



Thursday, March 23, 2023
 12 Noon to 1 p.m.

Latest technical issues affecting roofing contractors




Mark S. Graham
 Vice President, Technical Services
 National Roofing Contractors Association
 Rosemont, Illinois


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Market conditions and forecast


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 Media Contact Amie Goscinski, ARMA Director of MarComm 443.640.1075 x1144 agoscinski@asphaltroofing.org		2020: 161,416,435 2019: 146,605,438 2018: 143,453,436 2017: 151,098,256				
ARMA Releases 2022 Q4 Report on Asphalt Roofing Product Shipments						
Asphalt Roofing Product Shipments						
Shipments (squares)	Q4 2022	Q4 2021	% Change	YTD 2022	YTD 2021	% Change
Shingles – U.S. (including individual shingles)	29,865,538	37,014,634	-19.3%	157,749,481	169,188,143	-6.8%
BUR base, ply, and mineral cap sheets – U.S. (not including saturated felts)	1,398,161	1,344,956	4.0%	7,055,363	6,587,255	7.1%
Modified Bitumen – U.S.	8,040,453	8,930,779	-10.0%	38,996,142	39,805,747	-2.0%
Shingles – Canada (including Individual shingles)	1,569,610	2,917,763	-46.2%	12,109,765	14,215,825	-14.8%
About ARMA: The Asphalt Roofing Manufacturers Association (ARMA) is a trade association representing North America's asphalt roofing manufacturing companies and their raw material suppliers. The association includes the majority of North American manufacturers of asphalt shingles and asphalt low slope roof membrane systems. Committed to advances in the asphalt roofing industry, ARMA is proud of the role it plays in promoting asphalt roofing to those in the building industry and to the public.			Asphalt. The Roofing Solution. 2331 Rock Spring Road • Forest Hill, MD 21050 • www.asphaltroofing.org			

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ROOFING CONTRACTOR

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81% report increasing labor costs, with the average labor costs increasing 17%. On average, the workforce is constructed of 62% full-time employees, 29% subcontractors, and 9% part-time employees.

1. **Stability.** Although new technologies have entered the roofing industry, the core business is extraordinarily stable. New properties will need roofs. Roofs will wear out and need to be replaced. Contractors will utilize qualified crews to install roofing. Properties will as a result be protected from the weather.
2. **Growth.** Two major factors fuel future progress. Over time, the expanding U.S. economy based on productivity and increased population drives industry revenues. Additionally, the trend of more severe weather results in even more roof repairs and replacements.
3. **Large.** The U.S. roofing industry is estimated to be more than \$55 billion and growing.
4. **Profitable.** The industry's average return on assets is estimated at 8% and average return on equity of about 20%! For perspective, that means investor profits double every 3.5 years!
5. **Fragmented.** The 15 largest roofing companies represent less than 5% of total U.S. industry sales! In most industries, the 10% largest companies represent over 50% of the market share.

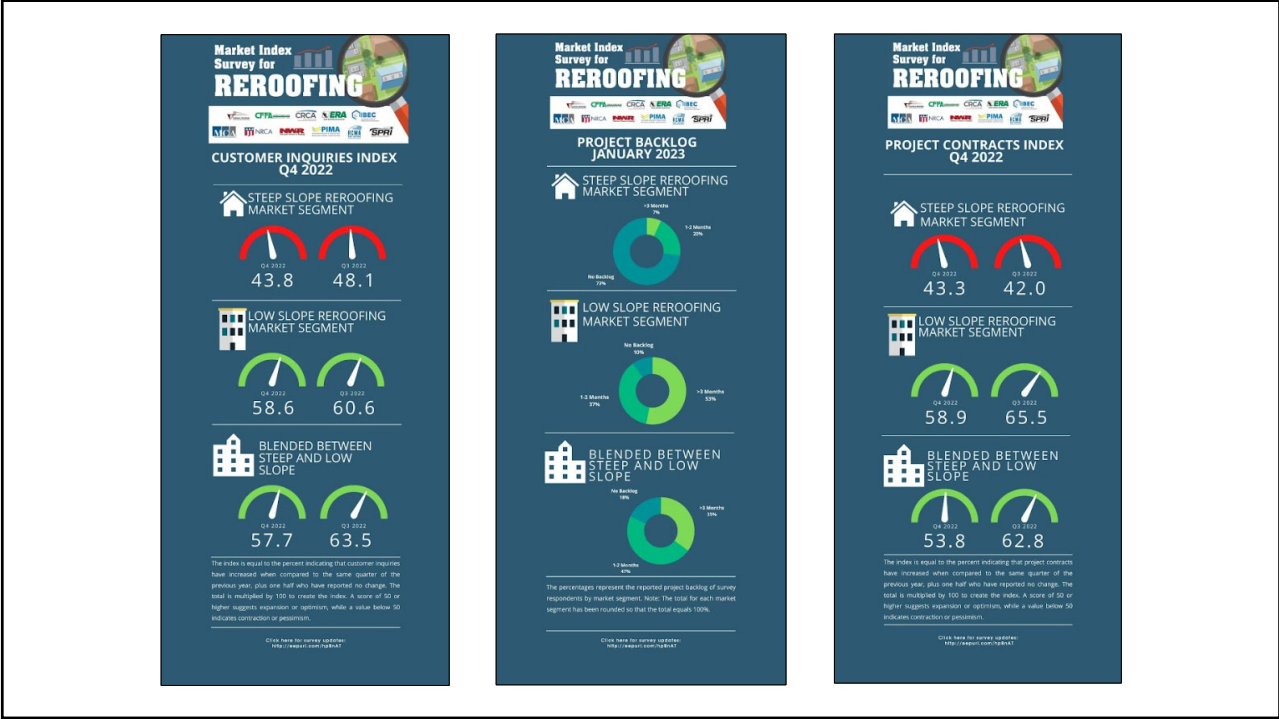
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Participate in the quarterly survey...

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Moisture-related issues with concrete roof decks

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Professional Roofing
February 2022

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*NRCA recommends designers specify an adhered vapor retarder...
but isn't adhesion of the vapor retarder still a concern?*

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Vapor retarder adhesion testing

Moisture-related issues with concrete roof decks

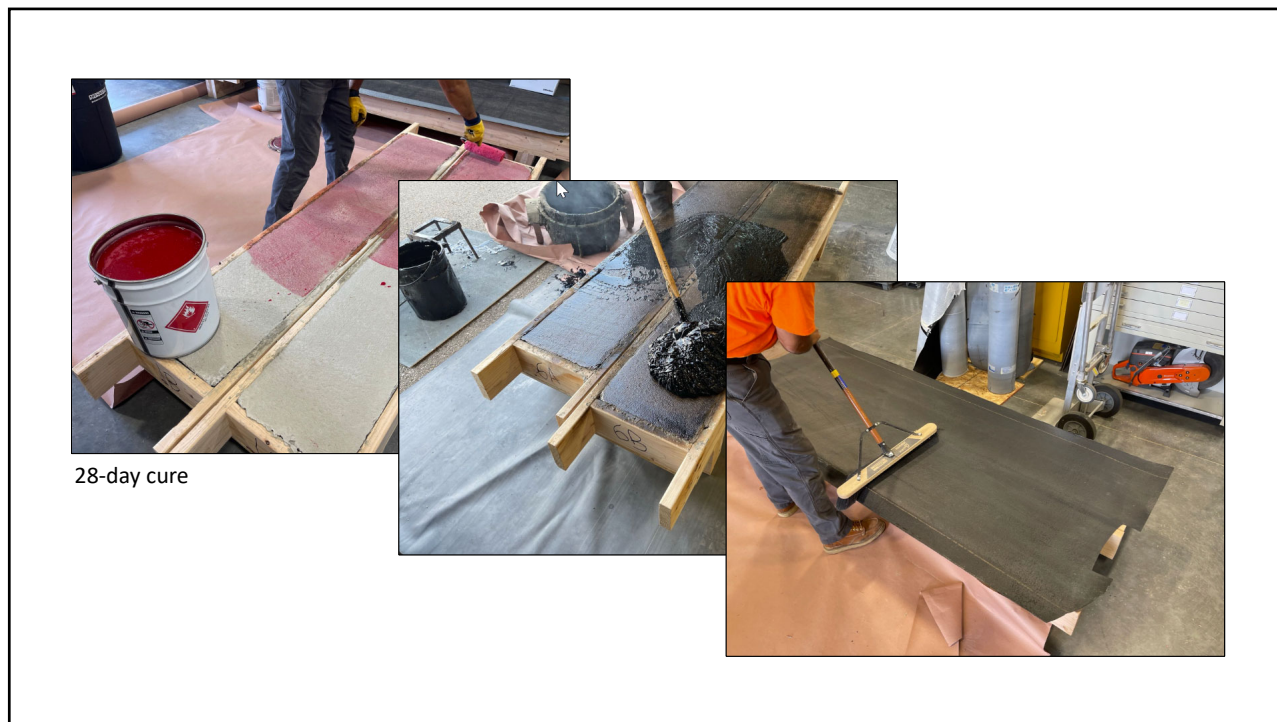
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What we tested...

Vapor retarder adhesion testing

- 2-ply asphalt BUR membrane
- Manufacturer A-SA vapor retarder
- Manufacturer B-SA vapor retarder
- Manufacturer C-SA vapor retarder
- Manufacturer D-SA vapor retarder

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28-day cure

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Sample conditioning

After vapor retarder application; 28 days after concrete placement

- Conditioned for 60-days
- One set of each at standard laboratory conditions
- Other set of each at a 30 F temperature differential
 - The temperature differential creates an upward vapor pressure drive

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Test results

Vapor retarder adhesion

Sample	Tested pull resistance		Difference	
	Lab. conditions 60-day conditioning (Average of 5 specimens)	Vapor drive 60-day conditioning (Average of 5 specimens)	Differential	Percent differential
2-ply built-up membrane	1,421 psf	833 psf	-588 psf	-41%

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Conclusions

Vapor retarder adhesion

- Results vary
- For 4 of 5 samples, vapor drive conditioning resulted in lower values, but Manufacture 3-SA VR is higher
- All results greater than 90 psf (i.e., FM 1-90)

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Recommendations

Vapor retarder adhesion

- Designers should specify vapor retarders after considering vapor retarder adhesion both at the time of application and in-service.
- Manufacturers should incorporate some form of vapor drive conditioning assessment in their product development and assessment, and make that information available to specifiers.
- The vapor drive conditioning used in this testing is one possible assessment method.

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RESEARCH+TECH



Better understanding of adhesion

Recent research shows vapor retarder adhesion to new concrete roof decks varies

by Mark S. Graham

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Professional Roofing

March 2023

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Field uplift testing

ASTM E907 or FM 1-52

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INDUSTRY ISSUE UPDATE

NRCA Member Benefit

Field-uplift testing

ASTM E907 and FM 1-52 tests continue to be problematic

June 2015

NRCA continues to receive a significant number of reports from roofing contractors, manufacturers and designers regarding the use of and problems associated with field-uplift tests as post-installation quality assurance measures for membrane roof systems. NRCA has addressed these testing issues a number of times during the years. Following is a summary of NRCA's previous discussions, as well as updated information and recommendations.

ASTM E907/FM 1-52

There are two recognized field test methods for determining adhered membrane roof systems' uplift resistance: ASTM E907, "Standard Test Method for Field Testing Uplift Resistance of Adhered Membrane Roofing Systems," and FM Global Loss Prevention Data Sheet 1-52 (FM 1-52), "Field Verification of Roof Wind Uplift Resistance."



An example of a test chamber used for negative-pressure uplift testing.

Both test methods are similar and provide for affixing a 5- by 5-foot dome-like chamber to a roof surface's upslope and applying a defined negative pressure inside the chamber to the roof system's exterior-side surface using a vacuum pump (see photos). During the test, membrane surface deflection inside the chamber is visually monitored and measured to determine whether a roof system passes or is "suspect."

Using ASTM E907, a roof system is considered to be suspect if the deflection measured during the test is 25 mm (about 1 inch) or greater. During FM 1-52 testing, a roof system is suspect if the measured deflection is between 1/4 of an inch and 3/8 of an inch depending

on the maximum test pressure: 1 inch where a thin topping board (cover board) is used; or 2 inches where a thin cover board or flexible, mechanically attached insulation is used.

If an ASTM E907 or FM 1-52 test yields a suspect result, a test cut should be taken in the test area to determine whether failure has occurred and the specific failure mode.

ASTM E907 and FM 1-52 differ notably in their test cycles and maximum test pressures for determining roof system deflections and whether a roof system passes or is suspect. ASTM E907 testing is conducted in 15-pounds per square foot (psf) pressure intervals up to the calculated design wind uplift pressure for the specific roof system being evaluated. FM 1-52 testing is conducted using an initial 15-pounds psf pressure followed by 7.5-pound psf increments up to a maximum test pressure of 1.25 times the design uplift pressure for the specific roof system being evaluated.

Considering maximum test loading and allowable test deflections in combination, FM 1-52 requires 25 percent higher test loads, yet only allows as little as 1/4 the test deflection of ASTM E907. That said, FM 1-52 is a significantly more stringent test than ASTM E907.

ASTM E907 originally was published as a recognized consensus standard in 1983, and it was revised in 1996. In 2013, ASTM withdrew ASTM E907 because a consensus could not be reached regarding necessary revisions—most significantly, defining the test method's precision and bias (accuracy). ASTM E907-96 still is available for use and can be obtained directly from ASTM's website, www.astm.org.

FM 1-52 is an FM Global promulgated evaluation method and not a recognized industry-consensus test standard. FM 1-52's scope indicates it only is intended to confirm acceptable wind-uplift resistance on completed roof systems in hurricane-prone regions, where a partial blow-off has occurred or where inferior roof system construction is suspected or known to be present.

FM 1-52 originally was published by FM Global in October 1976. The negative-pressure uplift test was added in August 1980 and has been revised several times. The current edition is dated July 2012 and includes an option for "visual construction observation (VCO)" as an alternative to negative-pressure uplift testing. VCO provides for full-time, third-party monitoring of a roof system application to verify roof system installation in accordance with contract documents.

NRCA Industry Issue Update

June 2015

[Link](#)

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RESEARCH+TECH



Revisiting field uplift testing

NRCA's long-standing concerns continue with this issue

by Mark S. Graham

“...NRCA is participating in this interlaboratory study program...”

Professional Roofing

December/January 2022-23

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NRCA LEGALCON Virtual

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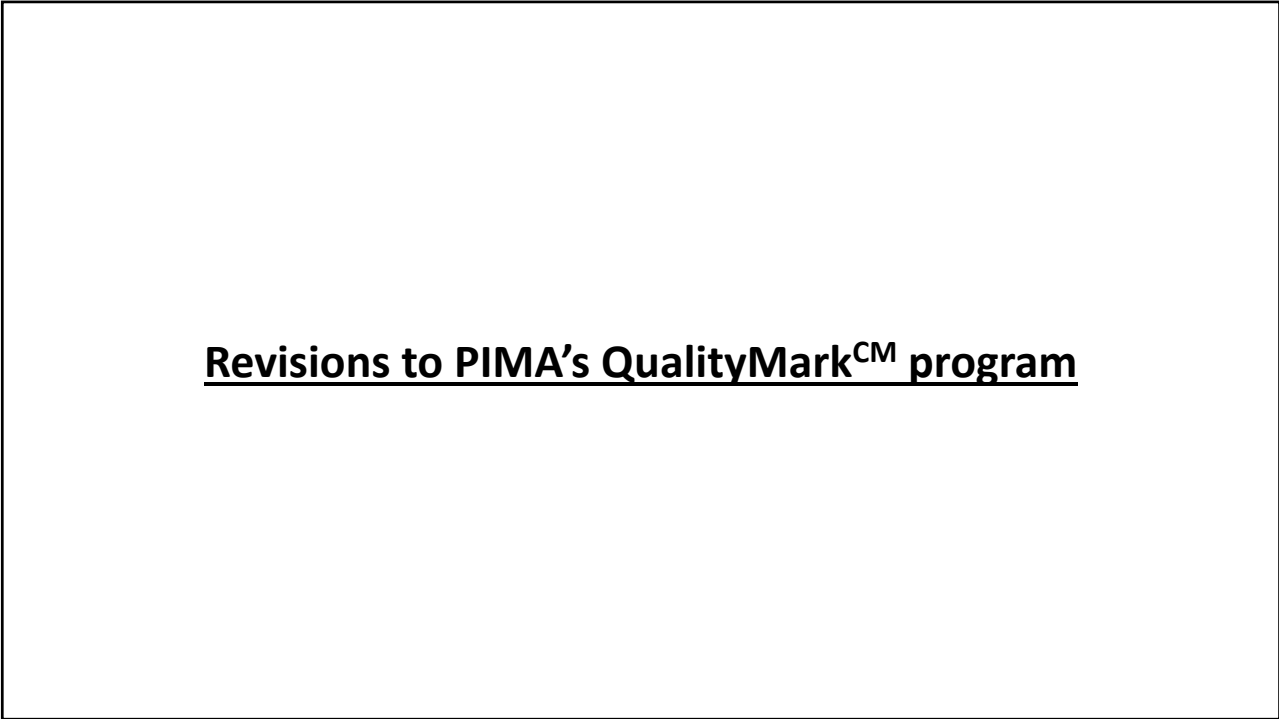
In the ASTM ILS, two-thirds of the FM 1-90 specimens tested “failed” the field uplift test below the 90 psf test level.

Field uplift test results did not correlate with FM Approvals’ classification; field uplift testing showed lower results.

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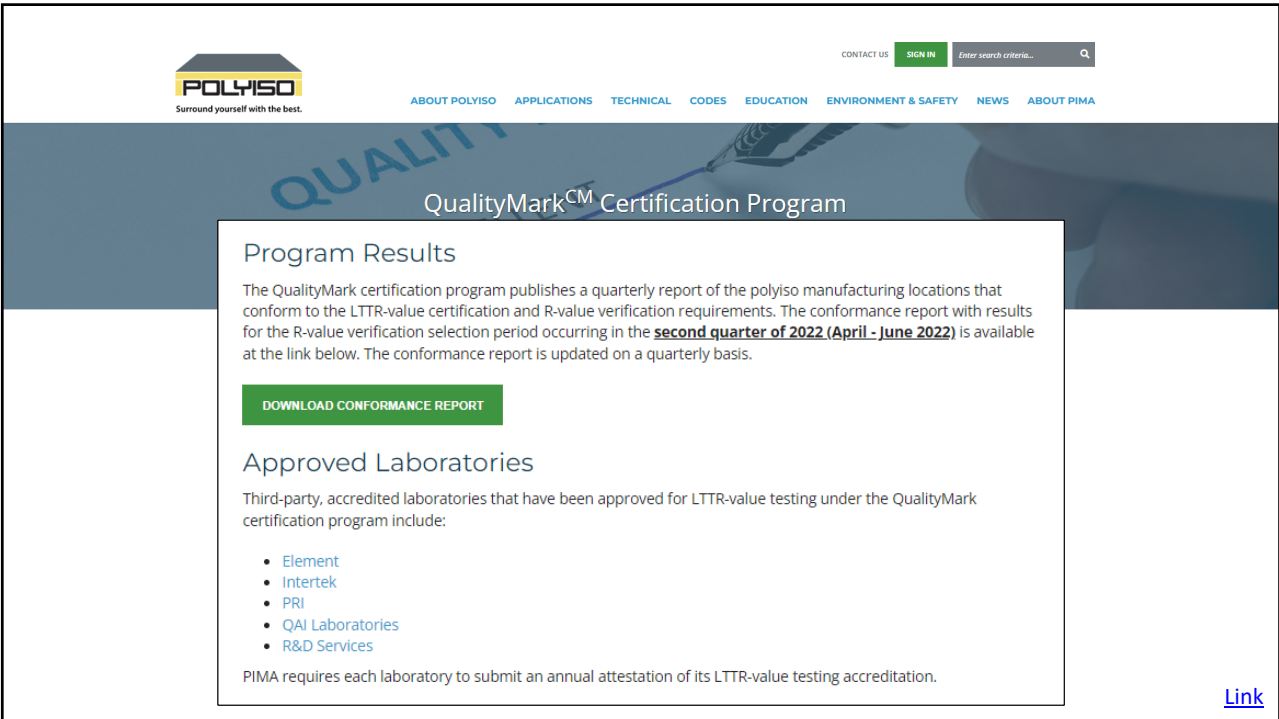
Watch for more information on this after the June ASTM Committee D08 meeting...

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Revisions to PIMA's QualityMark^{CM} program

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ABOUT POLYISO APPLICATIONS TECHNICAL CODES EDUCATION ENVIRONMENT & SAFETY NEWS ABOUT PIMA

QUALITY

QualityMark^{CM} Certification Program

Program Results

The QualityMark certification program publishes a quarterly report of the polyiso manufacturing locations that conform to the LTTR-value certification and R-value verification requirements. The conformance report with results for the R-value verification selection period occurring in the **second quarter of 2022 (April - June 2022)** is available at the link below. The conformance report is updated on a quarterly basis.

[DOWNLOAD CONFORMANCE REPORT](#)

Approved Laboratories


Third-party, accredited laboratories that have been approved for LTTR-value testing under the QualityMark certification program include:

- Element
- Intertek
- PRI
- QAI Laboratories
- R&D Services

PIMA requires each laboratory to submit an annual attestation of its LTTR-value testing accreditation.

[Link](#)


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3033 Wilson Blvd., Suite 300
Arlington, VA 22201
703.296.0089
www.polyiso.org

QualityMark™ Program Quarterly Conformance Report
Reporting Period: Q2 2022 (April – June 2022)
Last revised on February 20, 2023

About:
The QualityMark Program is a voluntary program for manufacturers of polyisocyanurate roof insulation (ASTM C1289, Type II, Class I, Grade 2) in Canada and the United States. The program enables participants to obtain third-party certification of long-term thermal resistance (LTTR) values for insulation products independently selected from manufacturing locations. Additionally, the program provides third-party verification of thermal resistance values (R-values) tested in accordance with the ASTM C518 standard for full



LTTR-value Certification for Products Selected from Manufacturing Locations:
Samples for LTTR-value certification are selected from manufacturing locations by independent third parties. The testing is performed by approved laboratories to obtain LTTR-values for 2.0", 3.0", and 4.0" product. Participating manufacturers are required to obtain an initial certification for each manufacturing location, which are then recertified every 3 years. The certification is used to validate the LTTR-values published by participating manufacturers.

R-value Verification for Products Selected from Distribution:
Samples for R-value verification (ASTM C518) are selected on a quarterly basis from distribution locations by an independent third party. A sample is selected for each participating manufacturing location. After selection, the samples are held at laboratory conditions and tested at full thickness 180-days after the date of manufacture. A manufacturing location is deemed to conform to the program requirements when the measured R-value at 180-days is equal to or greater than the published LTTR-value for the product at the same labeled thickness. Manufacturing locations that receive non-conforming R-value verification results in consecutive quarters (inclusive of the current reporting period) are not in compliance with the program requirements.

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QualityMark Program Quarterly Conformance Report ¹ Reporting Period: Q2 2022 (April – June 2022)		
Manufacturing Location		Manufacturer
City	State/Province	
High River*	Alberta	IKO Industries Ltd.
Phoenix	Arizona	Atlas Roofing Corporation
Vancouver	British Columbia	Atlas Roofing Corporation
Northglenn	Colorado	Atlas Roofing Corporation
Bristol	Connecticut	Holcim Building Envelope
Jacksonville	Florida	Holcim Building Envelope
Jacksonville*	Florida	Johns Manville
Lake City	Florida	Carlisle Construction Materials
LaGrange	Georgia	Atlas Roofing Corporation
Statesboro	Georgia	GAF
Florence	Kentucky	Holcim Building Envelope
East Moline	Illinois	Atlas Roofing Corporation
Franklin Park	Illinois	Carlisle Construction Materials
Bremen*	Indiana	Johns Manville
Fernley*	Nevada	Johns Manville
Montgomery	New York	Carlisle Construction Materials
Cornwall*	Ontario	Johns Manville
Toronto	Ontario	Atlas Roofing Corporation
Camp Hill	Pennsylvania	Atlas Roofing Corporation
Hazleton*	Pennsylvania	Johns Manville
Smithfield	Pennsylvania	Carlisle Construction Materials
Youngwood	Pennsylvania	Holcim Building Envelope
Drummondville	Quebec	SOPREMA
Corsicana	Texas	Holcim Building Envelope
Diboll	Texas	Atlas Roofing Corporation
Gainesville	Texas	GAF
Terrell	Texas	Carlisle Construction Materials
Cedar City	Utah	GAF
Tooele	Utah	Carlisle Construction Materials
Puyallup	Washington	Carlisle Construction Materials

Last revised on February 20, 2023. Current report available at www.polyiso.org/QUALITYMARK.

*This manufacturing location has a pending result for its LTTR-value certification. The table above will be periodically updated as LTTR-value certifications are completed.

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Table Note 1:
 The manufacturing locations listed below have recently been brought on-line. The time represented by the current reporting period was prior to the date the location either started commercial production or completed its initial LTRR-value certification. Results for these plants will be included in future reporting periods.

- Hagerstown, Maryland – IKO Industries Ltd.
- New Columbia, Pennsylvania – GAF
- Hillsboro, Texas – Johns Manville

Questions:
 For questions regarding the QualityMark Program, please contact PIMA using the "Contact Us" form on the website [page](#).

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Recommendations

- Watch for updates to PIMA’s Quarterly Conformance Report
- Consider asking polyiso. manufacturers to certify their current compliance

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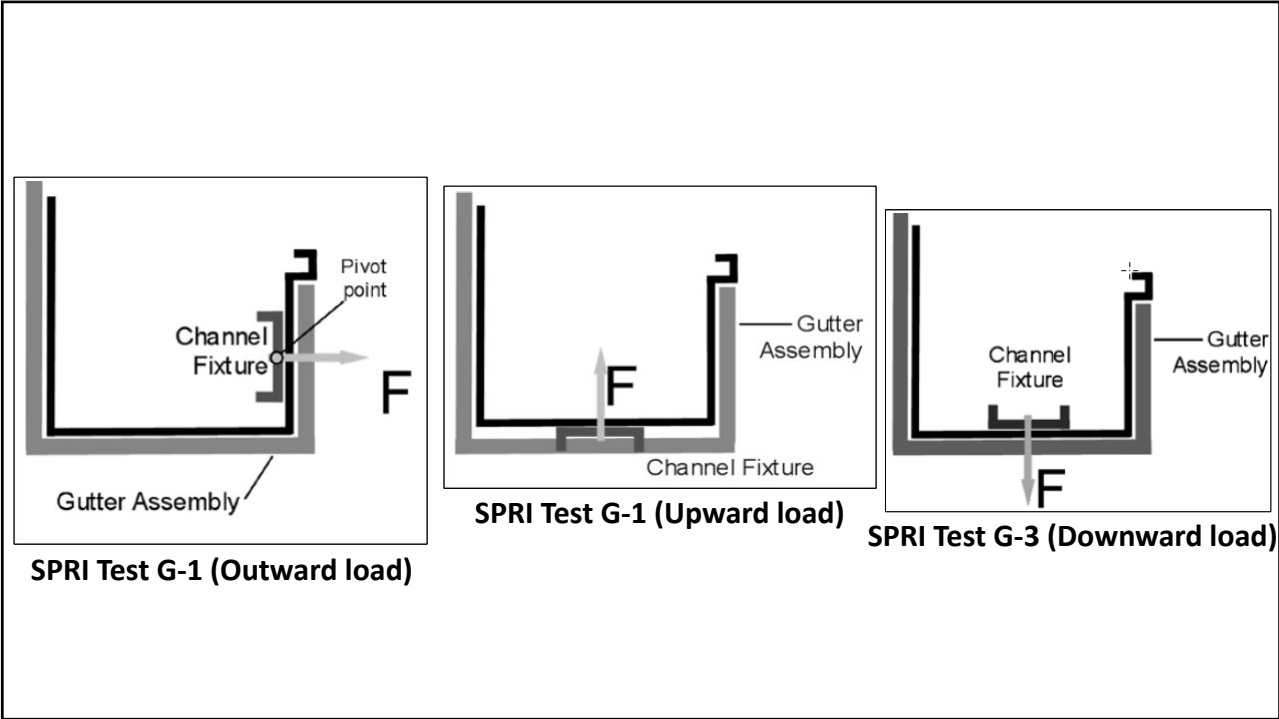
New gutter testing requirements

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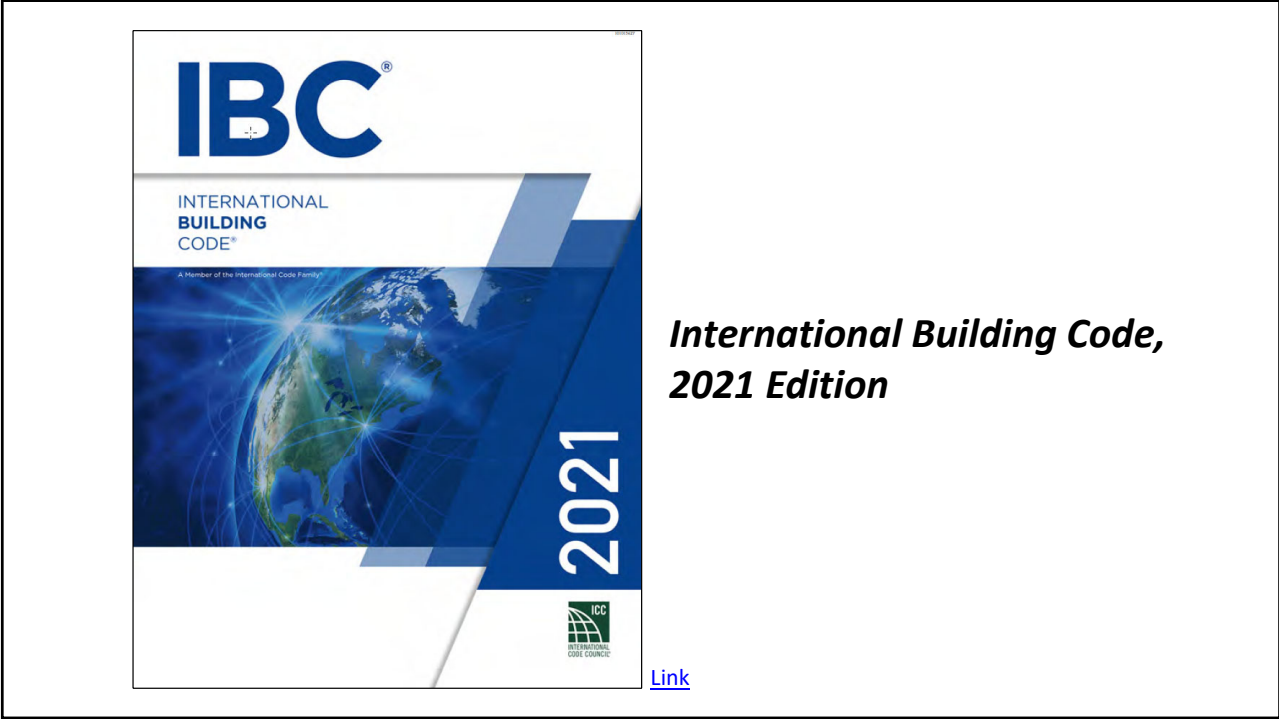
ANSI/SPRI GT-1, “Test Standard for Gutter Systems”

[Link](#)

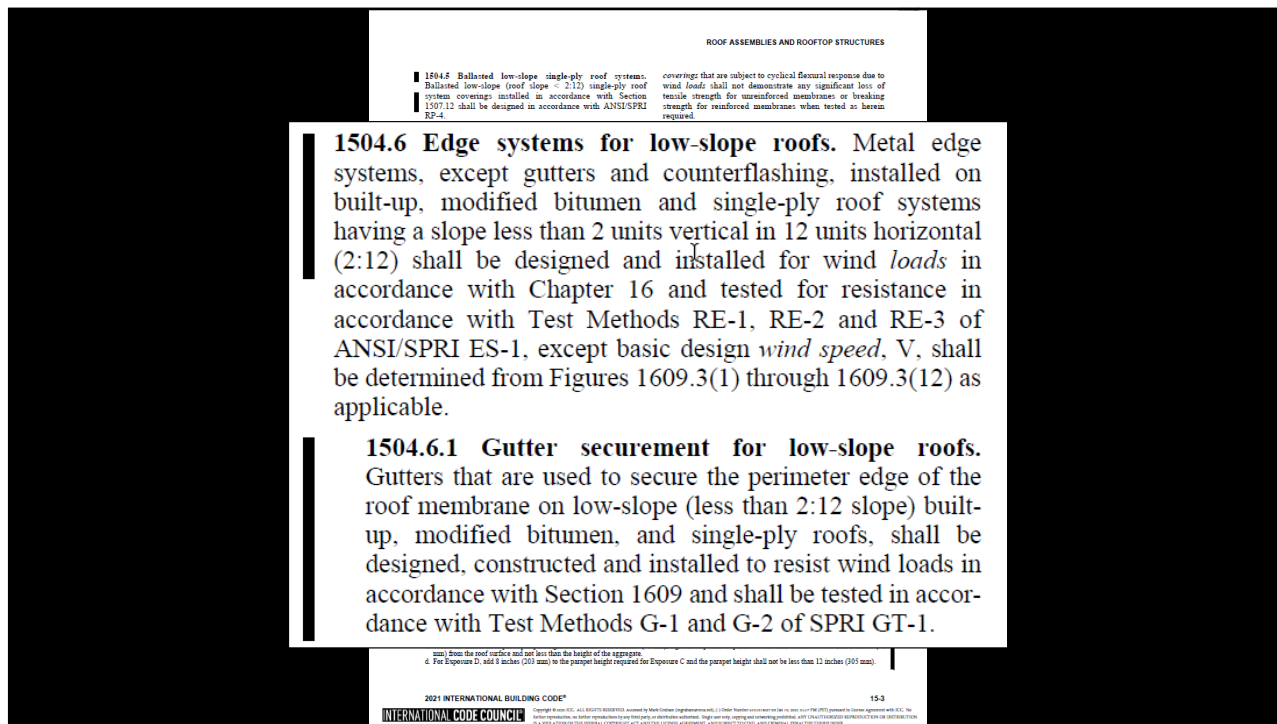
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NRCA has completed GT-1 testing of gutters and just launched GT-1 certification programs as companions to our UL Solutions and Intertek certification programs for shop-fabricated edge metal

Contact Andrea Khalil at NRCA for more information
akhalil@nrca.net

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7 January 2021

**HOLCIM TO ACQUIRE FIRESTONE
BUILDING PRODUCTS FROM
BRIDGESTONE AMERICA**

January 7, 2021

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Building the future as Elevate

We've spent the last 4 customers. Now, as E and sustainable roofing we're ready to take it.

WATCH OUR STORY

Closely review newly-revised applicator agreements, warranties and other documents as they are received.

Seek legal review and assistance, if necessary.

"Dan Janisch, Holcim CEO: "I am excited to be entering the highly attractive roofing business. With Firestone Building Products we are strengthening our biggest market, the US, while also building a global growth and innovation platform for the company. Today's milestone is a strategic leap on our journey to become the global leader in innovative and sustainable building solutions, to build a world that works for people and the planet. I have great respect for the high-caliber leadership and expertise of the Firestone Building Products' team and look forward to welcoming them into the Holcim family."

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Contractor-reported problems...

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Questions... and other topics

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Mark S. Graham

Vice President, Technical Services
National Roofing Contractors Association
10255 West Higgins Road, 600
Rosemont, Illinois 60018-5607

(847) 299-9070
mgraham@nrca.net
www.nrca.net

Personal website:
www.MarkGrahamNRCA.com
LinkedIn: [linkedin.com/in/MarkGrahamNRCA](https://www.linkedin.com/in/MarkGrahamNRCA)

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