



About the South Dakota Diabetes Coalition (SDDC)

The mission of the South Dakota Diabetes Coalition (SDDC) is to collaboratively improve the quality of life for all South Dakotans at risk for, or affected by, diabetes.

HISTORY

The SDDC is a volunteer-based organization comprised of over 100 professionals and citizens who are passionate about preventing diabetes and empowering those with diabetes to successfully manage their health.

The roots of the SD Diabetes Coalition stem from the Diabetes Advisory Council, founded in the mid-1980s by the South Dakota Department of Health and its healthcare partners. The Coalition has since transitioned to a 501c3 charitable, educational organization.

SERVICES

The following services are provided by the SDDC:

- Diabetes Prevention Information
- Locate Educators Maps
- Technical Support for Diabetes Education and Prevention Programs
- Diabetes Education Materials
- Diabetes Public Service Announcements (PSAs)
- Speakers Bureau
- Evaluation Services
- Management of the Diabetes State Plan
- Support for patients and family

GOALS

- Promote collaboration and coordination of efforts in the statewide diabetes network
- Promote access to quality diabetes prevention and control information and services.
- Provide advice and recommendations to the South Dakota Department of Health's Diabetes Prevention and Control Program.
- Share expertise and insights into the needs, evidenced-based practices, and trends of persons and organizations impacted by diabetes.

Events and Sponsorships

Annual sponsorship opportunities are available to help support the SDDC and the awareness, education, and advocacy work of the Coalition.

Key SDDC Events

The following key events raise awareness about diabetes and the SDDC while also raising additional funds to support the projects of the Coalition.

Sweet Success

Annually, the SDDC hosts Sweet Success, a fundraising and awareness dinner and silent auction. Each year, the SDDC focuses on a theme related to diabetes education and prevention. Guests enjoy a four-course meal, opportunities to bid on silent auction items, and hear from a keynote speaker. Each year, the event continues to grow and expand to reach more individuals.

Diabetes Conferences

The SDDC hosts conferences for professionals that include continuing education opportunities. The SDDC offers a diabetes conference for seasoned professionals and offers the Changes and Challenges in Diabetes Care and Education Conference to provide a comprehensive overview of diabetes education topics for those who work with patients with diabetes on a daily basis.

Step Out for Diabetes Walk

The SDDC is planning to host the first annual Step Out for Diabetes Walk. The walk will be held at the Outdoor Campus in Sioux Falls to promote diabetes awareness and diabetes prevention information. Stations will be held to share healthy eating, exercise, and outdoor activities to promote wellness and awareness. The walk will also feature a health and information fair for attendees.

Sponsorship Opportunities (Annually)	Gold \$5,000+	Silver \$2,500	Bronze \$1,000
Conference Registrations	8	4	2
Sweet Success Tickets	8	4	2
Continual Recognition			
Recognition on SDDC website	●	●	●
Logo and link on SD website	●	●	
Recognition on registration website	●		
Social Media Promotion	●	●	●
Recognition on email blasts	●	●	
Logo on email blasts	●		
Recognition at Events			
Recognition on event webpage	●	●	●
Logo and link on event webpage	●	●	
Recognition on registration webpage	●		
Social Media Promotion	●	●	●
Recognition on email blasts	●	●	●
Logo on email blasts	●		
Recognition on event signage	●	●	●
Logo on event signage	●	●	
Verbal recognition at event	●		
Recognition on event handout(s)	●	●	●
Logo on event handout(s)	●	●	
Recognition on reusable bags	●	●	●
Logo on reusable bags	●	●	
Recognition on post-event materials	●	●	●
Logo on post-event materials	●		



Coalition Reach

Each year, The SDDC reaches over 20,000 South Dakotans. by using targeted Facebook promotions, attending consumer and provider health events, hosting SDDC and SDDC-related events, and sharing newsletters and emails. The SDDC also hosts an informative website, www.SDDiabetesCoalition.org.