

OUR MISSION

The mission of MasterWorx Theater is to provide children and adults in Central Virginia with wholesome theatrical performance and educational opportunities. MasterWorx is committed to honoring Christ, building character, and enriching our community through quality theater arts education and productions. We will do this through affordable workshops for all ages, production and performance of family friendly material, and community enrichment opportunities.

OUR CORE TEAM

Michelle Velastegui, *Artistic Director*

Denise Thomas, *Managing Director*

Jim Hammerly, *Musical Director*

OUR BOARD OF DIRECTORS

Our Board of Directors consists of members of the Central Virginia Community who support the mission of the organization and contribute from their own professional skills and experience.

Jeff Wittman - *educator, performer, director*

Loretta Wittman - *educator, choreographer, performer*

Karl Lindevaldsen - *performer, educator*

Scott Ehrhorn - *educator, businessman*

Nora Moore - *educator, musician*

Don Brooks - *builder, performer*

Ted Kraje - *engineer, performer, clown*

Kelly Allen - *arts promotion*



Supporting MasterWorx through donations, advertising, or corporate show sponsorship is a fantastic way to support the arts in our community! Our programs are professionally printed and bound for each individual show, and each production runs for a minimum of five performances. Your advertisement and/or name will appear in the programs for each production of 2015, and will run alongside exciting information about the play and the cast as well as the director's notes. Our audiences come from all over Central Virginia to experience top-quality theater, and they are happy to patronize businesses who support the arts!

Please see below for donation levels and advertising rates (families can also advertise to support their favorite actors and actresses!) and contact our Promotions Manager at info@masterworxtheater.com with any questions.

We look forward to partnering with you to promote community theater in our area and thank you in advance for your support!

FRIENDS OF MASTERWORX

Donation of \$100 or more

Stage Manager

Donation of \$250 or more

Choreographer

Donation of \$500 or more

Music Director

Donation of \$1,000 or more

Director

- Please note, the Director level includes one half-page program ad, 4 tickets to opening night, and your name listed on a Top Friends of MasterWorx plaque.

Donation of \$5,000 or more

Producer

- Please note, the Producer level includes one full-page program ad (for back or inside cover ad opportunity, please add \$250), 8 tickets to opening night, and your name listed on a Top Friends of MasterWorx plaque.

ADVERTISING OPPORTUNITIES

\$100 (1/8 page ad)

2.25" x 2.125"

\$250 (1/4 page ad)

2.25" x 4.25"

\$500 (1/2 page ad)

5.5" x 4.25"

\$750 (full page ad)

5.5" x 8.5"

\$1,000 (full page inside or back cover)

5.5" x 8.5" (full color)

\$5,000 (official show sponsorship)

5.5" x 8.5"

- Please note, this exclusive per production opportunity includes one full-page program ad, 50 tickets to opening night, and official show sponsorship (name/logo listed on front cover of the program along with any promotions/advertisements and name announced as show sponsor for all performances of one production).

All artwork should be submitted digitally to size in JPEG or PDF format at a minimum of 300dpi. If your artwork must be altered in size or content, there will be a \$25 charge for editing. Please send all submissions to our Promotions Manager at info@masterworxtheater.com no later than Friday, March 27, 2015, for inclusion in this season's program.

For more information about MasterWorx, to donate online, to join our mailing list, or to connect with us on Facebook, please visit www.MasterWorxTheater.com.