

Verde Vaqueros Social Media Policy

2020

The Verde's positive image and participation with the Boys and Girls clubs of Scottsdale since 1959 is a valuable and trusted partnership in the future of our children .The Board however, recognizes that it only takes a single act to injure our positive image and reputation. The proliferation and use of cameras embedded in cellphones creates a risk that inappropriate pictures or films may find their way into the public and the World Wide Web and is difficult if not impossible to retract them.

Therefore the board of directors has adopted a Social Media Policy applicable to all Verde Members, Verde Guests, Vendors and staff. Social Media includes any website or forum that allows for the open communication on the internet but not limited to:

- Social networking sites (LinkedIn, Facebook, Periscope)
- Micro-Blogging sites (Twitter, Instagram)
- Blogs and Web sites including company and personal
- Online encyclopedias (Wikipedia)
- Video and Photo sharing sites (You Tube, Flickr, Vine , Snapchat Instagram)

Therefore effective immediately, the following Social Media Policy was adopted

1. Verde Vaqueros members, guests, vendors and employees shall not post images (photographs or videos appropriate or otherwise) which can be associated with the Verde Vaqueros on any social media site.
2. Verde Vaqueros members, guests, vendors and employees shall not take any inappropriate images, which could negatively impact the Verdes or any member or guest. Consider the following common sense guideline.
 - Did the Verde consent to the picture?
 - Would you want to be in that image?
 - If a Verde objects, Do not take the picture!
3. Verde members, guests, vendors and employees shall not submit to any interview by any media representative without board approval.
4. Verde members, guests, vendors and employees shall not invite any media representative to a Verde function.
5. The use of cameras to take appropriate pictures of Verde Members or guests with their consent for private use is not prohibited.
6. A violation of any part of the Social Media Policy will result in disciplinary action. Up to and including membership or employee termination.



Waiver and Release of Liability

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned agrees, represents and warrants to the VERDE VAQUEROS OF SCOTTSDALE, ARIZONA, all property owners, their directors, officers, members, employees, agents and assigns as follows:

I have represented to you that I am an experienced horse rider and am fully aware of the risks and dangers involved in horseback riding. I do understand that even under the best of circumstances, a rider can be hurt through no negligence of anyone other than himself. It is my responsibility to inspect all equipment and the horse I am to

ride. Therefore I take full responsibility for any injury that I may incur by reason of my riding, racing, roping or other activity during any event with the Verde Vaqueros.

I have had this document fully explained to me. I fully understand and agree with all of its items and conditions. Therefore, based on my experience and representations made in this Agreement, I hereby agree to release the VERDE VAQUEROS OF SCOTTSDALE, ARIZONA, all property owners, their directors, officers, members, employees, agents and assigns from any and all legal claims including personal injury or property damage which might arise as a result of an occurrence or happening arising out of my riding, racing, roping on my horse or any other horse provided to me. I agree not to bring or prosecute any litigation against any of you for such injury that may arise on or after the date of execution of this Agreement. This Agreement shall further apply to any and all future Verde Vaqueros events and this Agreement may not be modified or waived without prior written consent of a duly authorized agent of the VERDE VAQUEROS OF SCOTTSDALE, ARIZONA.

I agree to indemnify and hold the Verde Vaqueros, all property owners, their directors, officers, members, employees, agents and assigns from any and all claims, actions, losses, damages, costs, and expenses arising out of, resulting from or in connection with any act or conduct of the undersigned or my guests.

If any provision of this Agreement is determined to be invalid, illegal or unenforceable, the validity, legality and enforceability of the remaining provisions shall not be affected or impaired in any way.