



Big 4 Fair Sponsorship Committee

P.O. Box 322
Nashua, Iowa 50658
www.big4fair.net

Greetings,

The Big 4 Fair will celebrate its 117th fair this year. The Big 4 Fair's mission is to provide the best county fair for the residents of Bremer, Butler, Chickasaw & Floyd counties by providing the most valuable family entertainment and amusement. Dedicated to promoting youth development and interest of agriculture, horticulture, household arts and various other arts.

A successful fair requires community support for it to continue to prosper year after year. Support may come from the many attendees of the fair along with other areas such as, volunteering and sponsorship support. We at the Big 4 Fair ask for your support for the 2017 Big 4 Fair, whether it be a financial donation, an in-kind donation or volunteer help.

Financial support is necessary for a number of reasons. We booked a new carnival in 2015 and it was the grandest and most attractive midway we have had in years. The cost of the midway is substantial, but we feel it is a MUST to have for the fair goers of the area to enjoy. Entertainment is a big priority for the Board along with maintaining the grounds. A new Secretary's Office was built in 2016 and we have many other improvements that are needed. Improvements made on the fairgrounds benefit our 4-H & FFA Fair held every July.

We have some great sponsorship opportunities available for you to choose from that include ticket packages for you to share with your employees, along with advertising for your company to be seen and heard by the thousands of people who visit our fair each year. If you have any questions regarding sponsorship or would like to meet with one of the committee members, please contact Laura Schmitt (Sponsorship Committee Chair) at 319-961-0415, lschmitt@butler-bremer.com or Cindy Messersmith at 319-240-6661, bcmess@hughes.net. We are a charitable tax exempt 501(c)3 organization.

We are always in need of volunteer help at the fair. Your company volunteering to help at one of our events is a great way of supporting our fair. Inquiries on volunteering can be sent to big4fair@gmail.com.

Please take time to read over the enclosed information of the fair and the various sponsorship levels we are offering. Please visit our web site www.big4fair.net. Thank you so much for your kind consideration of our request, and we hope to hear from you soon. Your past and future support is greatly appreciated.

Thank you,

A handwritten signature in black ink that reads "Brad Schmitt". The signature is written in a cursive style.

Brad Schmitt
President, Big 4 Fair Board

Enclosures

Our Mission Statement

The Big 4 Fair's mission is to provide the best county fair for the residents of Bremer, Butler, Chickasaw & Floyd counties by providing the most valuable family entertainment and amusement. Dedicated to promoting youth development and interest of agriculture, horticulture, household arts and various other arts.

The 2017 Big 4 Fair is scheduled for September 1st – September 4th and is currently being planned. We have an estimated 12,300 attendees who enjoy our fair each year.

Current and past Fair Events include:

Truck and Tractor Pull
Chuckwagon Races
Tough Truck Races
Tractor Display
Karaoke Contest
Kids' Day
Beer Tent
Indoor Vendors
Outdoor Vendors

Figure 8 Races
Hells Bells, AC/DC Tribute Band
Lynyrd Skynyrd Tribute Band
Bean Bag Tournament
Tractor Ride
Livestock Shows
Chainsaw Carving
Donkey Races

Daily Big 4 Fair Attendance:

Friday: 1,900

Saturday: 4,100

Sunday: 4,200

Monday: 2,100

(Estimated #'s)

Partnership opportunities include one or more of the following items:

- General admission tickets to event(s) of choice
- Carnival tickets to be used during the fair
- Recognized as an Event or Fair Sponsor for grandstand events
- Business logo and link displayed on home page of Big 4 Fair website
- Banner (provided by sponsor) displayed at all fair events
- Name listed on Big 4 Fair Facebook page
- Name listed on fairground's bulletin board and various locations throughout the fairgrounds



Big Four Fair
September 1st – September 4th,
2017

SPONSORSHIP FORM

EVENT SPONSORSHIPS: Sponsorships may be selected from the enclosed list. Secure new sponsorships by returning the completed sponsorship form with payment to the Big 4 Fair. New sponsorships are filled on a first come, first serve basis.

*Sponsorship form and payment must be received by June 1st to receive appreciation benefits.
You do not have to be an Event Sponsor to receive the appreciation benefits.*

Please print clearly. Please print name as you want it publicized.
___ I/We would like to remain anonymous.

Business/Organization/Family Name: _____

Contact Name: _____ Phone: _____

Contact Email: _____

Address: _____ City: _____

State: _____ Zip Code: _____

Website: _____

Fax: _____

I would like to make a Fair sponsorship contribution of..... \$ _____

My/Our total contributions qualify me/us as a:

___ Supreme Grand Champion (\$2,000)...I would like to be the **Event Sponsor** for one of the following:

- ___ Tractor Pull (9/1-Friday evening)
- ___ Kids' Day (9/2-Saturday afternoon)
- ___ Figure 8 Races (9/2-Saturday evening)
- ___ Chuckwagon Races (9/3-Sunday afternoon)
- ___ Tough Truck Races (9/3-Sunday evening)
- ___ Chuckwagon Races (9/4-Monday afternoon)

- ___ Grand Champion (\$1,500)
- ___ Reserve Grand Champion (\$1,000)
- ___ Blue Ribbon (\$750)
- ___ Red Ribbon (\$500)
- ___ Yellow Ribbon (\$250)
- ___ White Ribbon (\$100)
- ___ Friends of the Fair (\$50)

Signature/Title

Date

Please make checks payable to Big 4 Fair. Mail the completed Sponsorship Form and check to:

**Big 4 Fair
P.O. Box 322
Nashua, IA 50658**

****We are a 501(c)3 non-profit organization. All donations are tax deductible. (42-1241919)***

******Please note, the sponsorship listings on the Big 4 Fair website and Facebook page will start on or around June 1st, 2017 and run to June 1st, 2018.***

******If you are an Event Sponsor, web advertisements will be added to the Big 4 Fair website upon receipt of proper information and company logos. Please email the information and company logo to: bcmess@hughes.net by June 1st.***

If you have any questions regarding your current sponsorship or a future sponsorship with the Big 4 Fair, please contact Laura Schmitt, Sponsorship Committee Chair, at (319)961-0415.

Office use only.

Date Rec'd: _____

Amount Rec'd: _____

Check No.: _____

SPONSORSHIP APPRECIATION BENEFITS

*Event Sponsors should select an event from the list of available Big 4 Fair events.
You do not have to be an Event Sponsor to receive the appreciation benefits.
Contributions in any amount are appreciated.*

Supreme Grand Champion - \$2,000 & Up

- Choose one of the following to be recognized as the **Event Sponsor** where you will be promoted throughout the event as the major sponsor:
 - ___ Tractor Pull (9/1-Friday evening)
 - ___ Kids' Day (9/2-Saturday afternoon)
 - ___ Figure 8 Races (9/2-Saturday evening)
 - ___ Chuckwagon Races (9/3-Sunday afternoon)
 - ___ Tough Truck Races (9/3-Sunday evening)
 - ___ Chuckwagon Races (9/4-Monday afternoon)
- 40 general admission tickets to event(s) of choice
- 150 carnival tickets to be used during the fair
- Will be recognized as a Fair Sponsor for all other Grandstand events
- 2x4 banner displayed at all fair events
- Business logo and link displayed on home page of Big 4 Fair website
- Name listed on Big 4 Fair Facebook page
- List of all fair sponsors will be posted on fairground's bulletin board and various locations throughout the fairgrounds

Grand Champion - \$1,500

- 30 general admission tickets to event(s) of choice
- 100 carnival tickets to be used during the fair
- Will be recognized as a Fair Sponsor for all Grandstand events
- 2x4 banner displayed at all fair events
- Name listed on Big 4 Fair website
- Name listed on Big 4 Fair Facebook page
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Reserve Grand Champion - \$1,000

- 20 general admission tickets to event(s) of choice
- 75 carnival tickets to be used during the fair
- Will be recognized as a Fair Sponsor for all Grandstand events
- Name listed on Big 4 Fair website
- Name listed on Big 4 Fair Facebook page
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Blue Ribbon - \$750

- 16 general admission tickets to event(s) of choice
- 50 carnival tickets to be used during the fair
- Name listed on Big 4 Fair website
- Name listed on Big 4 Fair Facebook page
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Red Ribbon - \$500

- 10 general admission tickets to event(s) of choice
- 35 carnival tickets to be used during the fair
- Name listed on Big 4 Fair website
- Name listed on Big 4 Fair Facebook page
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Yellow Ribbon - \$250

- 4 general admission tickets to event(s) of choice
- Name listed on Big 4 Fair website
- Name listed on Big 4 Fair Facebook page
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White Ribbon - \$100

- 2 general admission tickets to event(s) of choice
- Name listed on Big 4 Fair website
- Name listed on Big 4 Fair Facebook page
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Friends of the Fair - \$50

- Name listed on Big 4 Fair website
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