

# PITCH

## Practice Makes Perfect.

Each county and school handles the Pitch a little differently, check your timelines.

### Required:

- 3 minute video
- 1 page executive summary

### Recommended:

Complete Maverick Challenge Courses

- Course 1
- Course 2
- Course 3

### Goals of the Pitch:

- Upload Pitch Video to YouTube.
- Provide Link to Video and Executive Summary to your mentors/judges. (Can be done via online or in-person)
- Opportunity to provide first feedback.
- Get comfortable talking in front of a camera or group of judges.

# PLAN

## Round 1 - Local Competition

### Required:

- 5 minute video
- Up to 10 slides

### Recommended:

Complete Maverick Challenge Courses

- Course 4
- Course 5



### Round 1:

- Upload Plan Video to YouTube.
- Provide Link to Video and Slides (pdf) to your mentors/judges. (Can be done via online judging).
- Round 1 scoresheet used for grading, and returned to students when completed.
- Top 10 finalists move onto the Local Finals (round 2).

## PRESENT

### Round 2 - Local Finals

### Round 3 - Regional Finals

#### Required:

- 10 minute in person presentation
- Up to 20 slides

#### Recommended:

- Complete Maverick Challenge Courses
- Course 6

### Round 2:

- Present in front of live judges at a local level.
- Provide Slides (pdf) to your county coordinators prior to your presentation.
- Round 2 scoresheet used for grading.
- 1st place winner to move onto the Regional Finals (round 3).

### Round 3:

- Present in front of live judges at a regional level.
- Provide Slides (pdf) to your county coordinators prior to your presentation.
- Round 3 scoresheet used for grading.
- 1st, 2nd & 3rd place winners will receive cash prizes.