

# Doctor-Kevin.com

720 King St W, Suite 416

Toronto ON

Canada M5V 3S5

email: [press@doctor-kevin.com](mailto:press@doctor-kevin.com)

website: [www.doctor-kevin.com](http://www.doctor-kevin.com)

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## PRESS RELEASE

### For Immediate Release

For more information contact:

Tel 1-800-909-9501

Fax 1-855-482-5277

Email [press@doctor-kevin.com](mailto:press@doctor-kevin.com)

### TERMINATE CANCER

### A Model of Viral Infection and Immune Response as a Potential Means to Treat Cancer

Toronto, Ontario, Canada

Dr. Kevin A. Figueiredo, PhD from Doctor-Kevin.com has released a new book Terminate Cancer. This groundbreaking book was originally published digitally in 2014 and published in print in 2015. It is a non-fiction book, so it can be used as a reference and referred to again and again for future students of cancer immunology. The book's purpose is to introduce a wider audience to the relatively new field of cancer immunology. In fact this book 'Terminate Cancer' is one of the first books on Cancer Immunology ever written. It is available for purchase at Amazon.com, Inc. in digital format or in paperback.

“A molecular scientist specializing in immunology, molecular biology, genetics, and cancer research advances a theory of cancer treatment based on induced immune response.”

– *Kirkus Reviews*

“Evaluating the efficacy of this proposed treatment method is the purview of cancer doctors and researchers... Figueiredo may be on to something.” – *Kirkus Reviews*

Cancer immunology is a very complex field that requires years of dedicated studies at the university graduate level. So what Dr. Kevin Figueiredo has done with this book ‘Terminate Cancer’ is condense years of studies into less than 50 pages. He believes that when introducing a new field like cancer immunology to a broad audience it is best to be precise and simplify the concept as much as possible. So essentially, the reader will be getting a chapter on cancer and a chapter on immunology that provides some background info from a purely scientific perspective. Chapter 3 introduces a brand new concept of what viruses can teach us about cancer immunology. Chapter 4 explains how we can use the information from the first 3 chapters to disrupt the cancer and immune system crosstalk. And finally Chapter 5 puts it all together to explain how these concepts can greatly improve the treatment options and the survival rates of cancer patients.

### **About Doctor-Kevin.com**

Doctor-Kevin.com was founded in 2014 by Dr. Kevin A. Figueiredo, PhD to provide a platform for expression of insights on cancer research and health science. The primary objective of Doctor-Kevin.com is to focus on science and health, instead of illness and disease.

Doctor-Kevin.com motto: “Disease cannot exist in the presence of health, so let’s focus on health instead of disease.”