

Voted BEST BOTTLE SHOP IN WISCONSIN 2019 by ratebeer.com

VOTED BEST BEER, WINE & LIQUOR SELECTION IN THE SHEPHERD EXPRESS!
• 2001-2019 READERS CHOICE AWARDS

NAMED ONE OF THE 50 BEST WINE STORES IN AMERICA GQ MAGAZINE

VOTED BEST WINE/BEER/LIQUOR STORE

TOP CHOICE AWARDS
• WINNER • 2015 ★
• WINNER • 2016 ★

TOP CHOICE AWARDS
• WINNER • 2017 ★

Discount LIQUOR INC.

MILWAUKEE
5031 W. OKLAHOMA
(414) 545-2175
www.discountliquorinc.com
DiscountLiquor DiscountLiqMilw
OPEN DAILY 9-9 SUNDAY 10-2

WAUKESHA
919 N. BARSTOW
(262) 547-7525

LARGEST SELECTION IN TOWN
• 2,000 BEERS • 8,000 WINES
• OVER 3,500 LIQUORS
ALSO AVAILABLE
• 20 & 40 lb. Lump Charcoal • CO2 Refills
• Wholesale Beer & Soda (Milw. Store Only)
• Gift Certificates • Carry out Service
• Imported Candies, Food & Water • Custom Baskets

Celebrating 60 Years
Original Family Owned & Operated Since 1960

Full Service Liquor, Beer & Wine Shop
with **EVERYDAY DISCOUNT PRICES**

WE ARE PROUD TO BE WISCONSIN FAMILY OWNED & OPERATED SINCE 1960!
SUPPORTING Locally Owned BUSINESSES GUARANTEES THAT YOUR MONEY STAYS LOCAL!

NOVEMBER BREWERIES OF THE MONTH

SIERRA NEVADA BREWERY

6 PACK
-ALL VARIETIES-
(EXCLUDES HOPTIMUM & NARWAHL)
\$7⁹⁹

12 PACK
BOTTLES/CANS
-ALL VARIETIES-
\$13⁴⁹

24 PACK
CELEBRATION ALE
\$24⁹⁹

FREE PINT GLASS OR CARABINER CUP HOLDER
W/ANY 2-6 PACKS, 1-12 PACK OR 24 PACK!

A'CHOUFFE BELGIAN ALES

• LA CHOUFFE BLONDE
• MC CHOUFFE BRUIN
• HOUBLEN CHOUFFE BELGIAN IPA

CHERRY CHOUFFE
• "LIMITED RELEASE"
N'ICE CHOUFFE WINTER ALE

\$9⁹⁹ 4-PACKS

FREE A'CHOUFFE STEM GLASS W/ ANY TWO 4-PACKS!

IMPORT, CRAFT & DOMESTIC BEER SPECIALS

MKE
• LOUIE DEMISE
• OUTBOARD
• MVP IPA
• MKE IPA
4 PACK
16 OZ CANS
2/\$12⁰⁰

STELLA ARTOIS
• "NEW"
STELLA MIDNIGHT DARK
12 PACKS
\$13⁹⁹

MILLER LITE, DRAFT & 64, COORS LIGHT & BANQUET
30 PACK CANS
\$15⁷⁹

HEINEKEN
18 PACKS
\$15⁹⁹

BUDWEISER & BUD LIGHT
30 PACK CANS
\$15⁷⁹

NEW GLARUS
• SPOTTED COW
• FAT SQUIRREL
• PALE ALE
• PILSNER
12 PACK CANS
\$13⁹⁹

MICHELOB ULTRA
30 PACK CANS
\$18⁹⁹

BLUE MOON
- ALL VARIETIES -
12 PACK BOTTLES OR 15 PACK CANS
\$11⁹⁹

MILLER HIGH LIFE & HIGH LIFE LIGHT
30 PACK CANS
\$14⁹⁹

LAKEFRONT
• STEIN
• IPA
• LAGER
• VARIETY
12 PACK CANS OR BOTTLES
\$13⁴⁹

GUINNESS DRAUGHT, SMITHWICKS & GUINNESS BLONDE
12 PACKS
\$10⁹⁹

NEW BELGIUM OAKSPIRE ALE
OLD FASHIONED BOURBON BARREL ALE
6 pack
\$11⁹⁹

NON-ALCOHOL BEERS
(FOR THE DESIGNATED DRIVER IN YOUR GROUP)

BECK'S N.A. OR ST. PAULI GIRL N.A.
24 PACK BOTTLES
\$24⁹⁹

#1 SELLING NA CLAUSTHALER N.A.
• ORIGINAL
• DRY HOPPED
6 pack
\$7⁴⁹

"NEW" SANTA CLAUSTHALER N.A. XMAS BREW
(50% CLAUSTHALER & 50% CRANBERRY CINNAMON DRINK)
6 pack
\$7⁴⁹

KALIBER IRISH LAGER N.A.
6 PACKS
2/\$12⁰⁰

HEINEKEN 0.0% N.A.
24 PACK
\$22⁹⁹

OLD MILWAUKEE N.A.
12 PACK CANS
\$6⁴⁹

HARD SELTZER • MIXERS • COOLERS • SODA

BUD LIGHT SELTZER
24 PACK CANS
\$18⁹⁹

COCA COLA SANTA PACK GLASS BOTTLES
6 PACK-8 OZ
2/\$9⁰⁰

SMIRNOFF HARD SELTZER VARIETY PACK
12 PACK CANS
\$11⁴⁹

FEVER TREE ALL NATURAL MIXERS
4 Pack
\$4⁹⁹

DASANI WATER
24 PACK 16 OZ
\$3⁹⁹

SEAGRAM'S COOLERS
12 PACK VARIETY
\$8⁹⁹

SMIRNOFF ICE • VARIETY
12 PACKS
\$12⁹⁹

LA CROIX SPARKLING WATER
-15 VARIETIES-
12 PACKS
3/\$12⁰⁰

STOLI NON ALCOHOLIC GINGER BEER
4 PACKS
2/\$5⁰⁰

"MADE IN WI" POINT SODAS
-6 FLAVORS-
4 PACKS
\$2⁹⁹

SCHWEPES MIXERS
-ALL VARIETIES-
1 LITER
99¢

2 Ways To Shop

CURB SIDE
Call the store & place your order
We will bring it to your car

IN STORE
We are open 7 days a week Mon-Sat 9-9 Sunday 10-2
6 Feet Please
Please remember to maintain 6 ft social distancing

HOLIDAY BEER GIFT SETS

ST. BERNARDUS BELGIAN GIFT SET
Includes:
1 - 12 oz. Triple
1 - 12 oz. Pater 6
1 - 12 oz. Prior 8
1 - 12 oz. Abt 12
1 - Chalice Glass
\$19⁹⁹

ROBINSON TROOPER BRITISH BEER GIFT SET
Includes:
1 - 500ml Beer & Glass in Metal Tin
\$16⁹⁹

WEIHENSTEPHANER GERMAN WEISS GIFT SET
Each Includes:
5 - 17 oz. Beers & 20 oz. Weiss Glass
\$14⁹⁹

"GREAT GLASSWARE GIFT SET" SPIEGELAU CRAFT BEER TASTING KIT
\$28⁹⁹

DUVEL BELGIAN ALE GIFT SET
Includes the Following:
4 - 11.2 oz. Duvel Ale,
1 - 16 oz. Stemmed Duvel Goblet
\$13⁹⁹

BRASSERIE D'ACHOUFFE BELGIAN GIFT SET
Includes:
4 - 11 oz. Varieties
1 - Stemmed Glass
\$14⁹⁹

METAL BEER BUCKETS
• Miller Lite Green Bay Packer
• Pabst
• Hamm's
\$4⁹⁹ EACH
(Fits a 6 Pack - While Supplies Last)

MILLER HIGH LIFE LIMITED EDITION CHAMPAGNE BOTTLE SET
25 oz Bottle w/Glass
\$4⁹⁹

PLUS OVER 50 VARIETIES OF CRAFT & IMPORT BEER SAMPLERS

WINTER BREWS ARRIVING DAILY... 12 DAYS JUST WON'T BE ENOUGH THIS YEAR!

• Sam Adams Winter Lager • 3 Floyd Alpha Klaus
• New Belgium Accumulation • Rogue Santa
• Bells Winter • Sprecher Winter
• Point Snow Pilot Pistachio Nut Brown
• Anderson Valley Winter Solstice • Abita Christmas
• Victory Merry Monkey • MKE Plowed In
• Stone Xocoveza Spiced Mocha • Samichlaus
• Deschutes JubelAle • Shiner Holiday Cheer
• Delirium Noel • Capital Winter Skal

BELLS CHRISTMAS SCOTCH ALE
6 Pack Bottles
\$9⁴⁹

GREAT LAKES CHRISTMAS
6 pack
\$11⁴⁹

CLOWN SHOES
12 DAYS OF CHRISTMAS SAMPLER
12 pack
\$24⁹⁹

BRECKENRIDGE CHRISTMAS ALE
6 Packs
\$7⁹⁹

ST. BERNARDUS BELGIAN CHRISTMAS ALE
4 pack
\$18⁹⁹

SAMUEL SMITH WINTER WELCOME
BIG 18oz Bottles
\$3⁴⁹

BUY 2-6 PACKS, GET 3RD 6 PACK FREE!

+ FREE GLASS

(ALL HOLIDAY & SEASONAL BREWS - WHILE SUPPLIES LAST)

GLASSWARE SETS & ACCESSORIES

RED, WHITE, STEMLASS & CHAMPAGNE
4 PIECE GLASS SETS
\$19⁹⁹

GLASS WINE DECANTERS
& UP
\$19⁹⁹

DECORATIVE WINE CORK HOLDERS
• XMAS WREATH
• WINE BARREL
\$19⁹⁹

RED & GREEN MOSCOW MULE STAINLESS CUPS
\$15⁹⁹ EACH

MARGARITA, MARTINI, & MANHATTAN
4 PIECE GLASS SETS
\$19⁹⁹

4 PIECE STAINLESS STEEL BAR SETS
\$24⁹⁹

HUGE SELECTION OF ACCESSORIES - WHILE SUPPLIES LAST- SHOP EARLY FOR BEST SELECTION

NOVEMBER WINERY OF THE MONTH

CHATEAU STE. MICHELLE

• DRY RIESLING
• RIESLING
• SWEET RIESLING
• GEWURZTRAMINER

• CHARDONNAY
• PINOT GRIS
• SAUVIGNON BLANC

\$6⁹⁹ 750ml

WASHINGTON STATE WINES THAT PAIR PERFECTLY W/ TURKEY OR HAM

HOLIDAY WINE SPECIALS

ROMBAUER CARNEROS CHARDONNAY
\$34⁹⁹ 750ml

2016 WILLAKENZIE WILLAMETTE VALLEY PINOT NOIR
\$21⁹⁹ 750ml

SONOMA-CUTRER SONOMA COAST CHARDONNAY
\$19⁹⁹ 750ml

92 POINTS WINE ADVOCATE

JUSTIN PASO ROBLES CABERNET SAUVIGNON
\$19⁹⁹ 750ml

DECOY BY DUCKHORN
• CABERNET SAUVIGNON
• PINOT NOIR
• ZINFANDEL
• RED BLEND
• MERLOT
\$15⁹⁹ 750ml

2018 CAMBRIA KATHERINE'S VINEYARD CHARDONNAY
\$14⁹⁹ 750ml

92 POINTS WINE SPECTATOR

CONUNDRUM WHITE BLEND
\$12⁹⁹ 750ml

RED BLEND
\$19⁹⁹ 750ml

JOSH CELLARS
• CABERNET
• CHARDONNAY
• SAUVIGNON BLANC
• PINOT GRIGIO
\$11⁹⁹ 750ml

\$24 MR ON 6 BOTTLES

\$25 MR ON 12 BOTTLES

LA CREMA MONTEREY CHARDONNAY
\$12⁹⁹ 750ml

MONTEREY PINOT NOIR
\$13⁹⁹ 750ml

BREAD & BUTTER
• CHARDONNAY
• CABERNET
• PINOT NOIR
\$10⁹⁹ 750ml

OYSTER BAY SAUVIGNON BLANC
\$9⁹⁹ 750ml

MURPHY-GOODE
• CABERNET SAUVIGNON
• MERLOT
• PINOT NOIR
• SAUVIGNON BLANC
\$9⁹⁹ 750ml

HAHN
• CHARDONNAY
• MERLOT
• PINOT NOIR
• PINOT GRIS
• GSM RED
\$9⁹⁹ 750ml

STERLING VINTNERS COLLECTION
• CHARDONNAY
• CABERNET
• MERLOT
• PINOT NOIR
• PINOT GRIGIO
• MERITAGE RED
\$8⁹⁹ 750ml

2019 JOEL GOTT SAUVIGNON BLANC
\$8⁹⁹ 750ml

SCHLINK HAUS
• RIESLING
• SPATLESE
• KABINETT
• SWEET RED
\$7⁹⁹ 750ml

YELLOW TAIL ALL VARIETIES
\$4⁹⁹ 750ml

\$18 MR ON 12 BOTTLES

2020 BEAUJOLAIS NOUVEAU IN STOCK
CELEBRATE WITH THE FIRST WINE FROM THIS YEARS HARVEST

TOAST THE HOLIDAYS - 750 ML

Roederer Cristal \$279.99
Dom Perignon \$159.99
Bollinger Brut Special Cuvee \$59.99
Veuve Clicquot Brut \$49.99
Taittinger Brut \$44.99
Moet & Chandon Imperial \$39.99
Schramsberg Blanc De Blanc \$27.99
Mirabelle Brut Rose \$21.99
Roederer Anderson Valley Brut \$19.99

Domaine Carneros Brut \$21.99
Mumm Napa Brut, Dry, Rose \$15.99
Chandon Brut \$15.99
Gloria Ferrer Brut \$15.99
Sofia Blanc De Blancs \$12.99
Lamarca Prosecco \$12.99
Korbel Brut, Dry, Rose \$10.99
Gancia Prosecco Asti, and Brut Rose \$9.99
Cook's, All Types \$7.99
Andre, All Types \$4.99

Plus Many More

Christmas Wines IN STOCK

• DOOR COUNTY THREE BOTTLE GIFT BOX
• STARLING CASTLE RIESLING
• CHRIST KINDELL GLÜHWEIN
• ST. CHRISTOPHER GLÜHWEIN

• CEDAR CREEK BLUSH
• VON STIEHL CHERRY
• THREE LAKES
• DOOR COUNTY RED, WHITE & MULLED

& MANY MORE

Shop Early For The Best Selection

Discount LIQUOR

2 Liters SIERRA MIST - ALL FLAVORS - & SCHWEPES GINGER ALE
4/\$3⁰⁰

Limit 4-2 Liters per coupon, Expires 12/5/20

Discount LIQUOR

12 Pack Cans
• PEPSI & DIET
• MOUNTAIN DEW
• SIERRA MIST
• ORANGE CRUSH
3/\$10⁰⁰

Limit 3-12 Packs per coupon, Expires 12/5/20

Discount LIQUOR

14 oz. Container MRS. BOWEN'S TOM N' JERRY MIX
2/\$7⁰⁰

Limit 2 per coupon, Expires 12/5/20

Discount LIQUOR

FREE MINIATURE 50ML DR. MCGILLICUDDY'S - ALL FLAVORS - w/\$15⁰⁰ Purchase

Limit 1 - 50ML per coupon, Expires 12/5/20

Discount LIQUOR

1.75 Bottle MR & MRS T BLOODY MARY MIXES
2/\$8⁰⁰

Limit 2 bottles, Expires 12/5/20

Discount LIQUOR

1 Liters CANADA DRY & POLAR MIXERS - ALL VARIETIES -
5/\$4⁰⁰

Limit 5-1 Liters, Expires 12/5/20