



Introduction

We are a social network marketing and referral sharing platform for businesses and professionals. Buzz.Tools is the Marketing Engine that centrally connects you to ALL of today's Social and Business Networks, multiplies and manages new business leads, and virtualizes your network .

BuzzTools's mission is to to make networking groups and their members' businesses more successful with less effort. Our registered users ("Members") share information about themselves, their businesses, their professional identities, engage with their network, exchange information and referrals, and post, review, and promote relevant content to their BuzzTools and other social networks. Content may also be visible to unregistered viewers ("Visitors") of BuzzTools and connected social networks. We believe that our services allow our Members to effectively market themselves, their businesses, compete and achieve their full business and/or professional potential. The cornerstone of BuzzTools is to focus on our Members first.

We protect your personal information using industry-standard safeguards.

We may share your information with your consent or as required by law, and we will always let you know when we make significant changes to this Privacy Policy.

Maintaining your trust is our top priority, so we adhere to the following principles to protect your privacy:

- We protect your personal information and will only provide it to third parties: (1) with your consent; (2) where it is necessary to carry out your instructions; (3) as reasonably necessary in order to provide our features and functionality to you; (4) when we reasonably believe it is required by law, subpoena or other legal process; or (5) as necessary to enforce our User Agreement or protect the rights, property, or safety of BuzzTools, our Members and Visitors, and the public.
- We have implemented appropriate security safeguards designed to protect your information in accordance with industry standards.

This Privacy Policy applies to Buzz.Tools website, platform, and all related properties, brands and services (collectively the "Services"). We may modify this Privacy Policy from time to time, and if we make material changes to it, we will provide notice through our Service or by other means so that you may review the changes before you continue to use our Services. **If you object to any changes, you may close your account. If you continue to use our Services after we publish or communicate a notice about any changes to this Privacy Policy means that you are consenting to the changes.**





1. What information we collect

1.1. Data Controllers

Our Privacy Policy applies to any Member or Visitor. We collect information when you use our Services to offer you a personalized and relevant experience, including growing your network and enabling business opportunities.

The personal information provided to or collected by our Services is controlled by BuzzTools LLC, 100 N. Arlington Ave, #100, Reno, NV 89501. **If you have any concern about providing information to us or having such information displayed on our Services or otherwise used in any manner permitted in this Privacy Policy and the User Agreement, you should not become a Member, visit our websites, apps or otherwise use our Services.** If you have already registered, you can close your accounts.

We collect your personal information in the following ways:

1.2. Registration

When you create an account with us, we collect information (including your name, email address, and password).

To create an account on BuzzTools, you must provide us (directly or through another approved social network) with at least your name, email address and/or mobile number, and a password and agree to our **USER AGREEMENT** and this Privacy Policy, which governs how we treat your information. You may provide additional information during the registration flow (for example, your postal code, job title, and company) to help you build your profile and to provide you more services. You understand that, by creating an account, we and others will be able to identify you by your BuzzTools profile. We may also ask for your credit card details if you purchase certain additional services.

1.3. Profile Information

We collect information when you fill out a profile. A complete BuzzTools profile that includes business and professional details – like your company name, business classification or type, physical address, web site, your professional role or job title – all of which helps you get connected to other businesses and people for opportunities and content sharing.

After you create an account directly or through a social network connection like LinkedIn, Facebook, Twitter, Google or others, you may choose to provide additional information on your BuzzTools profile. Subject to the settings you choose, your social or BuzzTools network connections may provide leads, referrals, messages, content, and/or recommendations to or for you. Providing additional information enables you to derive more benefit from our Services by helping you express your business or professional identity; find, join with, or recommend other businesses or professionals, content, opportunities, and general information; and help business opportunities find you. It also enables us to serve your content on and off of our Services.

1.4. Address Book and Other Services That Sync with BuzzTools

We collect information when you sync non-BuzzTools content – like your other social media connections, email address book, mobile device contacts, or calendar – with your account. You can remove connections, content, and any other synced information whenever you like.

You may use our address book or “contacts” tools to upload your contacts and network information into our Services. We store this information and use it to help you manage and leverage your network contacts in connection with our Services. We also use this information to enhance your experience with our Services by helping you to grow your network within a single or multiple network groups.



Please note that when you send an invitation to another individual on our Service (a “connection”) or to join our Service to connect with you, that person may have access to your email address, mobile number, and other contact information because it may be displayed in the invitation. After sending these invitations, we may also remind your invitees of your invitation on your behalf. Your BuzzTools connections will also have access to your email address.

We make other tools available to sync information and exchange content with our Services, and may also develop additional features that allow Members to use their account in conjunction with other third-party services and social networks.

Any information that you upload or sync with our Services is covered by the User Agreement and this Privacy Policy. You can remove your information at your convenience at any time, after which, it will be removed from our Service and will not be shared going forward.

1.5. Customer Service

We collect information when you contact us for customer support.

When you contact our customer support services, we may have to access your messages, referrals, and other content to or through our Services and collect the information we need to categorize your question, respond to it, and, if applicable, investigate any breach of our User Agreement or this Privacy Policy. We also use this information to track potential problems and trends and customize our support responses to better serve you. We do not use this information for advertising.

1.6. Using the BuzzTools Sites and Applications

We collect information when you visit our Services.

We collect information when you use (whether as a Member or a Visitor) our websites, applications, our platform technology or other Services. For example, we collect information when you view or click on ads on and off our Services, perform a search, import your address book, join and participate in network groups, create, share or view content, through our Services. If you are logged in on Buzz.Tools or another Service or one of our cookies on your device identifies you, your usage information and the log data described in Section 1.10 of this policy, such as your IP address, will be associated by us with your account. Even if you’re not logged into a Service, we log information about devices used to access our Services, including IP address.

1.7. Using Third-Party Services and Visiting Third-Party Sites

We collect information when you use your account to sign in to other sites or services, and when you view web pages that include our plugins and cookies.

You allow us to receive information when you use your account to log in to a third-party website or application. Also, when you visit a third-party site that embeds our social plugins, we receive information that those pages have loaded in your web browser. If you are logged in as a Member when you visit sites with our plugins, we use this information to recommend tailored content to you. We will use this information to personalize the functionality we provide on third-party sites, including allowing you to share information with your network. Our retention of this data is addressed in Section 3.2. We may provide reports containing aggregated impression information to companies hosting our plugins and similar technologies to help them measure traffic to their websites, but no personal data.

You also allow us to receive information about your visits and interaction with the sites and services of our partners that include our cookies and similar technologies. If you are not a Member, we rely on the online terms between you and our partners.



1.8. Cookies

We use cookies and similar technologies to collect information.

We use cookies and similar technologies, including mobile application identifiers, to help us recognize you across different Services, learn about your interests both on and off our Services, improve your experience, increase security, measure use and effectiveness of our Services, and serve advertising. You can control cookies through your browser settings and other tools. **By visiting our Services, you consent to the placement of cookies and beacons in your browser and HTML-based emails in accordance with this Privacy Policy.**

1.9. Advertising Technologies and Web Beacons

We use advertising technologies and web beacons to collect information. If you do not want us to track your behavior on third-party sites, you should close your account or not become a Member. **If you create and use an account, you consent to our use of beacons and other advertising technologies.**

We target (and measure the performance of) ads to Members, Visitors and others both on and off of our Services through a variety of ad networks and ad exchanges, using the following, whether separately or combined:

- Advertising technologies on and off of our Services, like web beacons, pixels, ad tags, cookies, and mobile identifiers as permitted by mobile platforms;
- Member-provided profile and contact information and categories;
- Information inferred from a Member's profile (for example, using job titles to infer age, industry, seniority; or names to infer gender);
- Your use of our Services (for example, your search history, the content you read or share, your networks and related connections, which pages you visit, your clicking on a BuzzTools ad, etc.) and log files generated as described in Section 1.10;
- Information from 3rd parties (e.g. advertising partners, publishers and data aggregators) which we use in addition to the information from our cookies (and similar technologies), your profile and use of our Services.

We do not share your personal information with any third-party advertisers or ad networks for advertising without your separate permission. Note that, as described in Section 2.6, your profile is visible to other Members and through public search depending on your settings. Also, advertising partners may associate personal information collected by the advertiser directly from you with our cookies and similar technologies.

If you take social action (for example, if you "like" or "comment"), your action may be seen by your network and other Members who are shown the same content after you have acted on it. Please note that all social actions on other connected social networks (e.g. liking certain content, following or being followed by others) are public.

1.10. Log Files, IP Addresses, and Information About Your Computer and Mobile Device

We collect information from the devices and networks that you use to access our Services.

When you visit or leave our Services (whether as a Member or Visitor) by clicking a hyperlink or when you view a third-party site that includes our plugin or cookies (or similar technology), we automatically receive the URL of the site from which you came or the one to which you are directed. Also, advertisers receive the URL of the page that you are on when you click an ad on or through our



Services. We also receive the internet protocol (“IP”) address of your computer or the proxy server that you use to access the web, your computer operating system details, your type of web browser, your mobile device (including your mobile device identifier provided by your mobile device operating system), your mobile operating system (if you are accessing BuzzTools using a mobile device), and the name of your ISP or your mobile carrier. We may also receive location data passed to us from third-party services or GPS-enabled devices that you have set up, which we use to show you local information as well as for fraud prevention and security purposes. Most mobile devices allow you to prevent real time location data being sent to us, and of course we will honor your settings.

1.11. Other

We are constantly innovating to improve our Services, which means we may create new ways to collect information on the Services.

Our Services are a dynamic, innovative environment, which means we are always seeking to improve the Services we offer you. We often introduce new features, some of which may result in the collection of new information. Furthermore, new partnerships or corporate acquisitions may result in new features, and we may potentially collect new types of information. If we start collecting substantially new types of personal information and materially change how we handle your data, we will modify this Privacy Policy and notify you in accordance with Section 4.3.

2. How we use your personal information

2.1. Consent to BuzzTools Processing Information About You

You agree that information you provide on your profile can be seen by others and used by us as described in this Privacy Policy and our User Agreement.

The personal information that you provide to us may reveal or allow others to identify aspects of your life that are not expressly stated on your profile (for example, your picture or your name may reveal your gender). By providing personal information to us when you create or update your account and profile, **you are expressly and voluntarily accepting the terms and conditions of our User Agreement and freely accepting and agreeing to our processing of your personal information in ways set out by this Privacy Policy.** Supplying to us any information deemed “sensitive” by applicable law is entirely voluntary on your part. **You can withdraw or modify your consent to our collection and processing of the information you provide at any time, in accordance with the terms of this Privacy Policy and the User Agreement, by changing your account settings or your profile, or by closing your account.**

2.2. BuzzTools Communications

We communicate with you using BuzzTools messaging, email, and other ways available to us. We may send you messages relating to the availability of the Services, security, or other service-related issues. We also may send promotional messages to your BuzzTools inbox. You can change your email settings at any time.

We communicate with you through email, notices posted on the BuzzTools websites or apps, messages to your BuzzTools inbox, and other means available through the Services, including mobile text messages and push notifications. Examples of these communications include: (1) welcome and engagement communications - informing you about how to best use our Services, new features, updates about other Members with whom you are connected, etc.; (2) service communications - these will cover service availability, security, and other issues about the functioning of our Services; (3) promotional communications which may contain promotional information directly or on behalf of our partners, including business referrals, business content, and information from companies that are interested in your business or professional experience. These messages will be sent to you based on your profile information and messaging preferences.

Please be aware that you cannot opt out of receiving service messages from us without closing your account.



2.3. User Communications

With certain communications you send on our Services, the recipient can see your name, email address, and some network information.

Many communications that you initiate through our Services (for example, an invitation sent to a non-Member) will list your name and primary email address in the header of the message. Messages you initiate may also provide the recipient with aggregate information about your network. Other communications that you initiate through the Services, will list your name as the initiator and will include your email address contact information. Once you have connected with an individual, regardless of who sent the invitation, your contact information will be shared with that individual.

We use automatic scanning technology to help protect you and other Members. Such technology checks links and other content in your shared content to help us identify and block malicious links and malware, reduce spam and optimize the delivery of our Services.

2.4. Service Development; Customized Experience

We use the information and content you provide to us to conduct research and development and to customize your experience and try to make it relevant and useful to you.

We use information and content that you and other Members provide to us to conduct research and development for the improvement of our Services in order to provide you and other Members and Visitors with a better, more intuitive experience and drive membership growth and engagement on our Services and to help connect professionals to economic opportunity.

We also customize your experience and the experiences of others on our Services. We try to show you content, that is relevant to you, your network, your geography, your industry, or your profession. We also use Members information and content for invitations and communications promoting our Services that are tailored to the recipient.

2.5. Sharing Information with Affiliates

We share your information across our current and future Services, among companies in the BuzzTools family.

We may share your personal information with our affiliates (meaning entities controlled by, controlling or under common control with BuzzTools) outside of the BuzzTools entity that is your data controller as reasonably necessary to provide the Services. You are consenting to this sharing.

We combine and share information across different BuzzTools Services and connected social networks to provide appropriate exposure for your content to your network connections and provide relevant information to you from your network connections.

2.6. Sharing Information with Third Parties

Any information you put on your profile and any content you post on BuzzTools may be seen by others.

We don't provide any of your non-public information to third parties without your consent, unless required by law, or as described in Sections 2.6 and 2.14 of this Policy.

Other people may find your BuzzTools profile information through search engines, or use of other social network or messaging services like Twitter, Facebook, LinkedIn, etc. in conjunction with your BuzzTools account.

Your public profile may be indexed and displayed through public search engines when someone searches for your name. You may prevent this by not setting up an account or cancelling your BuzzTools account, however, third-party search engines may not



automatically update their caches, which may contain old public profile information. Unless you delete it, your profile on Buzz.Tools is always viewable on the Services, connected social networks, and connected messaging services.

The visibility of your professional profile to other Members depends on your connection with the viewing Member. For example, your networking group connections can see your full profile and contact information. Others have more limited access.

We do not rent or sell personal information that you have not posted on our Services, except as described in this Privacy Policy. We will not disclose personal information that is not published to your profile or generated through engagement with our other services, or unless we have your separate consent, unless we have a good faith belief that disclosure is permitted by law or is reasonably necessary to: (1) comply with a legal requirement or process, including, but not limited to, civil and criminal subpoenas, court orders or other compulsory disclosures; (2) enforce this Privacy Policy or our User Agreement; (3) respond to claims of a violation of the rights of third parties; (4) respond to Member service inquiries; or (5) protect the rights, property, or safety of BuzzTools, our Services, our Members, Visitors, or the public. See Section 2.14 for additional details about our compliance with legal requests for information.

Content distributed through our sharing features and third-party integrations may result in displaying some of your personal information outside of our Services.

Also, if you have opted to bind any of your Service accounts to your Twitter, Facebook, LinkedIn or other similar account, you can easily share content from our Services to these third party services, in accordance with your account settings and respective policies of these third parties. Further, we allow third parties to look-up profile information (subject to your privacy settings) using your email address or first and last name information through its profile API (see Section 2.7. below).

Third parties (for example, your email provider) may give you the option to upload certain information in your contacts stored with us onto their own service. If you choose to share your contacts in this way, you will be granting your third party provider the right to store, access, disclose and use your contacts in the ways described in such third party's terms and privacy policy.

2.7. Third Parties Using BuzzTools Platform Services

We work with developers to build Platform Applications using our developer tools. Whether you use Platform Applications is up to you.

If you have given a Platform Application access to your BuzzTools account, you can revoke that permission anytime.

We collaborate with and allow third parties to use our developer platform to offer services and functionality in conjunction with our Services. These third-party developers have either negotiated an agreement to use our platform technology or have agreed to our self-service API and Plugin terms in order to build applications ("Platform Applications"). Both the negotiated agreements and our API and Plugin terms contain restrictions on how third parties may access, store, and use the personal information you provide to us.

If you choose to use a Platform Application, you will be asked to confirm acceptance of the privacy policy and user agreement of the third-party developer. Note, however, that even if you revoke the permission granted to a Platform Application, your network connections may still be using the Platform Application, so the Platform Application may still have access to certain information about you, just as your connections do.

2.8. Polls and Surveys

We conduct our own surveys and polls and also help third parties do this type of research. Your participation in surveys or polls is up to you.



Polls and Surveys may be conducted by us, Members, or third parties. Some third parties may target advertisements to you on the results page based on your answers in the poll. We or third parties may follow up with you via email or BuzzTools messaging regarding your participation. We may use third parties to deliver incentives to you to participate in surveys or polls. If the delivery of incentives requires your contact information, you may be asked to provide personal information to the third party fulfilling the incentive offer, which will be used only for the purpose of delivering incentives and verifying your contact information. It is up to you whether you provide this information, or whether you desire to take advantage of an incentive. Your consent to use any personal information for the purposes set forth in the poll or survey will be explicitly requested by the party conducting it.

2.9. Search

Our Services help you search for other businesses, professionals, professional content, and referrals.

You can search for Members, businesses, information about companies, networking groups, and content on our Services.

2.10. Groups

You are responsible for any information you post on our Services, and this content will be accessible to others.

If you participate in networking groups, share content, or import content, you should be aware that any information you choose to disclose using these services can be read, collected, and used by other Members, developers, and other third parties, including advertisers. We are not responsible for the information you choose to submit. Your networking group contributions are typically searchable on our Services and some content may be public and searchable on the Internet. You can remove your network group content and posts at any time. However, others may have copied and used the information that you shared.

2.11. Testimonials and Advertisements Placed through BuzzTools Ads

If you provide any testimonials or referrals about goods or services or place advertisements through BuzzTools, we may post those testimonials and examples of advertisements you place in connection with our promotion of these services to third parties.

Testimonials and advertisements may include your name and other personal information that you have provided.

2.12. Open Section

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2.13. Open Section

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2.14. Compliance with Legal Process and Other Disclosures

We may disclose your personal information if compelled by law, subpoena, or other legal process, or if necessary to enforce our User Agreement.

It is possible that we may need to disclose personal information, profile information, or information about your activities as a Member or Visitor when required by law, subpoena, or other legal process, whether in the United States, Ireland, or other jurisdictions, or if we have a good faith belief that disclosure is reasonably necessary to (1) investigate, prevent, or take action regarding suspected or actual illegal activities or to assist government enforcement agencies; (2) enforce the User Agreement, investigate and defend ourselves against any third-party claims or allegations, or protect the security or integrity of our Service; or (3) exercise or protect the rights, property, or safety of BuzzTools, our Members, personnel, or others. We attempt to notify Members about legal demands for their personal information when appropriate in our judgment, unless prohibited by law or court



order or when the request is an emergency. In light of our principles, we may dispute such demands when we believe, in our discretion, that the requests are overbroad, vague or lack proper authority, but do not commit to challenge every demand.

2.15. Disclosures to Others as the Result of a Change in Control or Sale of BuzzTools LLC

If there is a change in control or sale of all or part of BuzzTools, we may share your information with a third party, who will have the right to use that information in line with this Privacy Policy.

We may also disclose your personal information to a third party as part of a sale of the assets of BuzzTools LLC, a subsidiary, or division, or as the result of a change in control of the company or one of its affiliates, or in preparation for any of these events. Any third party to which we transfers or sells our assets will have the right to continue to use the personal and other information that you provide to us in the manner set out in this Privacy Policy.

2.16. Service Providers

We may employ third parties to help us with the Services

We may employ third party companies and individuals to facilitate our Services (e.g. maintenance, analysis, audit, marketing and development). These third parties have limited access to your information only to perform these tasks on our behalf and are obligated to BuzzTools not to disclose or use it for other purposes.

2.17 Data Processing Outside Your Country

If you do not live in the United States, BuzzTools may process your information outside the country where you live.

We may transfer your information and process it outside your country of residence, wherever BuzzTools, its affiliates and service providers operate.

3. Your Choices & Obligations

3.1. Rights to Access, Correct, or Delete Your Information, and Closing Your Account

You can change your BuzzTools information at any time by editing your profile, deleting content that you have posted, or by closing your account.

You have a right to (1) access, modify, correct, or delete your personal information controlled by BuzzTools regarding your profile, (2) change or remove your content, and (3) close your account. You can request your personal information that is not viewable on your profile or readily accessible to you through BuzzTools's help desk. If you close your account, your information will generally be removed from the Service within 24 hours. We generally delete closed account information and will de-personalize any logs or other backup information through the deletion process within 30 days of account closure, except as noted below.

Please note: Information you have shared with others or that others have copied may also remain visible after you have closed your account or deleted the information from your own profile. Networking group content associated with closed accounts may show you or an "unknown user" as the source, depending on how the content was constructed and where it was shared. In addition, you may not be able to access, correct, or eliminate any information about you that other Members copied or exported out of our Services, because this information may not be in our control. Your public profile may be displayed in search engine results until the search engine refreshes its cache.

3.2. Data Retention



We keep your information for as long as your account is active or as needed. For example, we may keep certain information even after you close your account if it is necessary to comply with our legal obligations, meet regulatory requirements, resolve disputes, prevent fraud and abuse, or enforce this agreement.

We retain the personal information you provide while your account is in existence or as needed to provide you services. We may retain your personal information even after you have closed your account if retention is reasonably necessary to comply with our legal obligations, meet regulatory requirements, resolve disputes between Members, prevent fraud and abuse, or enforce this Privacy Policy and our User Agreement. We may retain personal information, for a limited period of time, if requested by law enforcement. Our Customer Service may retain information for as long as is necessary to provide support-related reporting and trend analysis only, but we generally delete or de-personalize closed account data consistent with Section 3.1., except in the case of our impression data (i.e., the information that you visited on sites carrying our social plugin, but which you did not click on), which we de-personalize (although we do maintain 30 days of webserver logs for security, debugging, and site stability purposes only) by creating aggregate data sets that cannot be traced back to individuals.

4. Important Information

4.1. Minimum Age

You have to meet BuzzTools's minimum age requirements (18 years old) to create an account.

As described in Section 2.1 of the User Agreement, persons must be of Minimum Age to use BuzzTools.

4.2. Safe Harbor

We are committed to putting you and all of our Members first.

BuzzTools complies with the U.S.-E.U. and U.S.-Swiss Safe Harbor Frameworks as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of personal data from European Union member countries and Switzerland. We seek to adhere to the Safe Harbor Privacy Principles of notice, choice, onward transfer, security, data integrity, access, and enforcement. To learn more about the Safe Harbor program, please visit <http://www.export.gov/safeharbor/>.

If you have questions or concerns regarding this Policy, you should [contact Buzz.Tools](#). If contacting us through our standard channels does not resolve your complaint, please contact our [Founders Office](#) for access to senior management and legal representatives as appropriate.

4.3. Changes to this Privacy Policy

We will notify you when we change this Privacy Policy.

We may change this Privacy Policy from time to time. If we make significant changes in the way we treat your personal information, or to the Privacy Policy, we will provide notice to you on the Services or by some other means, such as email. Please review the changes carefully. If you agree to the changes, simply continue to use our Services. If you object to any of the changes to our terms and you no longer wish to use our Services, you may close your account(s). Unless stated otherwise, our current Privacy Policy applies to all information that we have about you and your account. Using our Services after a notice of changes has been communicated to you or published on our Services shall constitute consent to the changed terms or practices.



4.4. California's Shine the Light Law.

California Civil Code Section 1798.83, known as the "Shine The Light" law, permits our customers who are California residents to request and obtain from us a list of what personal information (if any) we disclosed to third parties for direct marketing purposes. Under Section 1798.83, we currently do not share any personal information with third parties for their direct marketing purposes.

4.5. Security

We take privacy and security seriously and have enabled HTTPS access to our site in addition to existing SSL access over mobile devices. Also, please know that the Internet is not a secure environment, so be careful and select strong passwords.

We have implemented security safeguards designed to protect the personal information that you provide in accordance with industry standards. Access to your data on our Services is password-protected, and data such as credit card information is protected by SSL encryption when it is exchanged between your web browser and the Services. We also offer secure https access to the Buzz.Tools website. To protect any data you store on our servers, we also regularly monitor our system for possible vulnerabilities and attacks. However, since the Internet is not a 100% secure environment, we cannot ensure or warrant the security of any information that you transmit to us. There is no guarantee that information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards. It is your responsibility to protect the security of your login information. Please note that emails, instant messaging, and similar means of communication with other Members are not encrypted, and we strongly advise you not to communicate any confidential information through these means. Please help keep your account safe by using a strong password.