

STEVEN J. DICK, PH.D.

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EDUCATION

Michigan State University September 1987 to June 1992, Mass Media Ph.D. Program completed August 1993. Minor classes in economics and regulated industries. Dissertation: *Forum Talk: An analysis of interaction via telecomputing*. Major Professors: Carrie Heeter, and Thomas Muth. Graduate Assistant for Department of Telecommunications.

Southern Illinois University - Carbondale June 1985 to October 1986, MA, Telecommunications. Minor classes in business management. Thesis: *The Diffusion of Videotex Technology: A Survey of Users*. Major Professor: Dennis Davis. Graduate Assistant for Department of Radio-Television.

Western Kentucky University August 1979 to May 1982, BA, Cum Laude, 1982, Major: Broadcasting, Minors: theater and psychology. Student Worker for WKU Productions.

Additional Training: SAP Analytics, SAP University Alliance, U of Wisconsin-Milwaukee. Workshop on Quasi-Experimental Design and Analysis in Education, Northwestern University. NAEP Database Training Seminar, Synergy Enterprises, Washington DC.

PROFESSIONAL EXPERIENCE

Senior Research Scientist, Rockhold Professor of Early Childhood Education, Picard Center for Child Development and Lifelong Learning, University of Louisiana-Lafayette, Oct 2006-18.

Statistician/Analyst, Picard Center for Child Development and Lifelong Learning, University of Louisiana-Lafayette, October 2006 to 2016.

Adjunct Professor, University of Louisiana-Lafayette, Department of Communication, Jan 2016 – May 2016, Aug 2006 to December 2007.

Adjunct Professor, University of Louisiana-Lafayette, Moody College of Business Administration, August 2006 to May 2007.

Assistant Professor, Southern Illinois University – Carbondale, Department of Radio- Television, August 1997 to 2006.

Assistant Professor, McNeese State University Department of Mass Communication, Lake Charles, Louisiana, August 1992 to May 1997.

WNIN-TV, Evansville, IN, Master Control Operator, Studio Production Specialist, June 1986 to August 1987, and August 1984 to August 1985.

WFIE-TV, Evansville, IN, Studio/Field Production Specialist, Full and part time April 1978 to June 1984.

RESEARCH

Journal Articles (20)

Dick, Steven J, Kerri D. Prejean, Ed.D., & Richard Fossey, J.D., Ed.D. (Forthcoming). School-Based Corporal Punishment of Students with Disabilities: A Law and Policy Analysis. *West Education Law Reporter*.

- Forsyth, Craig, Steven J. Dick, Jing Chen, Raymond W. Biggar, Jr., York A. Forsyth, and Karen Burstein. (2018) "Social Psychological Risk Factors, Delinquency, and Age of Onset" *Criminal Justice Studies*.
- Dick, Steven J., Craig J. Forsyth, Jing Chen, York A. Forsyth, Raymond W. Biggar, Jr. and Karen Burstein. (2018) "School and Peers: Examining the Influence of Protective Factors on Delinquency and Age of Onset" *Deviant Behavior* 40.
- Burstein, K., Forsyth, C., Biggar, R., Hsu, S., Dick, S. & Zeanah, P. (2016). A Theoretical Model for Preparing Incarcerated Youth for Careers in an Increasingly Technological World: Computational Logic as a Vehicle for Improving Human Decision-making Skills. *Journal of Criminal Justice Education*. DOI:10.1080/10511253.2016.1257731
- Davie, W. R., Dick, S. J., Bashri, M., Galander, M., Hamdy, N., & St. Pierre, J. (2013). The Arab Spring and the U.S. Response: American and Middle Eastern Students Speak Out. *Global Media Journal: American Edition*, 1-23.
- McDowell, W. S., & Dick, S. J. (2013). The Marketing of Neuromarketing: Brand Strategies Employed by Prominent Neuromarketing Firms to attract Media Clients. *Journal of Media Business Studies (Journal of Media Business Studies)*, 10(1), 25-40.
- McDowell, W. S., & Dick, S. J. (2005). Exploring the Dynamics of Power Ratios among U.S Radio Stations. *Journal of Media Business Studies*, 2(2), 1.
- McDowell, W. S., & Dick, S. J. (2005). Revealing a Double Jeopardy Effect in Radio Station Audience Behavior. *Journal of Media Economics*, 18(4), 271-284.
- Dick, S. J., & McDowell, W. (2004). Estimating Relative Audience Loyalty Among Radio Stations Using Standard Arbitron Ratings. *Journal of Radio Studies*, 11(1), 26-39.
- Dick, S. J., (2004). Reconsidering Adoption Behavior: Models beyond diffusion. *Atlantic Journal of Communication*.
- McDowell, W. S., & Dick, S. J. (2003). Has Lead-in Lost its Punch? *JMM: The International Journal on Media Management*, 5(4), 285-293.
- Ju-Yong, H., Dick, S. J., & Seung Kwan, R. (2003). Broadcast Via the Internet: Technology, Market, and the Future. *Trends in Communication*, 11(2), 155.
- McDowell, W., & Dick, S. J. (2003). Switching Radio Stations While Driving: Magnitude, Motivation, and Measurement Issues. *Journal of Radio Studies*, 10(1), 46-62.
- McDowell, W., & Dick, S. J. (2002). We're number one: Manipulating the perceived market ranking to induce a placebo effect in credibility evaluations of a local newscast. *The New Jersey Journal of Communications*, 10:2. 228-241.
- McDowell, W. S., & Dick, S. J. (2001). Using TV daypart 'double-jeopardy effects' to boost advertising efficiency. *Journal of Advertising Research*, 41(6), 43-51.
- Dick, S. J., & McDowell, W. (2000). Pirates, Pranksters and Prophets: Understanding America's Unlicensed 'free' Radio Movement. *Journal of Radio Studies*. 329-341.
- Dick, S. (1996). Forum talk: an analysis of interaction via telecomputing. *Journal of Interlibrary Loan, Document Delivery & Electronic Reserves*, 6(4), 73-103.
- Ellis, B. G., & Dick, S. J. (1996). "Who Was 'Shadow'?" The Computer Knows: Applying Grammar-Program Statistics in Content Analyses to Solve Mysteries about Authorship. *Journalism and Mass Communication Quarterly*, 73(4), 947-62.

Dick, S. J. (1994). Forum Talk: An Analysis of Interaction in Telecomputing Systems. *Dissertation Abstracts International*, 54(10), 3625A.

Steinfeld, C., & Dick, S. J. (1989). A Study of Group Process and Performance in Desktop Video Conferencing. *International Teleconferencing Yearbook*.

Recent Grants

Statistician. CLASS ACT: Early Childhood Classroom Assessment Scoring System (CLASS) Observation and Reporting Services. Louisiana Department of Education. \$2,100,000. Jul 2015 to Jun 2016.

The Leader in Me Evaluation Project, United Way of Acadiana, \$120,000, September 2017 to January 2020.

Evaluator: English Transitional Center, UL College of Education, January 2018 to present.

Grant supported reports (37)

Zeanah, P., Larriue, J., & Dick S. (August 2018). Foundations of Infant Mental Health pilot follow-up survey. Report prepared for the LA Office of Public Health, Bureau of Family Health, MIECHV program.

Dick, S. J., Flint, T.K., Burstein, K., & Forsyth, Y.A. (2017). "Dolly Parton Imagination Library 2016- 2017 Evaluation Report: December 2017." Cecil J. Picard Center for Child Development and Lifelong Learning, University of Louisiana at Lafayette.

Dick, S. J., Burstein, K., & Bergeron, M (2017). The Leader in Me evaluation: Phase 1. Cecil J. Picard Center for Child Development and Lifelong Learning, University of Louisiana at Lafayette.

Biggar, R., Esters, R., Dick, S.J., Chen, J., Burstein, K., Bergeron, M., Cooper, R., Zeanah, P. (2017) *The Impact of Gambling in Louisiana: 2016 Study of Problem Gambling*. A representative phone survey of 2,400 Louisiana adults. Louisiana Department of Health and Lafayette, LA: Picard Center of Child Development and Lifelong Learning.

Dick, S.J., Burstien, K. (2016), *Dolly Parton Imagination Library*. Year two and three of a four year project with the United Way of Acadiana, Lafayette, LA: Picard Center of Child Development and Lifelong Learning.

Dick, S. J. (2015). *DIBELS Evaluation of United Way Readers of Acadiana*. Grant Report to United Way of Acadiana., Lafayette, LA: Picard Center for Child Development and Lifelong Learning.

Biggar, R. & Dick, S. J. (2015). *The Leader in Me Evaluation in Acadiana*. Grant Report to United Way of Acadiana., Lafayette, LA: Picard Center for Child Development and Lifelong Learning.

Dick, S. J., & Farmer-Primo K. (2015). *Do Re Me: Music in Acadiana Schools*. Grant Report to Acadiana Symphony Orchestra and United Way of Acadiana. , Lafayette, LA: Picard Center for Child Development and Livelong Learning.

Farmer-Primo K. & Dick, S. J. (2015). *Dolly Parton Imagination Library*. Year two and three of a four year project with the United Way of Acadiana, Lafayette, LA: Picard Center of Child Development and Lifelong Learning.

Dick, S. J. (2014). *DIBELS Evaluation of United Way Readers of Acadiana*. Grant Report to United Way of Acadiana., Lafayette, LA: Picard Center for Child Development and Lifelong Learning.

- Farmer-Primo K. & Dick, S. J. (2014). *Dolly Parton Imagination Library*. Year one and three of a four year project with the United Way of Acadiana, Lafayette, LA: Picard Center of Child Development and Lifelong Learning.
- Dick, S. J. (2013). *DIBELS Analysis of the United Way Readers*. Annual grant report, Lafayette, LA: Picard Center for Child Development and Lifelong Learning.
- Stokes, B., Asmus, G.J., Dick, S.J., & Mouille, S. (2012). *Picard Center Ensuring Literacy for All (ELFA) Evaluation Reports and Technical Addendums*. Evaluation Report to the Louisiana Department of Education. Lafayette, LA: Picard Center for Child Development and Lifelong Learning.
- Dick, S. J., & Asmus, G.J. (2012). *First, Second, and Third Grade Reading Ability Report: Dynamic Indicators of Early Literacy Skills (DIBELS), Fall Annual Report*. Lafayette, LA: Picard Center for Child Development and Lifelong Learning.
- Stokes, B., Asmus, G.J., & Dick, S.J. (2011). *Picard Center Ensuring Literacy for All (ELFA) Evaluation Reports and Technical Addendums*. Evaluation Report to the Louisiana Department of Education. Lafayette, LA: Picard Center for Child Development and Lifelong Learning.
- Dick, S.J. & Asmus, G.J. (2011). *Dynamic Indicators of Basic Early Literacy Skills (DIBELS): Student Reading Ability for Kindergarten, First, Second, and Third Grades*. Spring Report to Louisiana Department of Education. Lafayette, LA: Picard Center for Child Development and Lifelong Learning.
- Asmus, G.J., & Dick, S. J. (2011). *Adolescent 6 8(g) Literacy Evaluation Report*. Lafayette, LA: Picard Center for Child Development and Lifelong Learning.
- Dick, S. J., & Asmus, G.J. (2011). *First, Second, and Third Grade Reading Ability Report: Dynamic Indicators of Early Literacy Skills (DIBELS), Fall Annual Report*. Lafayette, LA: Picard Center for Child Development and Lifelong Learning.
- Stokes, B., Asmus, G.J., & Dick, S.J. (2010). *Picard Center Ensuring Literacy for All (ELFA) Evaluation Reports and Technical Addendums*. Evaluation Report to the Louisiana Department of Education. Lafayette, LA: Picard Center for Child Development and Lifelong Learning.
- Dick, S.J. & Asmus, G.J. (2010). *Dynamic Indicators of Basic Early Literacy Skills (DIBELS): Student Reading Ability for Kindergarten, First, Second, and Third Grades*. Spring Report to Louisiana Department of Education. Lafayette, LA: Picard Center for Child Development and Lifelong Learning.
- Picard Center for Child Development and Lifelong Learning. (2010). *Technical Report: The Correlations of DIBELS to iLEAP and Comparison of ELFA and non-ELFA iLEAP Performance*. Lafayette, LA: Picard Center of Child Development and Lifelong Learning.
- Dick, S. J., & Asmus, G.J. (2010). *First, Second, and Third Grade Reading Ability Report: Dynamic Indicators of Early Literacy Skills (DIBELS), Fall Annual Report*. Lafayette, LA: Picard Center for Child Development and Lifelong Learning.
- Stokes, B., Asmus, G.J., & Dick, S.J. (2009). *Picard Center Ensuring Literacy for All (ELFA) Evaluation Reports and Technical Addendums*. Evaluation Report to the Louisiana Department of Education. Lafayette, LA: Center for Child Development, University of Louisiana at Lafayette.
- Dick, S.J. & Asmus, G.J. (2009). *Dynamic Indicators of Basic Early Literacy Skills (DIBELS): Student Reading Ability for Kindergarten, First, Second, and Third Grades*. Spring Report to Louisiana Department of Education. Lafayette, LA: Center for Child Development, University of Louisiana at Lafayette.

- Asmus, G.J. Stokes, B.R., & Dick, S. J. (2009). *Louisiana K-12 Literacy Pilot: 2009 Annual Evaluation Report*. Evaluation report to Louisiana Department of Education, Lafayette, LA: Center for Child Development, University of Louisiana at Lafayette.
- Forsythe, O., Ramey, C., Stokes, B.R., & Dick, S. J. (2009). *Louisiana's LA4 Program: 2009 Annual Report. Evaluation Report*. Lafayette, LA : Center for Child Development, University of Louisiana at Lafayette.
- Stokes, B.R., Bryant, M., Aysan, S., Schlicher, H., Asmus, G.J., Crandal, G., Howat, H., & Dick, S.J. (2009). *Louisiana Department of Education Afterschool Evaluation Report 2007-2008*. Evaluation Report to Louisiana Department of Education, Lafayette, LA: Center for Child Development, University of Louisiana at Lafayette.
- Forsythe, O., Ramey, C., Stokes, B.R., Dick, S. J. (2009). *Louisiana's LA4 Program: 2009 Annual Report*. Center for Child Development, University of Louisiana, Lafayette, LA.
- Dick, S. J., & Asmus, G.J. (2009). *First, Second, and Third Grade Reading Ability Report: Dynamic Indicators of Early Literacy Skills (DIBELS), Fall Annual Report*. Lafayette, LA: Center for Child Development, University of Louisiana at Lafayette.
- Stokes, B., Asmus, G.J., & Dick, S.J. (2008). *Picard Center Ensuring Literacy for All (ELFA) Evaluation Reports and Technical Addendums*. Evaluation Report to the Louisiana Department of Education. Lafayette, LA: Center for Child Development, University of Louisiana at Lafayette.
- Dick, S.J. & Asmus, G.J. (2008). *Dynamic Indicators of Basic Early Literacy Skills (DIBELS): Student Reading Ability for Kindergarten, First, Second, and Third Grades*. Spring Report to Louisiana Department of Education. Lafayette, LA: Center for Child Development, University of Louisiana at Lafayette.
- Dick, S. J., & Asmus, G.J. (2008). *First, Second, and Third Grade Reading Ability Report: Dynamic Indicators of Early Literacy Skills (DIBELS), Fall Annual Report*. Lafayette, LA: Center for Child Development, University of Louisiana at Lafayette.
- Stokes, B., Asmus, G.J., & Dick, S.J. (2007). *Picard Center Ensuring Literacy for All (ELFA) Evaluation Reports and Technical Addendums*. Evaluation Report to the Louisiana Department of Education. Lafayette, LA: Center for Child Development, University of Louisiana at Lafayette.
- Dick, S.J. & Asmus, G.J. (2007). *Dynamic Indicators of Basic Early Literacy Skills (DIBELS): Student Reading Ability for Kindergarten, First, Second, and Third Grades*. Spring Report to Louisiana Department of Education. Lafayette, LA: Center for Child Development, University of Louisiana at Lafayette.
- Stokes, B., Asmus, G.J., & Dick, S.J. (2006). *Picard Center Ensuring Literacy for All (ELFA) Evaluation Reports and Technical Addendums*. Evaluation Report to the Louisiana Department of Education. Lafayette, LA: Center for Child Development, University of Louisiana at Lafayette.
- Asmus, G.J. & Dick, S.J. (2006). *Dynamic Indicators of Basic Early Literacy Skills (DIBELS): Student Reading Ability for Kindergarten, First, Second, and Third Grades*. Spring Report to Louisiana Department of Education. Lafayette, LA: Center for Child Development, University of Louisiana at Lafayette.
- Dick, S. J. (1990). *TELEGIS: User Guide, Instruction manual and glossary for the TELEGIS Information System*. Public Communication Associates, Lansing, Michigan.

Chapters in Professional Books (23)

- Dick, S.J. (2018) EBooks, *Communications Technology Update 17th Edition*, Edited by August Grant and Jennifer Meadows. Focal Press.
- Dick, S.J. (2017, In press). Inferential Statistics. *The SAGE Encyclopedia of Human Communication Sciences and Disorders*. SAGE.
- Dick, S.J. (2017, In press). Descriptive Statistics. *The SAGE Encyclopedia of Human Communication Sciences and Disorders*. Sage
- Dick, S.J. (2016). Home Video. *Communications Technology Update 16th Edition*, Edited by August Grant and Jennifer Meadows. Focal Press.
- Dick, S.J. (2015). Intellectual Property. *Media Law in Louisiana*. Edited by William Davie and Michael Mayer, University of Louisiana Press.
- Dick, S.J. (2015). Standing Up: Models of Collective Action. *Social Media Go to War—Civil Unrest, Rebellion and Revolution in the Age of Twitter*. Edited by Ralph D. Berenger.
- Davie W.R., Dick, S.J., Bashri, M., Galander, M., St. Pierre, J., & Hamdy, N. (2015). *Revolution in Egypt: A Case Study of American and Middle Eastern college students. Social Media Go to War—Civil Unrest, Rebellion and Revolution in the Age of Twitter*. Edited by Ralph D. Berenger.
- Dick, S.J. (2014). Home Video. *Communications Technology Update 15th Edition*, Edited by August Grant and Jennifer Meadows. Focal Press.
- Dick, S.J. (2012). Home Video. *Communications Technology Update 14th Edition*, Edited by August Grant and Jennifer Meadows. Focal Press.
- Dick, S.J. (2010). Home Video. *Communications Technology Update 13th Edition*, Edited by August Grant and Jennifer Meadows. Focal Press.
- Dick, S.J. (2008). Home Video. *Communications Technology Update 12th Edition*, Edited by August Grant and Jennifer Meadows. Focal Press.
- Dick, S.J. (2006). Home Video. *Communications Technology Update 11th Edition*, Edited by August Grant and Jennifer Meadows. Focal Press.
- Dick, S.J. (2005). Protecting Your Brand – Trademarks and Other Legal Issues. *Branding TV: Principles and Practices* by Walter McDowell and Alan Batten. Second edition, Focal Press. First edition, by Washington, D.C: National Association of Broadcasters (NAB). Translated into Chinese for additional distribution Feb. 2006 (essentially same content).
- Dick, S.J. (2004). Home Video. *Communications Technology Update 10th Edition*, Edited by August Grant and Jennifer Meadows. Focal Press.
- Dick, S.J., & Hsu, HY. (2004). The Next Generation of Middleware: Adaptive to wireless. *The Future of Wireless: Business Strategies, Broadband Technologies, and Network Operations*. 2003. International Engineering Consortium: Chicago.
- Dick, S. J. (2004). Audio Streaming: Carrying Sound on the Internet. Museum of Broadcast Communication Encyclopedia of Radio. Fitzroy Dearborn Publishers.
- Dick, S.J., & Hsu, HY. (2003). SMS or IM. A race to the Consumer. *Annual Review of Communications*. International Engineering Consortium: Chicago, IL.
- Dick, S. J. (2002). Reconsidering Adoption Behavior: Models Beyond Diffusion. Proceedings of the International Conference on Electronic Business, Taipei, Taiwan.

- Dick, S.J. (2001). Satellites. *Mass Media in 2025: Industries, Organizations, People, and Nations, Vol. 62*. Edited by: Erwin Kenneth Thomas, & Brown H. Carpenter. Greenlee Press.
- Dick, S.J. & Lescelius, M. (2001). Recording Industry. *Mass Media in 2025: Industries, Organizations, People, and Nations, Vol. 62*. Edited by: Erwin Kenneth Thomas, & Brown H. Carpenter. Greenlee Press.
- Dick, S.J. (2001). Marcia Yockey, A Force of Nature in Evansville, Indiana. *Indelible Images: Women in Local Television*, Iowa State University Press.
- Dick, S. J. (2000). Empowering communications: The Taiwan-China Cyber-skirmish. *Proceedings of the World Communication Conference*. Tamkang University, Taipei, Taiwan ROC.

Book Reviews (8)

- Dick, S. J. (2005). Book Review: Cyber Rights: Defending Free Speech in the Digital Age. *JMM: The International Journal on Media Management*, 7(3/4), 165-166.
- Dick, S. J. (2003). Time and Media Markets (Book). *JMM: The International Journal On Media Management*, 5(4), 312-313.
- Dick, S. J. (2001). The Media Monopoly, 6th Edition. *Journal of Media Economics*, 14(1), 51-52.
- Dick, S. J. (2001). The Internet Challenge to Television, by Bruce M. Owen. Harvard Press. *Knowledge Technology and Policy* 13:3, Fall 2000.
- Dick, S. J. (1999). Software Review: WebCT. *Feedback*. Winter,
- Dick, S. J. (1999). Coordinating the Internet, *Feedback*. Fall.
- Dick, S. J. (1996). Old Media/New Media Mass Communication in the Information Age, Poindexter, P. M. Second Edition (Book). *Journalism & Mass Communication Quarterly*, 73(4), 1009-1010.
- Dick, S. J. (1995). Book review: Washington Online: How to Access Government Electronic Bulletin Boards by Bruce Maxwell. *Journalism & Mass Communication Quarterly*, 72(2), 485-486.

Creative Contributions

- Picard Center Newsletter Editor, Feb, 2016
- ModernMediaBarn.com. Personal web page since 1989.
- Dick, S. J. (2004). Combating Online Dishonesty. MME Record: Newsletter of the Media Management and Economics Division of AEJMC.
- Dick, S. J. (2004). "Asynchronous Online Conversations." *Feedback*, Online March 2004. Editor Reviewed work. Steven J. Dick.
- Dick, S. J. (1996). Anaheim Comings and Anaheim Goings. *CT&P, Spring 96 Newsletter*, Communications Tech and Policy Division, Association for Education in Journalism and Mass Communication
- Dick, S. J. (1996). Division Head Charts New Course. *CT&P, Fall 95 Newsletter*, Communications Tech and Policy Division, Association for Education in Journalism and Mass Communication

PRESENTATIONS

Peer Reviewed

- Forsyth, Craig, Jing Chen, Raymond W. Biggar, York A. Forsyth, Steven Dick, and Karen Burstein. 2018. "The Juvenile Opiate/Heroin User." Southern Sociological Society, New Orleans, LA.
- Chen, Jing, Craig J. Forsyth, Raymond W. Biggar, York A. Forsyth, Steven Dick, and Karen Burstein. 2018. "The Juvenile Abstainer." Southern Sociological Society, New Orleans, LA.
- Sonya H.Y. Hsu, Steven Dick (2018). A Workaround of EHR – A Logistics/Reporting System Development. Proceedings of the 51 Annual Hawaii International Conference on System Sciences. IEEE Publisher.
- Sonya H.Y. Hsu, Steven Dick (2017). Information Sharing & Cyber Threats. Proceeding of IEEE Intelligence and Security Informatics. Beijing, China.
- Dick, S.J., Biggar, R.W., Esters, I. (2017). Multimodal Evaluation of Gambling Attitudes in Population of Louisiana. Presented to the *American Association of Public Opinion Research*. New Orleans. LA.
- Burstein, K., Forsyth, C., Biggar Jr., R., Hsu, S., Dick, S. & Yang, Y. (2016). Computational logic as a vehicle for improving human decision-making skills. Preparing incarcerated youth for careers in an increasing technological world. Presented at *Southern Criminal Justice Association Annual Conference*. Savannah, Ga
- Dick S.J. (2016). Picard Center Symposium, Big Data and Student Privacy, *Louisiana Education Research Association*, Lafayette, LA.
- Dick S.J. (2015). Big Data in Media, *South Central Broadcasting Association*, Fort Worth, TX.
- Dick, S.J., MacGyvers, V.M., Lin, H.C., Grisham, M., Tassin, J., & Krueger, J. (2015). Integrated Music: Effects on Academic Growth in Impoverished Preschoolers. A research report. *National Association for the Education of Young Children 2015 Annual Conference*, Orlando.
- Ferguson, A.C., Davie, W.R., & Dick, S.J. (2014). Affordances in Uses and Gratifications and Online News Access. *Southern States Communication Association, Mass Communication*. New Orleans.
- Ferguson, A.C., Davie, W.R., Dinu, L., & Dick, S.J. (2011). An Online Approach to Uses & Gratifications. *Broadcast Education Association National Conference*. Las Vegas, NV.
- Ferguson, A.C., Davie, W.R., Dinu, L., & Dick, S.J. (2011). Theoretical Framework: Schema Building Or Learning by Discrimination? *Broadcast Education Association National Conference*. Las Vegas, NV.
- Dick, S. J., Davie, W.R., & Miguez, B.B. (2011). Adding Depth to the Relationship Between Reading Skills and Television Viewing: An Analysis of National Assessment of Educational Progress (NAEP) Reading Scores. *Association for Education in Journalism and Mass Communication National Conference*. St Louis, MO.
- Hsu, H.Y., & Dick, S.J. (2008). Closing the Knowledge Gap in Financial Media Management. *Association for Education in Journalism and Mass Communication (AEJMC) National Conference*, Chicago, IL,

- McDowell, W., & Dick, S.J. (2008). See Spot Run: Recommended Protocols for Analyzing the Structure and Scheduling of Commercial Spot Breaks. *Broadcast Education Association National Conference*, Las Vegas, NV
- Dick S.J., & McDowell, W. (2006). Applying an Episodic Analysis Technique to Long-Term Ratings Data: A Case Study of Three Cable Network Brands. *Association for Education in Journalism and Mass Communication (AEJMC) National Conference*, San Francisco, CA.
- Dick S.J., & McDowell, W. (2006). Introduction of a Radical Brand Cluster. *Media Management Division of Broadcast Education Association National Conference* in Las Vegas, NV 2006.
- McDowell, W., & Dick, S.J. (2005). Exploring the relationship between commercial pricing and inventory sellout across TV program segments: A case study. *Association for Education in Journalism and Mass Communication (AEJMC) National Conference*, San Antonio, TX.
- McDowell, W., & Dick, S.J. (2004). Revealing a Double Jeopardy Effect in Radio Station Audience Behavior. *Association for Education in Journalism and Mass Communication (AEJMC) National Conference*, Toronto, Canada.
- McDowell, W., & Dick, S.J. (2004). Making the Cut: Exploring the Dynamics of Audience Power Ratios for U.S. Radio Stations *Broadcast Education Association (BEA), national conference*, Management and Sales Division (MSD), Las Vegas, NV.
- McDowell, W., & Dick, S.J. (2004). Is Brand Extension Theory Obsolete? The Case for Brand Resonance. *AEJMC Mid-Winter Conference*, New Brunswick, NJ.
- McDowell, W., & Dick, S.J. (2003). Has Lead-in Lost its Punch? A comparison of prime time ratings inheritance effects between 1992 and 2002. *Association for Education in Journalism and Mass Communication (AEJMC) National Conference*, second place paper, Open Category, Media Management and Economics Division.
- Dick S.J. (2003). Adding Value in Very Local Markets. Low Power Television. *National Cable Television Association (NCTA) national conference*, academic division. Chicago.
- McDowell, W., & Dick, S.J. (2003). Using Standard Arbitron Ratings to Estimate Relative Commercial Zapping Among Radio Stations. *Broadcast Education Association national conference*, MSD, Las Vegas.
- Dick S.J. (2003). Developing Asynchronous Online Conversations. *Illinois Online Conference*, www.Ilonlineconf.org.
- Dick S.J. (2002). Midwest Program for Airborne Television Instruction: The Flying Classroom in an Age of Competing Technologies. *Broadcast Education Association national conference*, History Division, Las Vegas.
- Dick S.J. (2002). A Message to Bin Laden: Grassroots Music of 9/11, *Broadcast Education Association national conference*. Las Vegas, NV.
- McDowell, W., & Dick, S.J. (2002). Switching Radio Stations While Driving: Magnitude, Motivation and Measurement Issues. *Association for Education in Journalism and Mass Communication (AEJMC) National Conference*, MMED. Miami.
- Dick, S.J. (2002). Reconsidering Adoption Behavior: Models beyond Diffusion. *International Conference on Electronic Business*. Taipei, Taiwan.
- Dick, S.J. & McDowell, W. (2001). Pirates to Public Service: The Saga of LPFM. *Popular Culture Association, national conference*, Radio Division. Philadelphia.

- McDowell, W., & Dick, S.J. (2001). Were #1: Manipulating Perceived Market Rankings to Induce a Placebo Effect in Credibility Evaluations of a Local Newscast. *Broadcast Education Association national conference*, MSD. Las Vegas, NV.
- McDowell, W., & Dick, S.J. (2001). Using a Hypothetical Video-on-demand Condition to Measure Television Program Brand Equity. *National Cable Telecommunications Association national conference*.
- Dick S.J. & Shaffer, M.L. (2001). Also on WWW Dot ... Web Usage by State-level Candidates. *AEJMC Southwest Symposium*. Shreveport, LA.
- Dick S.J. (2000). Empowering communications: An Analysis of the Taiwan-China Cyber-skirmish of 1999. Presented to both *GlobalFusion international conference*. St. Louis, 2000 and *World Communication Conference (international)*, TamKang University, 2000, Taiwan, ROC.
- McDowell, W., & Dick, S.J. (2000). Great Expectations: Revealing a Placebo Effect in Brand Equity Evaluations of Network News Reporting. *Association for Education in Journalism and Mass Communication (AEJMC) National Conference*, MMED. Phoenix Az.
- Dick S.J. (1996). Not in my Cyberspace: Drawing the line between reasonable editing and unreasonable censorship. *Association for Education in Journalism and Mass Communication (AEJMC) National Conference*, Anaheim, 1996.
- Dick S.J. (1996). Economics of the Internet. *Louisiana Users of Internet Conference*, Baton Rouge, Louisiana, May 1996.
- Dick S.J. (1996). Regulating the Kaleidoscope: An analysis of policy in the information age. *Louisiana Users of Internet Conference*, Baton Rouge, Louisiana.
- Dick S.J. (1996). Architects of the Information Society. Media, Technology and Community conference, *AEJMC regional conference*, Grand Forks, North Dakota.
- Dick S.J. (1995). The Effect of Internet on Libraries. *Louisiana Association of College and Research Libraries*. Alexandria, Louisiana.
- Dick S.J. (1995). Ethical Dimensions of Online Research Studying the Online Media User: Research Ethics and Legal Questions. *Association for Education in Journalism and Mass Communication (AEJMC) National Conference*, Washington, DC.
- Dick S.J. (1995). Political Discourse on the Net. *Media, Government and Public Policy Conference*. Syracuse, 1995.
- Ellis, B. & Dick S.J. (1995). Who was Shadow? The Computer Knows: Using Grammar-Program Statistics in Content Analyses Finally May Solve This Civil War Riddle and Other Writing Mysteries *Association for Education in Journalism and Mass Communication (AEJMC) National Conference*, History Division. Washington, DC.
- Dick S.J. (1994). Tele-Hate An ethics paper on hate groups' use of telecomputing systems *Association for Education in Journalism and Mass Communication (AEJMC) National Conference*. Atlanta.
- Dick S.J. (1994). From the Magna Carta to the Macintosh. *Banners Lecture Series McNeese campus*. Funded by the Louisiana Endowment for the Humanities and the Southwest Louisiana Bar Association.
- Dick S.J. (1993). Forum Talk: Investigating Online Interaction. AEJMC national conference, Communication Technology Interest Group.

- Dick S.J. (1992). Regulating the Kaleidoscope: An analysis of policy in the information age. *Association for Education in Journalism and Mass Communication (AEJMC) National Conference*, Communication Technology Interest Group 1992.
- Dick S.J. (1992). Forum Talk: An analysis of interaction via telecomputing. *International Communication Association national conference*, Communication Technology Division, Miami.
- Dick S.J. (1990). World of Telecomputing Services: A framework for economic and policy analysis. *Association for Education in Journalism and Mass Communication (AEJMC) National Conference*, Communication Technology Interest Group.
- Dick S.J. (1990). TELEGIS Information System. *National Association of Regulatory Utility Commissioners Summer Meeting*, Los Angeles.
- Dick S.J. (1990). TELEGIS Information System. *Association for Education in Journalism and Mass Communication (AEJMC) National Conference*.
- Dick S.J. (1989). New Marketplace of Ideas: Telco Ownership in Electronic Publishing. Top student paper. *Association for Education in Journalism and Mass Communication (AEJMC) National Conference*, Radio-Television Journalism Division.
- Steinfeld, C. & Dick S.J. (1989). A Study of Group Process and Performance in Desktop Video Conferencing, Third Place, Student paper competition, *International Teleconferencing Association*.
- Dick S.J. (1989). Midwest Program for Airborne Television Instruction: The flying classroom in an age of competing technologies. *Big Ten Mini-conference*. Iowa State University.
- Dick S.J. (1986). Using Videotex Systems for Survey Research: The Possibilities and Problems Involved. *Midwest Association for Public Opinion Research*, Chicago.

Invited

- Dick, Steven J (2018). E-Books. Broadcast Education Association: On Location. Houston 2018.
- Dick S.J. (2016). Picard Center Symposium, Big Data and Student Privacy, *Louisiana Education Research Association*, Lafayette, LA.
- Dick S.J. (2015). Big Data in Media, *South Central Broadcasting Association*, Fort Worth, TX.
- Davie, W.R., & Dick, S.J. (2013). Pollsters and Pundits in the Presidential Race. *Broadcast Education Association National Convention*. Las Vegas, NV.
- Davie, W.R., Dick, S.J., Bashri, M., Galander, M., St. Pierre, J., & Hamdy, N. (2012). The Arab Spring and the U.S. Response: American and Middle Eastern Students Speak Out. *Oxford Round Table*. Oxford, UK.
- Davie, W.R., & Dick, S.J. (2011). Public or Private? Lafayette, Louisiana and its Fiber-to-the Home Project versus Cable & Satellite. *National Cable Telecommunications Association Academic Conference*. Chicago IL.
- Dick, S.J., & Manuel, N.W. (2009). What Principals, Literacy Coaches, and Pre-K to Fourth Grade Teachers from a Representative Sample Within Louisiana Schools Say About Literacy Practices. *Louisiana Council of Professors of Educational Administration*. Lafayette, LA.
- McDowell, W., & Dick, S.J. (2008). The Art and Science of Scheduling Commercial Breaks within Television Programming, *Empirical Generalizations in Advertising Conference*, Walter Wharton School of Business, U. of Penn. This entire conference was by invitation only.

- Dick, S.J. (2008). BCFM Membership Survey, *Association for Education in Journalism and Mass Communication National Conference*, Chicago, 2008.
- Dick, S.J. (2006). New Business Models for Online Media, Broadcast Education Association national conference, Las Vegas, NV.
- Dick, S.J. (2006). Moderator: International research issues. *Broadcast Education Association National conference*, Board sponsored panel on future of research.
- Dick, S.J. (2005). Moderator: International research issues. *Broadcast Education Association National conference*, Board sponsored panel on future of research.
- Dick, S.J. (2002). New Media: Societal Issues. *Association for Education in Journalism and Mass Communication National Conference*, Miami.
- Dick, S.J. (2001). Marcia Yockey: A Force of Nature in Evansville, Indiana. *Broadcast Education Association national conference*, Las Vegas, NV.
- Dick, S.J. (2000). New Media and Security Issues – Taiwan. BEA, Las Vegas, 2000.
- Dick, S.J. (2000). Broadband Technology Lecture series. Speaking to National Cheng Chi University, Tamkang University, Chinese Culture University, and National Taiwan University.
- Dick S.J. (1990). Legal/Policy Issues Relating to BBS. *AppleLink teleconference (now America Online)*.

INSTRUCTION AND EDUCATION (ALL YEARS)

Courses Taught: Undergraduate (UG), Graduate (G)

University of Louisiana at Lafayette

Business Statistics (UG) QMET 261
Communications Law and Ethics (G)
Communications Theory (UG)
Multiv Analysis (MBA, G) BSAT 510
Graphic Design CMCN 335
Survey of Communication Systems (UG)

Southern Illinois University

Carbondale

Mass Comm and Society RT 393
Audience Research RT 305
Graduate Research RT 523
Applied Research Methods RT 405
Intro to Graduate Studies (G) RT 500
Internet and the Media (G) RT480
Intellectual Policy (G) MCMA 505
Mass Comm and Society (UG)
Media Design (UG)
Media Effects (UG)
Management (G) MCMA 507/573
Modern Media Delivery (UG) RT325
Radio-TV Laboratory (UG)
Radio-TV Law (UG) RT 308

Telecomm Law (G) MCMA 571
Telecomm Research (G) MCMA 532
Telecomm Technology (G) MCMA 503
Telecom Technology (UG) RT380
Telecomm Theory (G) MCMA 531
Web Design (G)

McNeese State University

Cable Television (UG)
Mass Media Law (UG)
Mass Media Ethics (UG)
Process and Effects (UG)
Media Criticism (UG) RT 340
Media Writing (UG) RT 308
Media History (UG)
Introduction to Media (UG)
Programming (UG)
Sales and Promotion (UG)

Michigan State University

Mass Comm and Society (UG)
Cable Television (UG)
Media Research (UG)
Communication Effects (UG)
Communications Law (UG)

Dissertations and Thesis Directed to Completion (2012-17)

Chaired

Dissertation

Margarett Wheeler. (2018). The Influence of Adverse Childhood Experiences on Childhood Obesity in African American Children: The Role of Parental Incarceration. ULL.
Sonya Louviere. (2015). Levels of Knowledge and Their Influence on and Implications for Teachers' Use of Data When Making Instructional Decisions Committee Ed Leadership, ULL.

Committees

Dissertation Committees

Karen C Sheppard. (2017). Model or Myth: An examination of school choice access and academic outcomes in an intra-district school choice program. ULL.
Susan Dewees. (2016). The Impact of Turnaround Practices on School Turnaround Reform Efforts. Ed Leadership, ULL
Rebecca G Pippen. (2016). Perceptions of Critical Factors Related to Teacher Quality: Teacher Inputs, System Inputs, and Comprehensive Hiring Practices. Ed Leadership, ULL
Amber Eskew. (2016). The Influence of Trust, Teacher Morale, and Capacity Building on Teacher Retention. Ed Leadership, ULL
Karen Sheppard. (2016). School Choice: A measure of school choice accessibility and the academic impact on economically disadvantaged students. Ed Leadership, ULL
Erin Stokes. (2016).
Eric L Kehn. (2016). A Study of Coaching in the Context of School-Wide Professional Development. Ed Leadership, ULL

- Starlette Dionne St. Julien Guillory. (2016). A dissertation. Ed Leadership, ULL
- Stella J. Arabie. (2015). Is there a relationship between the frequency of calculator usage in the mathematics classroom and student achievement scores? Ed Leadership, ULL
- Katherine Drexler. (2015). A National Study of the Relationship between the Use of Inclusive Teaching Practices and 8th Grade Mathematics Achievement. Ed Leadership, ULL
- Sheila L. Guidry. (2014). Role of the State Education Agency in Supporting School and District Effectiveness Ed Leadership, ULL.
- Gail Dalcourt. (2014). Impact of Implementation of a District-wide Systematic Process of Response to Intervention in Reading on Student Achievement in Middle School, Ed Leadership, ULL.
- Carla Trahan. (2014). Teacher Sense of Efficacy and Internal Locus of Control. Ed Leadership, ULL.
- Amy R. Fontenot. (2014). Response to Intervention at the High School Level, Ed Leadership, ULL.
- Lakesha Miller. (2014). Understanding Middle School Discipline Problems. Ed Leadership, ULL.
- Roslyn Dempster. (2013). Quantitative Study of Leadership Team members' and teachers' perceptions of the Application of 21st Century Leadership Skills. Ed Leadership, ULL.
- Madge Gautreaux. (2013). Children's Internet Protection Act and E-Rate Policies in Louisiana. Ed Leadership, ULL.
- Janet M. Guerrini. (2012). A Quantitative Study of the Relationship Among the Constructs of Trust, Professional Learning Communities, and Capacity Building Within the High School Structure, Ed Leadership, ULL.

SERVICE DUTIES

Senior Research Scientist, Communications Department, ULL

Education Leadership Doctoral Program (U of Louisiana-Lafayette). Invited special member.

South Central Regional Broadcast Association, Ft. Worth, TX, Oct 2015, Special escort to U of Louisiana-Lafayette student participants.

Review Experience

Journalism and Mass Communication Quarterly 2018 reviewing

Journal of Cyber Policy 2018 reviewing

Editorial Board. Journal of Communication Technology. 2016 to present.

Editorial Review Board, *Handbook of Media Management and Economics* 2nd ed. 2017

Association for Education in Journalism and Mass Communications, Annual and Special Conferences, 1996 to present

Broadcast Education Association Annual Conference, 1997 to present.

Chinese Communication Association, 2009 to present.

International Journal of Electronic Business (IJEB) 2012

International Journal of Media Management, 2011 to Present

Journal of Broadcasting and Electronic Media, 2012 to Present

Journal of Pedagogy, 2012

Committee work

Community and Governmental

Expert Volunteer, International Executive Services Corps, Zanzibar, Baseline Survey Design, Methodology, Data Collection, Analysis and Report Writing Specialist. 2018. Three weeks in country plus remote consulting.

Functional Consultant Board, Statistics Without Borders. 2015-2018

ALICE Advisory Board, United Way of Louisiana, Research Advisory Committee.

Whole School, Whole Community, Whole Child Initiative, Louisiana State Legislator special advisory report.

ALS Walk, Picard Team co-captain, Lafayette, LA 2008 - Present

Saint Thomas More, Lafayette, LA, Parent Teacher Club, Technology Advisor

Saint Thomas More, Lafayette, LA, Band Parent's Association, Vice President.

Saint Thomas More, Lafayette, LA, Volunteer substitute teacher.

University

Institutional Research Board (U of Louisiana Lafayette) 2012-2018

University Committee on Assessment, SIUC, 2003-2004.

College Graduate Committee, August 2000 to 2003. New budget and management structure.

University Committee for Undergraduate Teaching, September 1999 to Present. Annual University teacher of the year and faculty development grants.

Ad Hoc committee on Online Telecommunications Masters Program SIUC 97-98, 98-99 Help with the transition to a college-wide graduate program.

Undergraduate Curriculum Committee, SIUC Radio-TV 97-98 and 98-99, 2000-2001. Working on the creations of enrollment caps.

Graduate Committee, SIUC Radio-TV 97-98 Evaluate applicants and redesign program.

Association of Schools in Journalism and Mass Communication Self Study McNeese 1995

Michigan State University Mass Media Ph.D. Program Student Representative, 1989.

Southern Illinois University Carbondale Graduate Student Representative to faculty, 1985.

McNeese Internet/Telecommunications Users Group Founder/Leader 95-96

McNeese State University Faculty Senate 1993-1996, Vice-president 95-96, Treasurer 94-95, Academic Affairs Subcommittee 93-95, Political Action Subcommittee 95-96, Executive Committee 94-96.

Visionary Work Group McNeese, 1995

Southern Academic Conference Accreditation Self Study McNeese, 1995

Department Committees

SIUC Radio-Television, Personnel Committee, 2000

SIUC Radio-Television, Undergraduate Curriculum Committee 1999 - 2003

SIUC Radio-Television, Graduate Committee 1997 - 2002

SIUC Radio-Television, Annual Departmental Assessment 1999, Including senior and alumni surveys.

SIUC Radio-Television, Department Personnel Committee Head Fall/spring 1999-2000, New faculty evaluation instrument and three new faculty hires.

Web manager: Southern Illinois University Carbondale Faculty Association 2001 to 2006.

Web manager Research Division of Broadcast Education Association 2000-2001.

Web manager Research Division of Broadcast Education Association and Communications Technology Division of Association for Education in Journalism and Mass Comm 98-99

Conference Planning /Management

South Central Regional Broadcast Association, Ft. Worth, TX, Oct 2015, Special escort to U of Louisiana Lafayette student participants.

Hosting JPAMs Data officers meeting for Picard Center, 2015.

International Association Electronic Business, Taipei, Taiwan, ROC, 2002, Management team for cosponsoring institution.

Global Fusion, St. Louis, MO. October 2000, Management team for host institution.

Association for Louisiana Media Education Secretary/Treasurer 94-96 - Founding Officer, Vice Head 96-98.

Association for Education in Journalism and Mass Communications

Council of Divisions, 94-96.

Media Management and Economics Division, Division Secretary 2003 – 2004.

Presidential Ad Hoc committee on Distance Learning, 2000.

Technology and Policy Division Head/Vice Head/Research Chair/Secretary 93-96.

Broadcast Education Association

BEA Ad Hoc Committee on Research Issues, 2004-2008.

Research Division. Chair/Vice Chair 2002-2004.

References

August "Augie" Grant, Ph.D.

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803-777-8276
Augie@SC.edu

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BORSF Regents Chair of Communication
Mass Communication/Broadcasting Coordinator
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College of Nursing and Allied Health Professions
Director of Research
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University of Louisiana at Lafayette
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Lafayette, LA 70506
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Picard Office: 337-482-1552

Dianne F. Olivier, Ph. D.

Professor & Coordinator of the Ed.D. Program
Joan D. & Alexander S. Haig/BORSF Endowed Professor in Education
Educational Foundations and Leadership
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Fax: 337-482-5262
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More or alternatives available on request.