

Hometown Broadcasting-WHIR-WHBN-WRNZ

EEO Public File Report

April 1, 2016-March 31, 2017

I. Vacancy List (See Section II, the Master Recruitment Source List)

for Recruitment source data.

Job Title	Recruitment Sources Used To Fill Vacancy	Recruitment Source Referring Hire
None for Period	N/A	N/A

II. Master Recruitment Source List

Recruitment Source Number	Recruitment Source Information	Source Entitled To Opening Notice	Number of Interviewees Referred by Source During Reporting Period
1	Centre College 600 W Walnut St Danville, KY 40422 859-238-5284	No	0
2	Current Employee	No	0
3	Current Interns	No	0
4	Eastern KY University 521 Lancaster Ave Richmond , KY 40475 859-622-1568	No	0
5	Facebook Post	No	0
6	Former Employee	No	0
7	Former Intern	No	0
8	Internal Candidate	No	0
9	Station Website	No	0
10	Kentucky University 400 E Main St ASB #241 Frankfort, KY 40601 502-597-5948	No	0
11	Advocate Messenger 330 S 4 th St Danville, KY 40422 859-236-2551	No	0
12	Harrodsburg Herald 101 W Broadway St Harrodsburg, KY 40330 859-734-2726	No	0
13	Morehead State University 322 Allie young Hall Moorhead, KY 40351	No	0

	606-783-2233		
14	Western KY University 1906 College Heights Blvd #11051 Bowling Green, KY 42101 270-745-2691	No	0
15	KY Broadcasters Assoc. 101 Enterprise Dr Frankfort, KY 40601 502-848-0426	No	0
16	KY Office of Employment and Training 121 E Broadway Danville, KY 40422 859-239-7411	No	0

III. Recruitment Initiatives During the Reporting Period

1) Establishment of internship program designed to assist individuals to acquire skills needed for broadcast employment. Hometown Broadcasting stations are committed to providing quality internships and opportunities to develop talent and interest in our industry to high school/college and trade school students for course credit. During this report period, Jackson Kelly, a BCTC student and planning to attend WKU for broadcasting, job shadowed the WHIR Morning Show with Charlie Perry and WHBN Morning Show with Joe Mathis on July 8, 2017 and return several more weeks to watch and learn. Casey Craiger, a Boyle County High School Senior, interned August thru December Weekdays in 2016. She produced a promo for the high school football half time show and watched up ads are produced and watch the production of a daily talk show. McCallum Morley, a Danville High School Senior, interned in the fall months from 9/19/16 thru 11/30/16. He did an interview program for the Danville High School Football Broadcasts. Lance Gaither, an EKU Junior studying broadcasting by job shadowing all members of the staff on Tuesday and Thursday in February and March of 2017. Hometown Broadcasting's internship program has been established for a number of years and continues on a year round basis. We accept all students who request the opportunity to intern. Hometown Radio General Manager Robert Wagner meet with Jeri Gerhat, Danville High School Vocational Trainer on September 27, 2016, on how to expose students to get radio broadcasting jobs. (2) All radio stations broadcast announcements inviting recruitment sources to request job vacancy notices 4 to 6 times a month. The same information is posted on the station's website. (3) Radio station staff meet with area students to explain about opportunities in the broadcast field: The Mercer County Senior High held a career fair on March 24, 2017 to give students the opportunity to meet with community business representatives and discuss employment, salary expectations, day-to-day job responsibilities, and training/education required to get a job. Johnnie Slone, Sports and Sales Representative and Joe Mathis, Morning Announcer and Sales Representative, meet with students to share information on broadcasting and showed them our remote broadcast equipment. Joe broadcast live for several hours with various students joining him.