

The Tennessee Data & Attendance Conference steering committee has unanimously decided to hold a 100% virtual conference for the spring of 2021. We have been in talks with the Marriott Franklin Cool Springs about what the changes will mean as far as cost is concerned. As you may know, to host these conferences, we must contract dates for years in advance. Spring 2021 Conference will be April 7-9.

Since the onset of COVID-19, the Franklin Marriott has worked well with us on contract modifications. For the fall of 2020, these modifications allowed us to cancel the in-person conference and host a virtual conference at no cost to the districts. At this time, Williamson County's reopening plan is not under the same small gathering rules that have been put out by the governor of Tennessee. Because of this, we are under contract to pay for this conference. In order to fulfill our obligation to the hotel, this virtual conference will be a paid conference.

We are approaching you as a 3rd Party Vendor in hopes that you will consider supporting our conference endeavours. For this conference we would like to extend the following offer; for a fee of \$200.00:

- Posting of a 5 minute promotional video (provided by you) that will play at a minimum of 2X per day during our breaks
- A static graphic logo or ad (provided by you) that will be used during breaks
- Company logo placement on the TDACS website

It is the goal of this committee to continue to host live conferences. We truly hope that this temporary modification to our conference schedule is one that your company can support. A member of your steering committee team has been assigned to make contact with your firm. We look forward to seeing and hearing from you (virtually) very soon.

Many Thanks,

Shane Morgan  
Vice-Chair