

Dear SIETAR India members and friends,

**Discover the Diversity Icebreaker concept by participating in an authentic seminar of 1 hour followed by the possibility to discuss different user contexts – with a particular focus upon cross-cultural contexts and conflict resolution processes.**

**Date :** Wednesday 30th March 2011

**Venue:** Alliance Française de Bangalore

**Time:** 7pm to 9pm

**Entry Fee :** Free

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**About the Diversity Icebreaker concept:**

**Diversity Icebreaker**® is a questionnaire and a seminar that creates a safe psychological climate for a group of people to share ideas about differences between individuals, cultures and organizational units.

Diversity Icebreaker seminar develops an open climate based on respect and trust. The concept is often used in multicultural settings and makes the approach towards discussions of cultural differences easier by creating a culturally neutral «third language». It creates trust by the open sharing of prejudices without punishment. Humor and common understanding creates hope and predictability about how diversity is applied. Diversity Icebreaker shows that people's preferences can be different in the same culture and alike across different cultures. The concept has proved its efficiency in more than 25 countries already both with uni-culture and multi-culture groups (Europe, Asia, Africa and US)

The Diversity Icebreaker seminar itself takes about 60 minutes. It is most often used for groups with 12 to 40 participants, but is also applied in teams with 4-8 team members and in large group processes with up to 150 to 200 persons in the same room at the same time. Applications besides cross-cultural training are personal /team/organizational development, negotiation and communication training and kick-offs.

**Facilitator: Bjørn Z. Ekelund**

Bjørn Z. Ekelund is a Norwegian business consultant working mainly with team analysis, organizational development, cross-cultural issues, cultural change and strategic coaching. Having a theoretical background as Psychologist with an additional MBA, Bjørn is today Managing Director of Human Factors in Oslo since its creation in 1993 as well as Research Fellow at Centre for Global Workforce Strategy at Simon Fraser University in Canada.

Bjørn has developed several concepts whereof the Diversity Icebreaker and in 2009 he was awarded the prize: "Consultant of the year 2008" in Norway partly for his international breakthrough with this concept.

Bjørn works closely with academic and professional institutions in order to leverage quality of own consultancy and increase practical relevance of academic knowledge. He has been lecturing at management schools and has been leading professional bodies in organizational psychology in Scandinavia. He has published articles, books and presented his work and views of the field at different international conferences. Among customers Bjørn is known as a dedicated professional with a passion for working with customer's challenges from their perspective."

Best,  
Guillaume Gevrey