

west coast WOMAN

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2023 ADVERTISING RATE CARD

AD SIZE	1 TIME	3 TIMES	6 TIMES	12 TIMES
Full Page	\$1400	\$1275	\$1100	\$895
Half Page	795	695	585	535
Quarter Page	450	395	375	350
Eighth Page	325	275	250	235
Layout & Design	\$65—one time charge. No charge if camera-ready ad is supplied			

Fixed Position: Add 15% Please refer to the advertising contract for complete terms and conditions

The West Coast Woman Advantage:

Advertisers who commit to a minimum of 3 insertions received FREE digital ads

If you supply camera ready art, we do not charge for layout

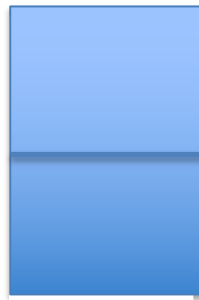
Ask about Advertorials - these can be made part of a custom ad package

DIGITAL AD SPECS: Horizontal 728 x 90 Vertical 120 x 240

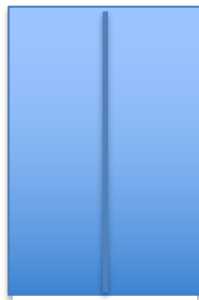
Ad Sizes • Deadlines • Specs



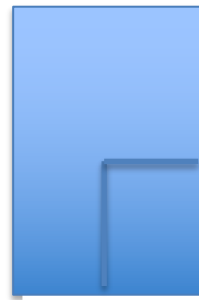
Full Page
10 3/8w x 15 1/2h



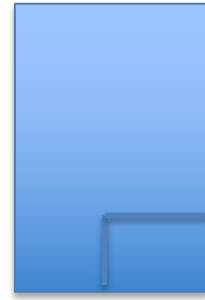
Half Page Horiz
10 1/8w x 7 5/8h



Half Page Vert
5w x 15 1/2 h



Quarter
5w x 7.5h



Eighth
5w x 3 1/2 h

- January 1, 2023 Closes December 15
- February 1, 2023 Closes January 15
- March 1, 2023 Closes February 15
- April 1, 2023 Closes March 15

- May 1, 2023 Closes April 15
- June 1, 2023 Closes May 15
- July 1, 2023 Closes June 15
- August 1, 2023 Closes July 15

- September 2023 Closes August 15
- October 2023 Closes September 15
- November 2023 Closes October 15
- December 2023 Closes November 15

West Coast Woman 941-928-2056 • email: westcoastwoman@comcast.net

Check out our e-magazine: <https://www.yumpu.com/en/document/view/67410424/wcw-december-2022>