

**RICH KIDS TEXAS  
BACK TO SCHOOL**



**FOOD TRUCK FEST**

**AUG.  
5  
2017**

**11:00 AM - 2:00 PM  
HUMBLE CIVIC CENTER  
8233 WILL CLAYTON PKWY  
HUMBLE, TEXAS 77338**

**FREE ADMISSION**

**FREE SCHOOL SUPPLIES**

**346-412-5100**

**WWW.BACKTOSCHOOLFOODTRUCKFEST.COM**

**PRESENTED BY**

**PL\$** For All That Matters  
PLS247.com

# Back to School Food Truck Fest Presented by PLS Financial Services

BE APART OF SOMETHING GREAT!

**General Information:** The Back to School Food Truck Fest presented by PLS is an annual festival taking place on Saturday, Aug 5<sup>th</sup>, 2017. The Festival will host local food trucks and non-food vendors for our community to unite and offer students around the city free school supplies in preparation for the upcoming 2017-2018 school year. Admission and School supplies will be FREE for guest. All vendors will keep all proceeds.

**2017 Festival Fees:** The 2017 festival/vendor fee is a 20% of all sales or a non-refundable \$250 for Food Trucks and a non-refundable \$100 fee for non-food truck vendors to guarantee participation (see cancellation policy below). A percentage of festival/vendor fees will be donated to RICH Kids Texas -Non Profit to purchase school supplies for the event. Sponsorship opportunities available (see below). Email [backtoschoolfoodtruckfest@gmail.com](mailto:backtoschoolfoodtruckfest@gmail.com) for details.

**Space Assignments:** Booth locations will be determined a month prior to the festival once all accepted applications are processed. Considerations will be based on competing food and non-food categories and time of application submission. Submittal of application does not guarantee participation, and all accepted vendors will receive a confirmation email letter within two weeks of receiving the application. No payment will be processed until confirmation of acceptance.

**Permits:** It is the vendor's responsibility to acquire all needed permits for onsite activation. This includes but not limited to Temporary Harris County Food Permit.

**Fire Extinguisher:** All food trucks using propane must have a fire extinguisher.

**Insurance:** Every participating food truck must have insurance. Freddy G's Enterprises, LLC and/or Back to School Food Truck Fest will not be responsible or liable for any damages to you, your property, or your merchandise. MUST OPERATE AT OWN RISK.

**Product List:** Every food truck must submit menu and every non -food vendor must submit a product list with application for advertisement and promotion to our general public.

**Donations:** All vendors are welcome to donate additional funds to help buy school supplies for the event. Any amount submitted over the application/vendor fee will be used to purchase school supplies.

**Ground Surface and Weather:** The Back to School Food Truck Fest is an outdoor event with locations on concrete. There can sometimes be locations that are not level. Regardless of ground surface, we do require that all tents have a 25lb weight on each leg for safety in any windy weather. The Back to School Food Truck Fest will take place rain or shine, please be prepared for all kinds of weather. **The event will provide 1 table and 1 chair per booth rental.** Please feel free to bring your own text, table, chair, and signs.

**Payment:** Exhibitor/Vendor payments must be received **NO LATER THAN JUNE 30<sup>th</sup>, 2017.** Payments will be due once application is accepted. All checks can be made payable to Back to School Food Truck Fest. For more information, please email [backtoschoolfoodtruckfest@gmail.com](mailto:backtoschoolfoodtruckfest@gmail.com). There is an additional fee charged for credit card payments of 2.5% through Square Credit Card Processing. If you need different payment options please contact us directly. Payments and applications should be mailed to PO BOX 972, Cypress, TX 77410. Email [backtoschoolfoodtruckfest@gmail.com](mailto:backtoschoolfoodtruckfest@gmail.com) for other options.

**Load In/Load Out:** Load in for the festival will open at 7:00 am the day of event. Load out will be 2:00 pm at the conclusion of the event. All vendors must be loaded in by 10:30 am. Due to insurance and liability reasons, vendors that fail to arrive on time, may be refused entry unless otherwise communicated and NO vendor may leave until the event ends at 2:00 pm.

**Cancellation Policy:** The Back to School Food Truck Fest, Freddy G's Enterprises, LLC, enacts a Force Majeure Clause where no party shall be liable for any failure to perform its obligations where such failure is a result of Acts of Nature (including fire, flood, earthquake, storm, hurricane, or other natural disaster), Acts of God, Acts of War, dispute strike, lockout or interruption or failure of electricity or telephone service and no other party will have a right to terminate this agreement in such circumstances once this contract is signed by both parties. Applicant is required to follow all rules and regulations set forth by all event, city, state and national law making organizations.

Non-food vendors have until June 30, 2017 to cancel and receive 50% application/vendor fee refund. Cancellation after June 30, 2017 will forfeit 100% of your application/vendor fees or can be used as a credit in the future within a one year period at any Freddy G's Enterprises, LLC or Back to School Food Truck Fest events. This credit does not pertain to third party festivals that require separate fees. Responsibility to perform in compliance is solely owned by the truck or non-food vendor and noncompliance does not void above contract or festival fees. Any additional questions, please contact [backtoschoolfoodtruckfest@gmail.com](mailto:backtoschoolfoodtruckfest@gmail.com).

Thanks for your time to read this and look forward to working with you at The Back to School Food Truck Fest.

*Fred Gaines. Freddy G's Enterprises, LLC. Back to School Food Truck Fest. Founder/Owner*

# Sponsorship Packages

## **Presenting Sponsor: \$5,000**

- Headline the event
- Your logo will be paired with Back to School Food Truck Fest and RICH Kids Texas everywhere it appears
- Logo or name on all media
- Logo or name on t-shirts
- Includes 3 booth/tent
- Web Listing with Link on Sponsor page
- Social media recognition

## **Title Sponsors: \$1,000**

- Logo or name on all printed media
- Logo or name on t-shirts
- Includes 2 booth/tent
- Web Listing with Link on Sponsor page
- Social media recognition

## **Gold Sponsors: \$500**

- Logo or name on t-shirts
- Includes 1 booth/tent
- Web Listing with Link on Sponsor page
- Social media recognition



### Agreement and Signature

By submitting this application and signing below, I affirm that the facts set forth in it are true and complete. I understand that if I am accepted as a vendor, I have agreed to all the terms and condition in the vendor package. Payment in full for vendor exhibiting will also signify an agreement of terms.

Name (printed)	
Signature	
Date	

### Our Policy

It is the policy of this organization to provide equal opportunities without regard to race, color, religion, national origin, gender, sexual preference, age, or disability.

Thank you for completing this application form and for your interest in being a vendor.