



DRESSAGE CHAPTER SPONSORSHIP

What is "Dressage?"

Dressage is a French word that when translated, literally means "training," and derives its roots from Ancient Greece. It is a system for training horses and riders alike, to use the natural gaits of the horse – the walk, trot and canter – and the natural aids of the rider – the hands, legs, core and seat – to guide and control the horse. Dressage builds flexibility, obedience and gymnastic ability for both the horse and rider.

All of dressage is built on basics. Each level and each test within the level places more difficult and complex demands on the horse, but always within the framework of the basic gaits and in movements natural to the horse when at liberty.

The rider communicates his desire to the horse through the use of "aids." The rider will use the seat, legs, core, arms, back and body weight along with a clear cue to the horse to achieve the desired outcome. The more accomplished the rider is, the more the rider can communicate with the horse in complete rhythm and harmony to the point that the aids used almost become invisible.

Who is "SLO-CDS?"

The San Luis Obispo Chapter of the California Dressage Society began in 1976 with about 15 charter members, several of whom are still members today. At present, our chapter has over 130 members. The California Dressage Society was founded in 1967 with only 20 members and today claims over 6,000 in 36 chapters around the state. The local chapter typically hosts several shows and educational forums each year. Our chapter meetings are held every other month and alternate between the north part of the chapter and the south. Each show involves the donated time of dozens of volunteers who work in various capacities to keep the shows moving. Many of these volunteers are local area horse people who just enjoy watching the horses working these intricate patterns.

SPONSORSHIP FORM

Sponsorship Levels

<i>Friend of Dressage</i>	\$ 50	<i>Line ad in Chapter Newsletters</i>
<i>Bronze Medal</i>	\$ 100	<i>Business Card ad in Chapter newsletters, hard copy mailed to sponsor, ad on our website and lunch at the shows</i>
<i>Silver Medal</i>	\$ 200	<i>All of the above plus your banner or poster displayed during shows</i>
<i>Gold Medal</i>	\$ 300	<i>All of the above plus free vendor space provided during shows</i>

Date: _____

Sponsors' Name or Business Name

Mailing Address

City State Zip Code

Phone # E-Mail Address (print clearly)

Sponsor Level Cash Value

Cash or "In Kind" Contribution Cash Value

Make Checks payable to:
SLO-CDS **Non-Profit Tax ID# 94-1702674**

Mail donation and advertising media (Business Card or Display Ad) to:

Jerry Beatty
495 Degasparis St
Guadalupe, CA 93434

SLO-CDS is a 501(c)3 non-profit
Visit our Website at
www.slocds.com for more
information and show schedule

THANK YOU FOR SUPPORTING SLO-CDS