

Voted BEST BOTTLE SHOP IN WISCONSIN 2017
by ratebeer.com

VOTE BEST BEER, WINE & LIQUOR SELECTION IN THE SHEPHERD EXPRESS!
• 2001-2017 READERS CHOICE AWARDS

NAMED ONE OF THE 50 BEST WINE STORES IN AMERICA
GQ Magazine

Voted Best Wine/Beer/Liquor Store
Top Choice Awards Journal Sentinel
Readers Choice Awards

VOTED BEST LIQUOR, BEER & WINE SHOP
A LIST WISN 12

Discount LIQUOR INC.

MILWAUKEE
5031 W. OKLAHOMA
(414) 545-2175

WAUKESHA
919 N. BARSTOW
(262) 547-7525

www.discountliquorinc.com
f DiscountLiquor t DiscountLiqMilw i
OPEN DAILY 9-9 SUNDAY 10-2

LARGEST SELECTION IN TOWN
• 1,500 BEERS • 8,000 WINES
• OVER 3,500 LIQUORS
ALSO AVAILABLE

• 20 lb. & 40 lb. Lump Charcoal • CO2 Refills
• Wholesale Beer & Soda (Milwaukee Store Only)
• Gift Certificates • Carry out Service
• Imported Candies, Food & Water • Custom Baskets

Celebrating 58 Years
Original Family Owned & Operated Since 1960

Full Service Liquor, Beer & Wine Shop
with **EVERYDAY DISCOUNT PRICES**

OPEN DAILY 9-9 SUNDAY 10-2 | OPEN CHRISTMAS EVE 9-3 | CLOSED CHRISTMAS DAY

ONLY 15 MORE SHOPPING DAYS TILL CHRISTMAS

Over 1,500 Varieties of Beer to Quench Every Beer Lover's Taste!

DECEMBER BREWERIES OF THE MONTH

LAKEFRONT BREWERY

6 PACKS 10 VARIETIES **\$6⁹⁹**

• MY TURN WENDY VANILLA DOPPLEROCK AGED IN OAK BARRELS **\$9⁴⁹** 6pk

12 PACK CANS • STEIN • IPA **\$12⁴⁹**

12 PACK BOTTLES 4 VARIETIES **\$13⁴⁹**

Free Lakefront Pint Glass w/2-6 packs or 1-12 pack Lakefront in store Sampling 12-21 Wauk & 12-22 Milw

Lindemans Belgian Fruit Ales

• Framboise (Raspberry) • Kriek (Cherry)
• Peche (Peach) • Cassis (Black Currant)
• Pomme (Apple) • Strawberry

\$7⁹⁹ 25 OZ BOTTLE

The CHAMPAGNE OF THE BEER WORLD

HOLIDAY BEER GIFT PACKS

ST. BERNARDUS BELGIAN GIFT SET

Includes:
1 - 12 oz. Triple
1 - 12 oz. Pater 6
1 - 12 oz. Prior 8
1 - 12 oz. Abt 12
1 - Chalice Glass

\$19⁹⁹

WESTMALLE TRAPPIST ALE GIFT SET

Includes:
2 - 12 oz. Dubbel
2 - 12 oz. Triple
2 - Westmalle Chalice

\$22⁹⁹

OMMEGANG BREWERY GAME OF THRONES GIFT SET

Includes:
1 - 12 oz. Queen
1 - 12 oz. King
1 - 12 oz. Mother
1 - 12 oz. Hand
1 - Stem Glass

\$21⁹⁹

IRON MAIDEN TROOPER BEER GIFT SET

Includes:
1 - 18 oz. Trooper Ale
1 - Logo Pint Glass
Packaged in Canister

\$16⁹⁹

BARREL AGED BEERS
Bourbon, Whiskey, Rum, Cognac & More

PIRAAT SPECIAL RESERVE
BELGIAN ALE AGED IN RUM BARRELS
\$16⁹⁹ 750 ml

GULDEN DRAAK BREWMASTER EDITION
BELGIAN DARK ALE AGED IN • WHISKEY • CALVADOS APPLE BRANDY
\$17⁹⁹ 750 ml

THE BRUERY SAULE & ETAIN ANNIVERSARY OLD ALE
AGED IN BOURBON BARRELS
\$19⁹⁹ 750 ml

EPIC BREWING BIG BAD BAPTIST BOURBON BARREL IMPERIAL STOUT
\$10⁹⁹ 22 oz.

KENTUCKY BOURBON BARREL ALE
\$9⁹⁹ 4 pack

NEW BELGIUM OAKSPIRE BOURBON BARREL ALE
(AGED IN KNOB CREEK BARRELS)
\$11⁹⁹ 6 pack

FREE LINDEMANS STEM GLASS W/ANY 2-25 oz. Bottles

IMPORT & CRAFT BEER SPECIALS

"Discount Exclusive" -FROM ALGOMA-AHNAPEE BREWING
• AMBER • MILK STOUT • COFFEE BLONDE
\$8⁹⁹ 6 pack

STELLA ARTOIS, HOEGAARDEN OR BEST OF BELGIUM SAMPLER
12 PACK BOTTLES
\$14⁴⁹

BUY 1-12 PACK, GET 2ND 12 PACK 50% OFF

THIRD SPACE
• HAPPY PLACE PALE ALE
• ACRES EDGE OATMEAL STOUT
• UNITE THE CLANS SCOTTISH RYE
\$7⁹⁹ 6 pack

SPRECHER
- ALL VARIETIES -
\$6⁹⁹ 6 pack

BUY 2-6 PACKS GET FREE PINT GLASS

LEINENKUGEL CRAFT BEERS
-ALL VARIETIES-
\$7⁴⁹ 6 pack

BUY 2-6 PACKS GET 3RD 6 PACK FREE!

CAPITAL
• WINTER SKAL • AMBER • IPA • 12 PACK CANS
\$11⁹⁹

SAM ADAMS
• WINTER LAGER • LAGER • LIGHT • VARIETY 12 PACK CANS
\$12⁹⁹

KARZEN 4 FANTASY FACTORY IPA
12 PACKS
\$15⁴⁹

ST PAULI GIRL, BASS ALE OR BECKS
12 PACK BOTTLES
\$11⁴⁹

GOOD CITY BREWING
• PALE ALE • IPA • PILSNER 6 PACK CANS
\$8⁹⁹

PAULANER & HACKER PSCHORR
• WEISS • OCTOBERFEST 12 PACK BOTTLES
\$12⁹⁹

BUDWEISER COPPER LAGER WOODEN BOX GIFT SET
(ALE AGED IN JIM BEAM BARRELS)
\$15⁹⁹ 22oz

STELLA ARTOIS BELGIAN ALE SET

Includes:
1 - 25oz Stella Artois & 2 Gold Rim Stella Chalice
\$17⁹⁹

WEIHENSTEPHANER OR ERDINGER GERMAN WEISS GIFT SETS

Each Includes:
5 - 17 oz. Beers & 20 oz. Weiss Glass
\$14⁹⁹

LAKEFRONT BREWERY CLOTHING

• Workshirts
• Sweatshirts
• T Shirts
• Hats & More

GREAT GIFT ITEM

DUVEL BELGIAN ALE GIFT SET

Includes the Following:
4 - 11.2 oz. Duvel Ale,
1 - 16 oz. Stemmed Duvel Goblet
\$13⁹⁹

BRASSERIE D'ACHOUFFE BELGIAN GIFT SET

Includes:
4 - 11 oz. Varieties
1 - Stemmed Glass
\$13⁹⁹

PILSNER URQUELL RETRO METAL LUNCH BOX

Includes:
4-16oz Retro Label Cans
\$11⁴⁹

MILLER HIGH LIFE LIMITED EDITION CHAMPAGNE BOTTLE SET

25 oz Bottle w/Glass
\$3⁹⁹

FOUNDERS BACKWOODS BASTARD
BOURBON AGED SCOTCH ALE
\$13⁴⁹ 4 pack

HINTERLAND BREWING BOURBON BARREL AGED SERIES
• BOURBON FRAMBOISE
• STOVE PIPE COFFEE IMPERIAL STOUT
\$13⁹⁹ 4 pack

ST. FRANCIS BREWING TEOTWAWKI BOURBON BARREL IMPERIAL BROWN
(W/VANILLA, MOLASSES, CINNAMON, PECANS & SWEET POTATOES)
\$9⁹⁹ 22 oz.

BUDWEISER COPPER LAGER BOURBON AGED
\$6⁴⁹ 6 pack

SCOTCH SILLY SCOTCH ALE
AGED IN SCOTCH WHISKEY BARRELS
\$14⁹⁹ 750ml

KASTEEL 2013 TRIGNAC KASTEEL BELGIAN TRIPLE AGED IN COGNAC BARRELS
\$29⁹⁹ 750ml

LES TROIS MOUSQUETAIRES BALTIC PORTER
AGED IN BOURBON & BRANDY BARRELS
\$19⁹⁹ 750ml

MKE LOUIES RESURRECTION
BOURBON BARREL AGED AMBER ALE
\$9⁴⁹ 4 pack

OSKAR BLUES BOURBON BARREL AGED 10 FIDY IMPERIAL STOUT
\$11⁹⁹ 22 oz. **LIMIT 1 CAN**

CENTRAL WATERS BREWING

2017 & 2018 VINTAGES BOURBON BARREL STOUT
\$12⁹⁹ 4 PACK

BOURBON BARREL
• SCOTCH ALE • BARLEY WINE
\$13⁹⁹ 4 PACK

BOURBON BARREL
• PERUVIAN • CASSIAN
\$14⁹⁹ 4 PACK

"SAVE SOME GREEN WITH THESE IRISH BEER SPECIALS"

GUINNESS PUB DRAUGHT
18 PACK CANS
\$19⁹⁹

GUINNESS
• PUB DRAUGHT • BLONDE ALE • 200TH ANNIVERSARY OR SMITHWICK'S RED ALE 12 PACK BOTTLES
\$9⁹⁹

HARP LAGER
12 PACK BOTTLES
\$9⁴⁹

KALIBER NON-ALCOHOLIC
6 PACK BOTTLES
2/\$12⁰⁰

"Great Gift" GUINNESS GLASSWARE ENGRAVINGS
DEC. 14 4-6PM WAUKESHA
DEC. 15 12-3PM MILWAUKEE

CHECK OUT OUR ENORMOUS SELECTION OF DOMESTIC & IMPORTED SOUR ALES -OVER 100 VARIETIES-

PLUS OVER 50 VARIETIES OF CRAFT & IMPORT BEER SAMPLERS

WINTER BREWS ARRIVING DAILY... 12 DAYS JUST WON'T BE ENOUGH THIS YEAR!

• Sam Adams Winter Lager • 3 Floyd Alpha Klaus
• Bells Winter • Sprecher Winter • Summit Winter
• Point Snow Pilot Pistachio Nut Brown
• New Belgium Accumulation • MKE Plowed In
• Southern Tier Cinnamon Roll & 2XMAS
• N'ice Chouffee • Rogue Santa Ale
• Deschutes JubelAle • Indeed Winter Warmer
• Piraat Rum Barrel Aged • Capital Winter Skal
• Leinenkugels Snowdrift Porter • Abita Christmas

PLUS MANY MORE

-Imported- Elf Themed Ales in Stock

1ST COMMUNITY COLLABORATION BREW

DISCOUNT LIQUOR & THIRD SPACE BREWING BARREL AGED ICE BEAR BALTIC PORTER

THIRD SPACE BREWING BALTIC PORTER AGED FOR 11 MONTHS IN A DISCOUNT LIQUOR HAND SELECTED BARREL OF MAKERS MARK PRIVATE SELECT BOURBON.

\$19⁹⁹ 500 ml BOTTLE

BOTTLE RELEASE
DECEMBER 14TH - 3PM AT DISCOUNT LIQUOR MILWAUKEE & WAUKESHA

COOLERS • MIXERS • SODA • FOOD

DOMESTIC BEER SPECIALS

PABST & LIGHT 30 PACK CANS
2/\$33.98 - **\$10 MR**
2/\$23⁹⁸

KEYSTONE 30 PACK CANS
\$11⁹⁹

MICHELOB ULTRA 30 PACK CANS
\$17⁹⁹

MILLER LITE, MGD, COORS LIGHT & COORS BANQUET 30 PACK CANS
\$14⁹⁹

COORS LIGHT BIG 16 OZ 12 PACK CANS
\$9⁹⁹

BUDWEISER & BUD LIGHT 30 PACK CANS
\$14⁹⁹

"BUY 2 - SAVE BIG" ROLLING ROCK BUSCH & BUSCH LIGHT 30 PACK CANS
\$15.99 - \$4MR
\$11⁹⁹

BECK'S N.A. OR ST. PAULI GIRL N.A. 24 PACK BOTTLES
\$24⁹⁹

CLAUSTHALER N.A. • ORIGINAL • DRY HOPPED 6 pack
\$6⁹⁹

O'DOULS • LAGER • AMBER 12 PACK CANS
\$8⁹⁹

"Limited Supply"

2018 BUDWEISER HOLIDAY STEIN
\$19⁹⁹

BOFFERDING CHRISTMAS 6 pack
\$11⁹⁹

ANCHOR CHRISTMAS SPICED ALE 6 pack
\$10⁴⁹

SHORTS BREWING VERY HOPPY HOLIDAYS 12 PACK SAMPLER
\$25⁹⁹

BOULEVARD SNOW & TELL OAK AGED SCOTCH ALE 6 Pack
\$8⁴⁹

SIERRA NEVADA CELEBRATION ALE 24 Pack Bottles
\$24⁹⁹

"SUPER VALUE" SHINER HOLIDAY CHEER 6 Pack
2/\$10⁰⁰

PRAIRIE ARTISAN CHRISTMAS BOMB Stout w/Spices 12 OZ
\$6⁹⁹

BELLS CHRISTMAS SCOTCH ALE 6 Pack
\$9⁴⁹

SAMICHLAUS (Brewed Once a Year)
• Classic
• Schwarz
• Helles
\$18⁹⁹ 4 Pack

"FROM BELGIUM" ST. BERNARDUS CHRISTMAS ALE 25 OZ
\$10⁹⁹

EINSTOCK ICELANDIC DOPPELBOCK 6 pack
\$12⁴⁹

(ALL HOLIDAY BREWS - WHILE SUPPLIES LAST)

STOLI GINGER BEER 4 PACK CANS
2/\$5⁰⁰

FEVER TREE MIXERS -ALL VARIETIES- 4 PACK
\$4⁹⁹

BUD LIGHT RITA'S -ALL VARIETIES- 12 PACK
\$9⁹⁹

1 LITER POLAR MIXERS
89¢

MIKE'S HARD LEMONADE 12 PACK CANS/ BOTTLES
\$13⁴⁹

DASANI WATER 24 PACK 16 OZ
\$3⁹⁹

SMIRNOFF -ALL VARIETIES- 6 PACKS
\$6⁹⁹

SEAGRAM'S COOLERS 12 PACK VARIETY
\$8.99 - \$3MR

MR & MRS T MIXERS BIG 1.75 BOTTLE -7 VARIETIES-
\$4⁹⁹

BUY 2-6 PACKS, GET 3RD 6 PACK FREE

ALL PEPSI PRODUCTS 24 PACK CANS
\$6⁹⁹

LIQUOR FILLED CHOCOLATE BRANDY BEANS 32 COUNT BOX
\$4⁹⁹

HOT BUTTERED RUM MIX 12 OZ JAR
\$4⁹⁹

-SPIKED HARD SELZTERS- LOW CALORIE LOW CARB & 0 SUGAR

PRESS HARD SELTZER 8 PACK VARIETY
\$9⁹⁹

SPIKED SELTZER 12 PACK VARIETY
\$13⁴⁹

SMIRNOFF SPIKED SELTZER 6 PACKS
\$5⁹⁹

TRULY HARD SELTZER • CITRUS • BERRY 12 PACK VARIETY
\$13⁹⁹

WHITE CLAW HARD SELTZER 12 PACK • BLACK CHERRY • VARIETY
\$13⁹⁹

"WINE BASED & GLUTEN FREE" MIGHTY SWELL SPRITZERS 12 PACK VARIETY
\$14⁴⁹

\$10 MR ON 12 PACK & LITER OF TITO'S VODKA

Discount LIQUOR

12 Packs LA CROIX SPARKLING WATER
~ ALL VARIETIES ~
4/\$10⁰⁰

Limit 4 12 Packs, Expires 12/23/18

Discount LIQUOR

2 Liters ALL 7UP, PEPSI & COKE PRODUCTS
6/\$5⁰⁰

Limit 6 2 Liters, Expires 12/23/18

Discount LIQUOR

14 oz. Container MRS. BOWEN'S TOM N' JERRY MIX
2/\$6⁰⁰

Limit 2 per coupon, Expires 12/23/18

Discount LIQUOR

1.75 Bottle MASTER OF MIXERS OLD FASHIONED MIX
2/\$5⁰⁰

Limit 2 1.75 Ltr Bottles, Expires 12/23/18

Discount LIQUOR

4 Pack 16 oz SPRECHER SODAS
ALL FLAVORS ~
3/\$6⁰⁰

Limit 3 4-packs, Expires 12/23/18

Discount LIQUOR

1 Liter SCHWEPES MIXERS
• TONIC & DIET
• GINGER ALE
• CLUB SODA
3/\$2⁰⁰

Limit 3 1 liters, Expires 12/23/18