

# CRIME ALERT!

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## RETAIL ARMED ROBBERY IN LOWER MANHATTAN

December 14, 2013

Two men entered a retail jewelry store on Nassau Street in downtown Manhattan on Saturday afternoon. While one suspect held a gun the second suspect pushed two employees, a father and daughter, into a room and tied them up with zip ties and chord. The suspects then removed an undetermined amount of jewelry from the showcases and fled the store. The incident was captured on the stores video surveillance system.

### Suspect Descriptions

Police said the first suspect is described as a black man around 40 years old, 6-feet-2-inches tall and weighing around 175 pounds. He was last seen wearing a black North Face jacket with a purple hooded sweatshirt.

The second suspect is described as a black man also about 40, 6-feet-1-inches tall and weighing about 200 pounds, police said. He was last seen wearing a burgundy leather jacket with a purple hooded sweatshirt and a pair of dark sunglasses.

### Surveillance Images





### **Crime Prevention Tips**

- It is extremely important to train all staff working in your jewelry business not to resist or chase an armed robber. Resisting will dramatically increase the likelihood of injury or death to the store owner, employees and customers.
- Consider keeping a suspicious activity log to write down the details when suspicious persons may be casing your business. Details such as a license plate number, or make and model of a vehicle, may prove to be helpful later.
- Properly functioning CCTV can be extremely helpful in identifying the suspects and in documenting the incident for insurance purposes.
- Have at two or more persons on the showroom floor at all times. Incidents are more likely to occur when the store appears to be understaffed. Proper staffing is especially important during this busy holiday season.

### **Police Contact**

**Anyone with information about this incident or the perpetrators is asked to the police or Crime Stoppers at 1-800-577-TIPS (8477).**

**To Report an incident for distribution to the network members, contact [CrimeAlert@nyjcan.com](mailto:CrimeAlert@nyjcan.com) or visit the website at [www.nyjcan.com](http://www.nyjcan.com) to complete an Incident Report.**

**Previous Crime Alerts are available here: [http://www.nyjcan.com/Crime\\_Alert\\_Archive.html](http://www.nyjcan.com/Crime_Alert_Archive.html).**

This alert is being distributed as a free service to members of the jewelry industry who have provided their email addresses and requested to receive security alerts. If you wish to be removed from this distribution list, please reply to [admin@nyjcan.com](mailto:admin@nyjcan.com) with REMOVE in the subject.

If you have any questions about the information contained in this alert or about the New York Jewelers Crime Alert Network, please contact Paul Silverman at [psilverman@mjmglobal.com](mailto:psilverman@mjmglobal.com), or at 201-720-7700.