



2-5 December 2017

Khuzestan International Exhibition Fairgrounds
Ahwaz, Khuzestan, Iran

2nd International Trade Exhibition On Multi Product



Supported by

Ahwaz Chamber of Commerce | Abadan Chamber of Commerce | Khorromshahr Chamber of Commerce

Organized by



OMANEXPO
Global Business Platform



شرکت نمایشگاه بین المللی خوزستان
Khuzestan International Exhibition Co.

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www.irantradeexpo.com



COUNTRY OVERVIEW

Iran is the second largest economy in the Middle East and North Africa (MENA) region after Saudi Arabia, with an estimated Gross Domestic Product (GDP) in 2015 of US\$393.7 billion. It also has the second largest population of the region after Egypt, with an estimated 78.8 million people in 2015. Iran's economy is characterized by the hydrocarbon sector, agriculture and services sectors, and a noticeable state presence in manufacturing and financial services. Iran ranks second in the world in natural gas reserves and fourth in proven crude oil reserves. Economic activity and government revenues still depend to a large extent, on oil revenues; therefore, remain volatile.

POST SANCTIONS IRAN

Due to the lifting of the sanctions and a more business-oriented environment, real GDP growth is projected to reach 4.3% and 4.8 % in 2016 and 2017, respectively. On the production side, growth will be mainly driven by higher hydrocarbon production. On the expenditure side, consumption, investment and exports are expected to be the main drivers. Notwithstanding the narrowing of the output gap over the coming years, inflation is forecast to remain moderate, by Iran's standard. The lifting of sanctions, and in particular the positive impact this will have on the banking system, will significantly reduce international transaction costs. Strong capital inflows, including FDI and the repatriation of part of the frozen assets, could put upward pressure on the Iranian Rial which will help contain imported inflation. Fiscal policy, is projected to be slightly contractionary with the deficit projected to narrow to 1.8 and 1 percent in 2016 and 2017, respectively, mostly on account of improved oil revenues. Iran's current account position is expected to turn into a surplus in 2017, also primarily driven by rising oil exports.

AHWAZ, KHUZESTAN: THE LAND OF OPPORTUNITY

Khuzestan is one of the 31 provinces of Iran. It is in the southwest of the country, bordering Iraq and the Persian Gulf. Its capital is Ahwaz and it covers an area of 63,238 km². As the Iranian province with the oldest history, it is often referred to as the "birthplace of the nation", as this is where the history of the Elamites begins. Historically, one of the most important regions of the Ancient Near East. Ahwaz is also the 2nd biggest city in Iran. Khuzestan is the major oil-producing region of Iran, and as such is one of the wealthiest provinces in Iran. Khuzestan ranks third among Iran's provinces in GDP. Khuzestan contributes 90 percent of national onshore oil production as well as a third of petrochemicals and steel output.

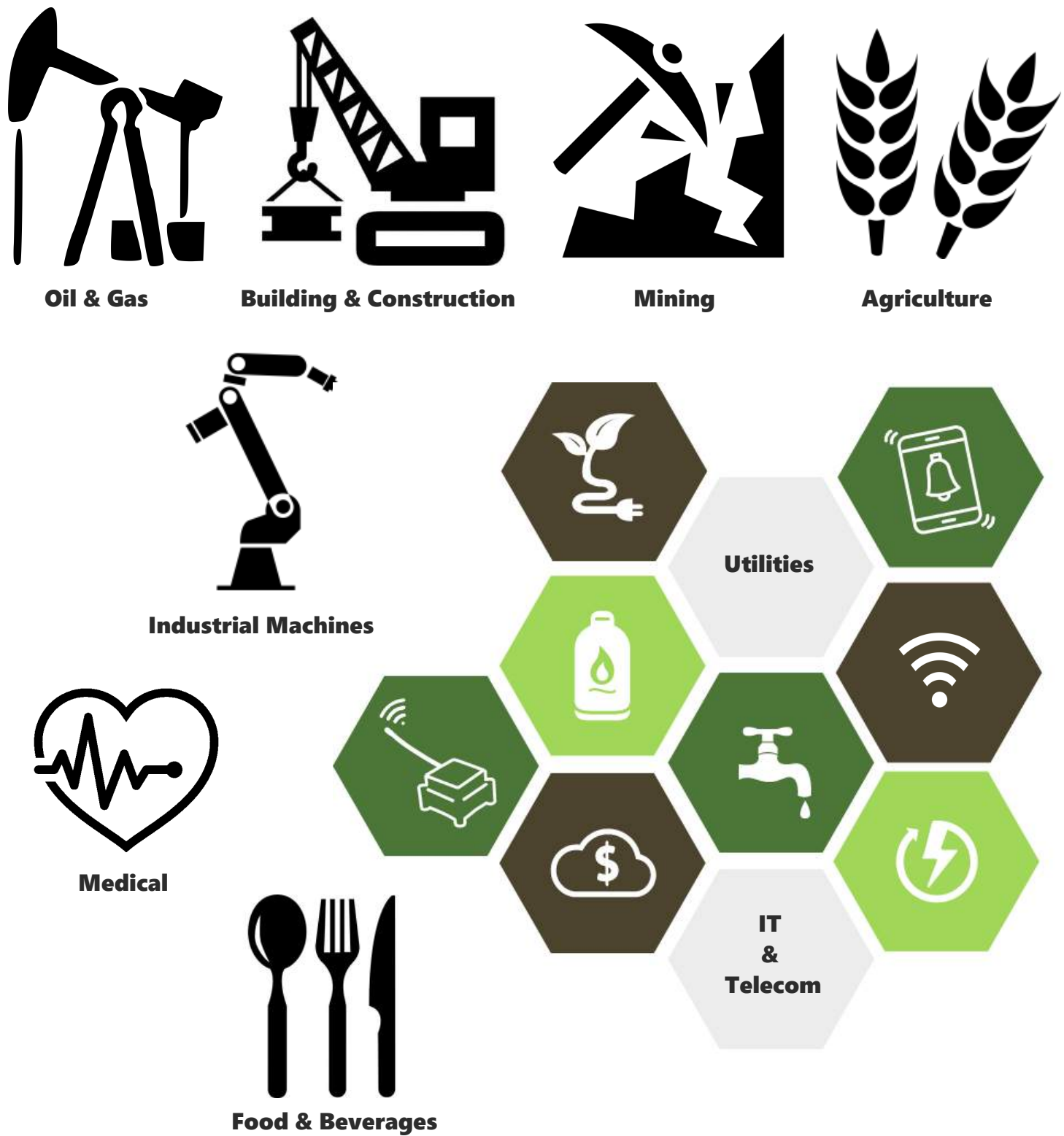
The first producer of various petroleum products, which is a huge attraction for inward investment. ranks high in purchasing power parity (PPP) the province boasts of extensive road networks, railways, three ports, and a free trade zone that provides opportunities for export and import activities. Khuzestan is also considered to be the entry point to Iraq and serves as an important trading hub for the region.

Khuzestan has high development potential and is currently expanding economic cooperation and trade with other developing countries. Current trade partners: Germany, South Korea, Italy, Russia, India, Japan, Sweden, Brazil, Switzerland and the UAE. In 2013, it signed an economic cooperation agreement with Basra, Iraq. The agreement covers different sectors that include water and electricity, education, health and agriculture. It also has strong economic ties with Shandong Province, China.

ABOUT TRADE IRAN EXPO

INTERNATIONAL TRADE EXHIBITION IRAN (Trade Iran) is an international trade event that aims to help companies export their products, develop new markets, and promote their industries by serving as a platform for trade and commerce in Iran. It will be a three-day event that caters to the trade audiences. Iran trade expo aims to strengthen economical relations between Iran and other countries. It targets key sectors or industries which are identified as having the capacity and capability to produce high-quality products for export and are potential areas of investment.

FOCUS SECTORS



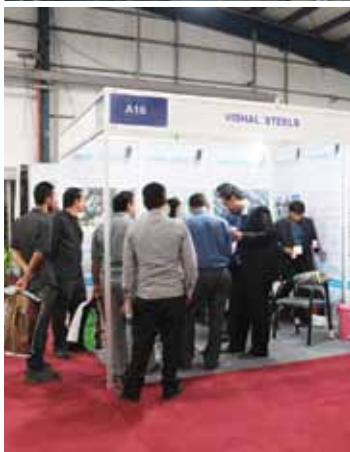
2015 EVENT HIGHLIGHTS



International Trade Exhibition Iran 2015 was successfully held from October 27 - 29 at the Khuzestan International Exhibition Fairgrounds in Ahwaz City, Khuzestan, Iran.



It was opened by His Excellency **Dr. A. Moqtadaei**, Khuzestan Province Governor



Participation Statistics



Representing Countries



BANGLADESH



BOSNIA & HERZEGOVINA



BRAZIL



BULGARIA



INDIA



IRAN



ITALY



JORDAN

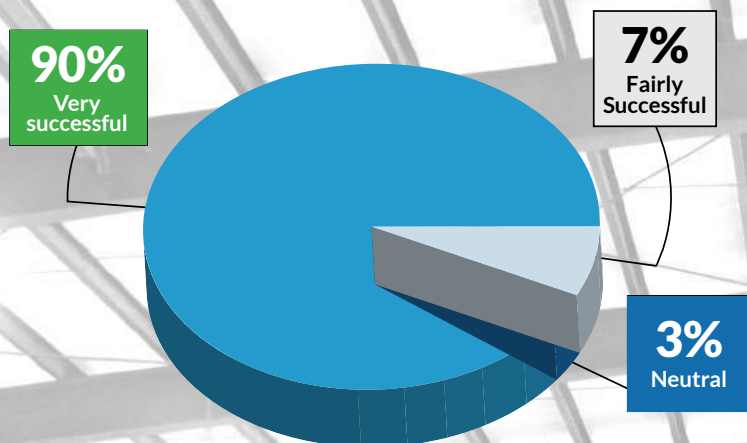


OMAN



UAE

How Do Exhibitors Rate the Exhibition Overall?



Reasons for Visiting



89.4%

of the exhibitors say that they are satisfied with the quality and number of visitors to the show.



87%

of the exhibitors say that they will participate in the next edition.

About **3,200** local and international visitors visited International Trade Exhibition Iran 2015 during the three-day exhibition.



Visitor Profile



Dealers and Distributors
End Buyers/Consumers
Entrepreneurs
Exporters and Traders
Government Bodies

Retail Shop Owners
Trade Bodies
Wholesalers and Retailers
General Public
Media

WORKSHOPS, B2B MEETINGS AND MUCH MORE....



What Exhibitors & Visitors Say About The Event

"This is our first time to participate in any exhibition in Iran. We received a good visitor response to our stand, which is an encouragement for us to participate in the next edition."

Ali Al Abdwai
Voltamp Power Oman LLC

"It was a well-organized event—excellent venue, excellent number of visitors, and good-quality show."

Ali Abid
Damat Azaman, Oman

"The whole organization of the exhibition was very good. This is the kind of exhibition that we would participate in."

Georgiev Rasimir
Terazid Ltd., Bulgaria

"This show is a good way to meet and do business. We met the right and a good number of business people. We are interested to participate in another exhibition like this."

Angelica Niero
Balas Boavistense Ltda, Brazil

Marketing Campaign

Outdoor Ads Print Ads



Press Releases



Publication: Daily Observer Issue
date: 4 November 2015
Section: page 18



Publication: LOCAL
Issue date: 4 November 2015
Section: page 18



Publication: Times of Oman
Issue date: 5 November 2015
Section: Business, page 7



Publication: Tribune
Issue date: 5 November 2015
Section: page 18

Marketing Campaign

Direct Mailers

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International Trade Exhibition Iran (Trade Iran)

Khuzestan International Exhibition Fairgrounds Khuzestan, Iran
— 27 – 29 October 2015



Your Gateway to the Lucrative Iran Market
BOOK YOUR STAND TODAY!

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[Download Brochure](#) 

[Download Space Booking Form](#) 

[Floor Plan](#) 



WHY IRAN ?

Iran is the second largest economy in the Middle East and North Africa (MENA) region after Saudi Arabia, with an estimated Gross Domestic Product (GDP) of USD 499.3 billion in 2014. It also has the second largest population of the region after Egypt, with an estimated 80.8 million people as of July 2014. Iran's economy is characterized by a large hydrocarbon sector, small scale agriculture and services sectors, and a noticeable state presence in manufacturing and financial services. Iran ranks second in the world in natural gas reserves and fourth in proven crude oil reserves.

Khuzestan is the major oil-producing region of Iran, and as such is one of the wealthiest provinces in Iran. It ranks third among Iran's provinces in terms of GDP.

EXHIBITOR PROFILE

- Building and Construction Materials
- Industrial Products
- Cement, Ceramic, Crystal and Glassware
- Packing & Packaging Products
- Pharmaceuticals
- Steel Products
- Healthcare / Personal care Products
- Beauty Accessories, Cosmetics and Perfume
- Hospital & Medical Infrastructure
- Garment, Textile and Fabric
- Oil & Gas Products, Equipment and Technologies
- Handcraft and Furniture
- Petrochemicals
- Home Appliances and Kitchenware
- Electrical Lights
- Home Design and Furnishing
- Electronic Products
- Household Goods
- Fertilizer
- Jewellery
- Food Products
- Sports Goods and Wear

VISITOR PROFILE

- Dealers and Distributors
- End Buyers/Consumers
- Entrepreneurs
- Exporters and Traders
- Government Bodies
- Retail Shop Owners
- Trade Bodies
- Wholesalers and Retailers
- General Public
- Media

SUPPORT

- The event is supported by:
 - Ayvaz Exhibition Centre
 - Ayvaz Chamber of Commerce
 - Ayvaz Chamber of Commerce
 - Khosroshahr Chamber of Commerce

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The Organizer


For more information, please contact:
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PARTICIPATION CHARGES



RAW SPACE: \$150/SQM

This consists only of bare floor space for those exhibitors who want to design and build their own stand.



SHELL SCHEME: \$170/SQM

This includes white panel walls, fascia and name board, carpeting, two(2) spotlights, a13-amp power socket, one(1) table, and two(2) chairs.

ADD PACKAGE : USD600

- > Visa for 1 person
- > Stay for 4 Nights at 3 star Hotel
- > VIP meet & greet at the airport. Priority Immigration
- > Airport Pick & Drop
- > Shuttle to and fro from exhibition center to hotel

** Additional Visa can be purchased at additional cost of USD65

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