

socialtraction

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project management



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Creativity. Strategy. Leadership. Success.

*Some people look at the world as it is,  
and ask 'Why?'*

*Others look at the world as it might have been,  
and ask 'Why not?'*

*Still others dream of the world as it might yet be,  
and ask 'How?'*

Social Traction exists to help people who dare to dream of a better world.

We support people like you - people who work to enrich the lives of others and who open doorways of opportunity for those facing complex social and economic disadvantage.

At Social Traction we understand that the work involved in sourcing funds, establishing a project and acquitting grants can sometimes get in the way of the actual work of changing lives and building communities.

This is what we are good at.

We can equip you with the tools you need to quickly and effectively administer your work or we can do that work for you.

Either way you'll be freed up to get on with the job and do what you do best.

## Our Team

Social Traction's multi-disciplined team provide you with a human resource with many years experience in establishing and managing workplace, community, multi-state and international projects.

Each of our people has tasted the adrenalin highs and stinging lows of project management and, between them, have faced most of the challenges you are likely to encounter.

We have been where you are and understand what you need.



- Skills Development
- Project Management
- Professional Coaching
- Project Staffing

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### ► Skills Development

Let your creativity loose. Social Traction can equip you and your team with the skills to pursue your dreams. We can help you develop your capacity to get your ideas on paper and to develop effective project plans, stakeholder engagement strategies and funding applications.



### ► Project Management

Turning your dream into reality will mean being deliberate and strategic. It will require being intentional in the use of your resources. Social Traction's Project Management Toolkit makes project management easy and time-efficient - allowing you to focus on the project itself.



### ► Professional Coaching

You are your greatest asset. Developing yourself and your strengths is critical to your success and the success of the projects you undertake. Regular professional coaching with Social Traction will enable you to engage in quality and effective reflective practice.



### ► Project Staff

Your time and that of your team is critical. Social Traction can provide contract staff who can deal with project management documentation and acquittals so that you can concentrate on achieving your projects' outcomes.