

Criteria for Coach Mark Gerald Student Leader Scholarship

To be eligible for this award, applicants must:

- demonstrate at school, at the workplace, and within the community the attributes of leadership, drive, integrity, and citizenship;
- demonstrate strong academic performance (minimum 3.0 grade point average/4.0 scale or equivalent);
- demonstrate financial need;
- be citizens of the United States of America;
- be current high school seniors attending high school in the United States (students living on U.S. Armed Forces base and home schooled students are also eligible); and
- plan to enroll in a full-time undergraduate course of study toward a bachelor's degree at an accredited four-year college or university or technical college
- in the United States for the entire upcoming academic year.

In addition, semifinalists must be nominated by an eligible community leader, such as a high school principal, elected official or executive director of a nonprofit organization, and must provide documentation to certify academic performance and financial need. Finalists will be interviewed via Google Hangouts or telephone by a member(s) of the selection committee. The field will be narrowed down to one recipient who will receive a \$500 scholarship in memory of Coach Mark Gerald.

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LEADERSHIP Mark Gerald Student Leaders exemplify, inside and outside the classroom, Coach Mark Gerald's legacy of leadership and service. They thrive in extracurricular activities and pursue leadership roles to make a positive difference in their school, in their community and on the job. Scholars appreciate the value of a quality education and have an affinity for discovery and lifelong learning. They are conscientious about their studies and earnestly pursue academic achievement. Their initiative, imagination and innovation will play a significant role as our country tackles the problems of tomorrow.

DRIVE As demonstrated by Coach Mark Gerald, student leaders optimistically look toward the future and pursue success with faith and determination. They have the conviction, ambition and courage to make their dreams reality. They approach their goals with a "#Running"™ persistence, and are not deterred by life's challenges. Scholars aspire to advance themselves, their families, and their communities with perpetual hope, self-motivation and the power of hard work. They model uncompromising discipline, punctuality, reliability and work ethic in balancing school obligations with employment.

INTEGRITY Mark Gerald Student Leaders are rooted in their principles, values and ethics. They possess the unique combination of self-confidence and humility that defined Coach Mark Gerald's leadership. They earn the respect of their peers by demonstrating genuine integrity, dependability and hope for a brighter future. Student Leaders value family and demonstrate a strong commitment to their role as a contributing member. Often, they make sacrifices to support the overall needs of those around them.

CITIZENSHIP Mark Gerald Student Leaders are driven by a sense of civic commitment and pride to actively engage in their communities and affect positive change. They deeply value the freedom and equality that make our nation unique and prosperous. Gerald Student Leaders exhibit Coach Gerald's ideals of personal accountability, tolerance and a belief in the human potential. They possess the awareness, empathy and internal motivation to improve their communities. They serve selflessly in pursuit of prosperity for their fellow students and citizens. Coach Mark Gerald envisioned a community where individuals could be supported in such a way that they become productive, caring, contributing persons perpetuating a cycle of greatness and good will to all.

The Make Your Mark: The Coach Mark Gerald Leadership and Achievement Foundation is the nonprofit organization created in memory and specifically charged by him with continuing his legacy and sharing his principles - global leadership, intrinsic drive, stellar integrity, and dedicated citizenship . To learn more about its educational curriculum, leadership awards and scholarship programs, please visit www.makeyourmarkfound.org.