2014

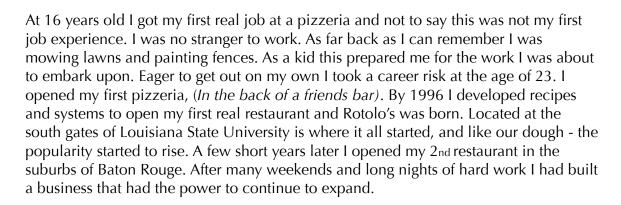
Distinguished Speaker

## MITCH ROTOLO

Founder and CEO Rotolo's Pizzeria

our affiliates since we were incorporated in January 2006.





By 2013 we had grown what was a simple college town pizzeria into a regional brand and furthered developed into a successful Franchise model that's currently operating in 4 states. Rotolo's has gross sales exceeding 20 million dollars, and a work force of 900+ team members. The success of Rotolo's as a brand has fostered an expansion of other businesses including real estate and retail products.

Rotolo's truly is a family owned and operated business. My oldest son, Mitch Jr., has also grown up in the business and now manages multiple restaurants and has proudly taken a lead role in the next generation of our company. Family goes beyond the company name. As a result of our family oriented cultured, we have many long term employees, some over 10 years.

Rotolo's Pizzeria restaurants offer a fantastic quality of food. Everything in our stores is fresh. We chop our own vegetables and every location makes their dough, in-house, fresh daily. Our salad dressings, marinara, pizza sauce, and more are handcrafted from our family recipes. What we serve is hot and made-to-order, and I think people really appreciate that.



