



Dear Friend of the Community,

On behalf of the St. Cloud Youth Football League it is my pleasure to extend an invitation to you and your company to partner with us and become a sponsor of 2018 Pop Warner Football and Cheer Season! The St. Cloud Youth Football League is a non-profit organization, run entirely by volunteers, whose primary objective is to cultivate the talents of our young athletes.

Our Mission is to unite our young players and cheerleaders by developing their interest in sportsmanship and competition. We promote the value of education and academic excellence; while emphasizing the importance of maintaining a healthy balance between scholastic and athletic endeavors. Our players and cheerleaders are mentored to learn the fundamentals of the game, the challenge of competition and the reality of defeat. Parents and Coaches together will commit to providing a fun, safe environment that promotes teamwork, gamesmanship and the spirit of the St. Cloud community. We are the St. Cloud Bulldogs!

Your sponsorship will assist with the very high costs that accompany the operation of this league, such as; EMT response teams, officials, insurance, equipment, trophies and administration fees. Your sponsorship will also provide scholarship opportunities to the children of parents with financial limitations.

We understand that there are many people asking for help, and that our timing for such a request may not be the greatest, all we ask is that you please take a moment to review the enclosed sponsorship material. It is our sincere hope that you and your company will be able to find a comfortable level of sponsorship for the St. Cloud Youth Football League this year. Your commitment and support will have a lasting impression as you help fulfill the hopes and dreams of our young boys and girls.

If you have any questions or require additional information, please feel free to contact us. We look forward to hearing from you soon.

Sincerely,

St. Cloud Youth Football



PLATINUM (limited to 2 sponsors) \$2000 and up

(Includes all items in SILVER, MAROON & GOLD plus the following)

Industry exclusive listing as Platinum sponsor (1st come basis)

Social Media and Email promotion of your business (minimum of 6)

Premium display area for you to promote your business at all home games

Scoreboard sponsor full color banner

GOLD \$1500 - \$1999 and up

(Includes all items in SILVER & MAROON plus the following)

Official sponsor of 2 home Pop Warner games

Display area for you to promote your business at 2 home games

30 word or less scripted "shout out" announced at every home Pop Warner game

Social Media and Email promotion (minimum of 2)

MAROON \$1000 - \$1499 and up

(Includes all items in SILVER plus the following)

Official sponsor of 1 home Pop Warner game

Display area for you to promote your business at 1 home game

20 word or less scripted "shout out" announced at every home Pop Warner game

SILVER \$500 - \$999 and up

Company information and link on SCYF website

Name on back of 2016 sponsor shirts

15 word or less scripted "shout out" announced at every home Pop Warner game

2 Full color banners on display at the field for the entire season

BANNER LEVEL \$350

1 Black & white banner on display at the field for the entire season



SPONSORSHIP REQUEST FORM

Sponsorship Level: Please Circle Your Selected Level of Sponsorship

Banner Silver Maroon Platinum

**please note that requests will be honored on a "first come, first paid" basis.*

Make Checks Payable To: *St. Cloud Youth Football*

Name of Sponsor: _____

Contact Name: _____

Mailing Address: _____

City: State: Zip: _____

Contact Phone Number: _____

Contact E-mail Address: _____

Date of Check Amt of Contribution: \$ _____ **Check No.:** _____

Name To Display on Banners: _____

Phone Number for Banner (If Different): _____

Web Site Address: <http://www> _____

**We will need to receive a copy of your artwork to be able to provide you a banner.*

Signed: _____

SCYF USE ONLY

Received by: _____ **Art Work Received:** _____

Check Received: _____ **Signed Off By Sponsor:** _____