY

Adaptive Technology:

Demountable smart wall systems

Transparency: Full-floor daylight, views and barrier-free circulation.

BYOD: Connect and communicate anywhere, anyhow.

Casual collisions: Impromptu meetings and gatherings.

NASA AMES - NET ZERO ENERGY

Mountain View, CA

ECO-MISSION VALUE

Exploit natural resources fully:
Solar Power

Harmony between the natural environment and human comfort: Sunlight and air

Sustainable Land Use Management: Minimum footprint, storm water capture and underground water storage

TAKE ABUSED LAND AND RE-IMAGINE FOR A RESPONSIBLE EXISTENCE

SFPUC SOUTH-EAST POLLUTION CONTROL PLAN

Bay View Hunters Point, CA

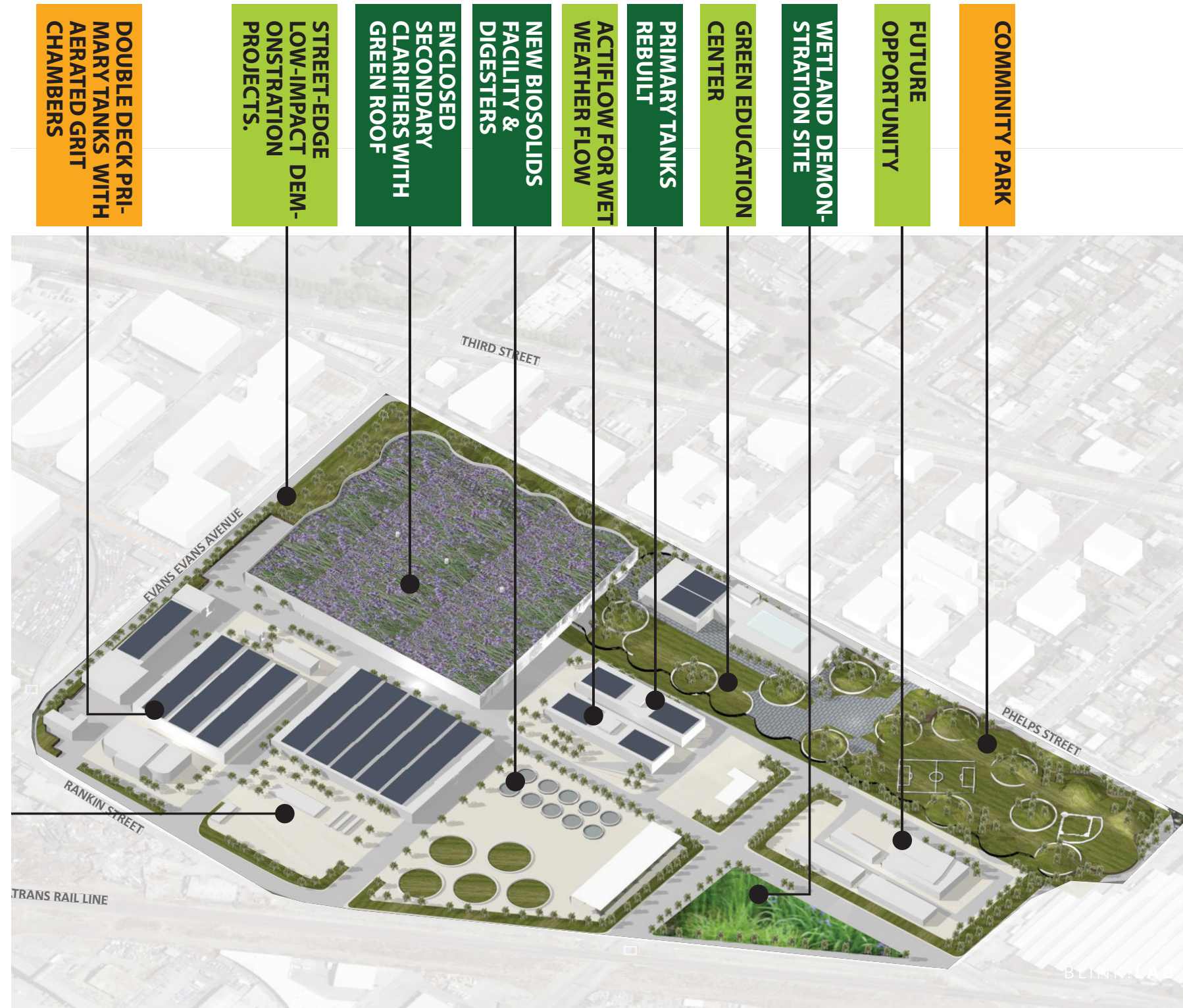
URBAN INTEGRATION

Technology and Urban

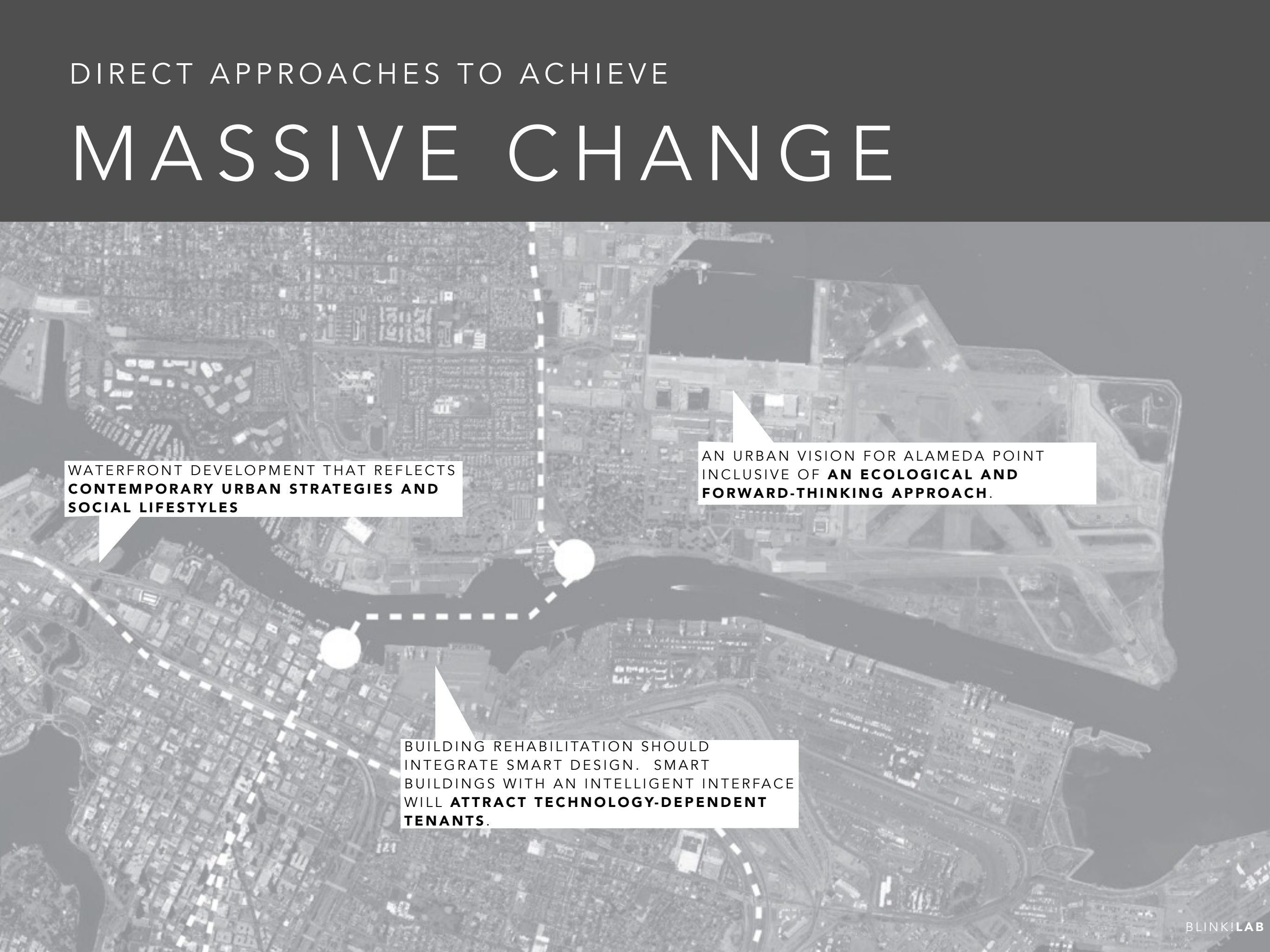
Design: Strategies enable Utilities to be better neighbors

Community Relationship:

Utilities are integral to daily needs. The contemporary city must integrate technical function as well as social integration.



DIRECT APPROACHES TO ACHIEVE MASSIVE CHANGE



WATERFRONT DEVELOPMENT THAT REFLECTS
**CONTEMPORARY URBAN STRATEGIES AND
SOCIAL LIFESTYLES**

AN URBAN VISION FOR ALAMEDA POINT
INCLUSIVE OF **AN ECOLOGICAL AND
FORWARD-THINKING APPROACH.**

BUILDING REHABILITATION SHOULD
INTEGRATE SMART DESIGN. SMART
BUILDINGS WITH AN INTELLIGENT INTERFACE
WILL **ATTRACT TECHNOLOGY-DEPENDENT
TENANTS.**

IT COMES BACK TO **MOTIVATION** AND A SENSE OF **WHY** WE ARE DOING THIS

blink!LAB is a architecture and design practice committed to the craft of builds and solving real world problems. In many ways it is the culmination of experience gained while working for firms such as AECOM and the success of past science-based clients such as GE and NASA Ames. But what we are truly motivated by is the agility of a small studio - to dig deep and locate the issues in the design assignment. We get messy, but also use the most sophisticated tools to help us model, prototype and craft solutions.

The successful launch of GE's Global Software business-line was the result of persistent questioning of the role of SPACE, the NATURE of the ENVIRONMENT + the TOOLS needed to provide a unique response that speaks to the DNA of the design assignment. That need to question, is blink!**LAB**.



June A. Grant, AIA
Principal

A COMPELLING REALITY

VISUALIZATION: STUDIO 216



BLINK!LAB IS
ADVANCED DESIGN
IDEAS, THAT
UNDERSTAND
TECHNOLOGY, SOCIAL
BEHAVIOR AND
PROVIDE **AESTHETIC**
COHESION.

BLINK!LAB ARCHITECTURE

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