

## Propaganda at The Vogue

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If Indianapolis' music scene were a high school cafeteria, the music genres were stereotypical labels that really only apply to teens in movies, and the constituents of music venues all across Indie were the awkward pubescents looking for a place to "fit in," then DJ Andy Austin is the popular-yet-insightful guy looking to merge the more alternative groups into one unstoppable mega-table. The name of that table? Propaganda.

That's right folks: Sunday nights aren't just for church anymore. The Vogue is hosting Propaganda every Sunday night starting this Sunday, August 2. Featuring guest DJs, live music acts, and more (think fire twirlers and drag performers), Propaganda is the ultimate music experience catering to all audiences. "You have your goth crowd and your industrial crowd and all these little groups—everything was really fractured and really splintered," Austin explains. "So I thought it would be really cool if the out-of-the-mainstream groups could come together in a venue like The Vogue."

Austin, aware of the mainstream crowds overtaking bigger venues, looks to Propaganda as a way for The Vogue to appeal to a new demographic. "There are 50 bars doing the same thing—playing the same music, attracting the same crowd—and it makes it great if you're into that, but it's a lot of the same stuff. If Propaganda can bring that underground vibe, that would be great," says Austin.

Billed as a "Dark Playground," Propaganda seeks to give the more alternative crowds an opportunity to enjoy their favorite music while experiencing other genres. Matt Schwegman of The Vogue says that the venue is, "hoping that Propaganda gives people that are looking for an 'alternative dance night' a place to go."

And what a place to go it is.

DJ Andy Austin has rounded up quite the cavalcade of DJs, along with live music acts, to create a nebulous music experience, changing from week to week with new headliners while maintaining that same melting pot of musical stylings. Austin is excited to introduce the new hybrid genre of music Propaganda will generate, saying, "It's something completely different than what's usually going on in Broad Ripple over the weekend."

Propaganda is set to launch on August 2, with DJ Zlaya hosting. A special appearance by the Circle City Socialites Roller Derby Team will spice up the evening with some 1950's-style class. DJ GIR, DJ Deanne, and DJ Coppertop are also part of the Propaganda line-up, performing August 9, August 16, and August 23, respectively. The cover is \$3 for those 21 and over (ID must be provided).

DJ Andy Austin and Propaganda are exactly what Indianapolis Music Scene High School needs—a complete music experience that guarantees high energy, great entertainment, and something new every week. So, whether you sit with the jocks or the preps or the band geeks or the World of Warcraft fanatics; whether you listen to industrial or tribal or jazz or electronica; whether you understand this high school cafeteria metaphor or not, you'll feel right at home at Propaganda.



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