



**ATTENTION: CITY NEWS EDITORS: FOR IMMEDIATE RELEASE.**

**Niagara Falls partners with Ehlers-Danlos Syndrome Canada to Make May Matter: launching our kick off National proclamation tribute to May; North American Ehlers-Danlos Syndrome Awareness Month. Niagara Falls lights up the night in patriotic official colours of Red and White at both 9pm & 10pm on Thursday, May 1, 2014 in honour of this EDS Canada awareness premiere initiative.**

The Provinces of Ontario and Saskatchewan, as well as many cities across the country have responded with official scrolls and proclamations of support. The Niagara Falls Illumination Board commences to annually commemorate Ehlers-Danlos Syndrome awareness across the country; on the heels of another successful National monument partnership; in February 2014 EDS Canada petitioned the CN Tower to light up blue in support of Rare Disease Day and the Global Genes project.

<http://ehlers-danlossyndromecanada.org/>

[http://www.niagarafallslive.com/niagara\\_falls\\_webcam.htm](http://www.niagarafallslive.com/niagara_falls_webcam.htm)

<http://www.niagaraparks.com/niagara-falls-attractions/niagara-falls-illumination.html>

**TORONTO, ONTARIO - (April 28, 2014)**

Niagara Falls special colour illumination in honour and support of EDS Canada, a National non-profit organization, will showcase at 9:00 p.m. and 10:00 p.m. for 15 minute durations at the top of each hour. The public is invited to attend in support of RARE DISEASE efforts as EDS Canada organized this event to especially raise international awareness for Ehlers-Danlos Syndrome.

Tiffany Skladan, president of EDS Canada, "looks forward to launching the campaign with a patriotic big festive SPLASH!"

May jump starts a month of many tribute campaigns for EDS organizations around the globe. EDS Canada wants to #makemaymatter by bettering the lives of those with those affected by EDS. There are an estimated 7,000 Canadians living with Ehlers-Danlos Syndrome. Ehlers-Danlos Syndrome Canada provides knowledge, advocacy and support to individuals and their families living with Ehlers-Danlos Syndrome. It is a difficult to diagnose, painful, chronic, and degenerative illness. We strive to improve our members' quality of life.

Situated on the Canadian-United States International Border and flowing through in the Province of Ontario and the State of New York; Niagara Falls attracts over 12 Million tourists each year by her wondrous beauty. Niagara Falls is the second largest waterfall on the earth after Victoria Falls in Zimbabwe

Remarkably, as of April 28, 2014, EDSC's Facebook page has reached over 2000 participants

[www.facebook.com/edscanada](http://www.facebook.com/edscanada)

Thank you supporting this awareness initiative. Please visit our website and Facebook page. We look forward to your feedback.

Contact information: [info@ehlers-danlossyndromecanada.org](mailto:info@ehlers-danlossyndromecanada.org)