

A DYNAMIC LEADER & INFLUENTIAL SPEAKER

Melissa Wandall is a dynamic leader and influential speaker. As President of National Coalition of Safer Roads (NCSR) <http://ncsrsafety.org> Melissa has set out to change highway safety and reduce the number of injuries and deaths caused by traffic collisions.

Melissa's mission is personal. Days before their only child was born in October of 2003, Melissa's husband was killed by a red light runner. Focused and determined, she worked to put safe, courteous drivers back on Florida Highways, to educate business leaders and elected officials on the vitality of lives that would be saved and to empower a network of professionals to join her mission. On May 13, 2010, after four years of advocacy and outreach, the Mark Wandall Traffic Safety Act was passed to establish uniform standards for use of red-light safety cameras at Florida intersections to help combat red-light running. Since then, she has committed herself to promoting awareness and education about the benefits of traffic cameras, including red-light safety cameras, speed cameras and school bus stop arm cameras.

With a natural ability to empower and engage others, Melissa draws on personal experiences and has become an influential speaker. With energy and encouragement, she shows others how to take strength from the challenges they face in life, learn from them and make positive choices that impact and benefit the lives of others. Known as a passionate presenter by numerous insurance companies, government agencies and business leaders, Melissa's genuine spirit influences the hearts of her listeners inspiring motivation and purpose. Her presentation at the Million Dollar Round Table was heralded as "inspirational, a breath of fresh air." She has been featured in national media venues including the "ABC World News," "Today" show, Fox TV, "Your Turn" with Russell Rhodes, The Wealth Channel, Ladies' Home Journal, Newsweek, West Coast Woman and Mom Talk Radio. She has also received numerous awards for her work, including the 2012 State Farm Embrace Life Honoree, 2012 State Farm "Where Are They Now" Award, 2011 WOMEN ROCK Award and the 2011 Bay News 9 EVERYDAY HERO Award.

In addition to her commitment to NCSR's mission Melissa is dedicated to facilitating support for children in grief. She is the Founder and President of The Mark Wandall Foundation, a 501C3 non-profit organization established in 2004. <http://themarkwandallfoundation.org> The initial focus affords provisions and assistance to grieving children who have lost a family member or guardian.

Furthermore Melissa is an active Coalition member of Alert Today Florida <http://alerttodayflorida.com> an organization that works to implement Florida's Pedestrian and Bicycle Strategic Safety Plan. She is also a Ft. Lauderdale Vision Zero Champion. The goal of Vision Zero is to eliminate all road deaths and serious injuries.

Melissa actively travels the U.S. and Internationally, participating in speaking engagements and shares her message by encouraging authentic leadership, inspiration and resolution.