



# Join HART for SMALL BUSINESS SATURDAY®

NOV  
26  
2016

**The Honolulu Authority for Rapid Transportation invites businesses along its 20-mile alignment to participate in Small Business Saturday® on November 26, 2016.**

HART will serve as a Honolulu community champion for this national effort lead by the U.S. Small Business Administration and American Express® to celebrate and support small business across America.

Businesses from Waipahu and Pearl City to Kalihi and Ala Moana are encouraged to sign-up to be a part of this free business outreach program by presenting a special offer or discount to encourage community residents to shop local on Saturday, November 26, 2016.

**For more information on HART's Small Business Saturday® community champion program, please call (808) 566-2299 or email us at [info@HonoluluTransit.org](mailto:info@HonoluluTransit.org).**



# Join HART for **SMALL BUSINESS SATURDAY**® in Honolulu | NOV 26 2016

## Discount & Special Offer Participation Form



BUSINESS NAME			
CONTACT NAME & TITLE			
BUSINESS ADDRESS			
SHOPPING CENTER NAME (If Applicable)			
BUSINESS PHONE NUMBER		BUSINESS FAX NUMBER	
EMAIL ADDRESS			
WEBSITE ADDRESS			
BUSINESS CATEGORY (Check One)		<input type="checkbox"/> RETAIL/STORE <input type="checkbox"/> RESTAURANT <input type="checkbox"/> SERVICE <input type="checkbox"/> OTHER:	
DISCOUNT OFFER & DESCRIPTION			
OFFER DISCLAIMER			
OFFER VALID THROUGH DATE (Check One)		<input type="checkbox"/> NOV. 26, 2016 SMALL BUSINESS SATURDAY ONLY <input type="checkbox"/> JUNE 30, 2017 <input type="checkbox"/> DECEMBER 31, 2017	

By submitting this application, I hereby authorize my business' participation in the Honolulu Authority for Rapid Transportation's (HART) "Small Business Saturday and/or Shop & Dine on the Line" electronic discount offer program (herein referred to "offer program") that will be featured online on HART's website [HonoluluTransit.org](http://HonoluluTransit.org), social media outlets via Facebook and Twitter, HART's weekly eBlast newsletter, HART's alliance partner websites and their respective social media outlets, and in printed format distributed at various City and County of Honolulu Satellite City Halls and partner business locations (collectively, "HART's venues").

I understand that there is **no cost** to participate in this offer program that is administered by HART. I understand that businesses situated within a 1/2-mile radius of HART's current 20-mile elevated rail transit alignment are able to participate in the offer program. I understand that my business' participation is "at-will" in this offer program, and HART reserves the right to reject, cancel or remove any advertising from HART's venues for any reason at any time.

I acknowledge that my business is responsible for the information it submits, and the HART does not guarantee a number of responses or sales as a result of the offer program. The presence of any offer on any of HART's venues does not imply HART's endorsement of my business, or its products or services. HART reserves the right to reject any discount offer material it deems offensive or inappropriate.

By participating in this offer program, I agree to indemnify and hold harmless HART, the City and County of Honolulu, and their officers, directors, agents and employees of and from any and all claims, demands, losses, causes of action, damage, lawsuits, judgments, including attorneys' fees and costs, arising out of my business' participation in this offer program.

I hereby acknowledge that I am authorized to submit this application and provide the enclosed discount offer on behalf of my business for placement on HART's venues.

AUTHORIZED SIGNATURE		DATE	
PRINT NAME & TITLE			

Please return this form by way of:

- **EMAIL:** Fill out the form, scan a PDF the completed form, and email it to: [info@HonoluluTransit.org](mailto:info@HonoluluTransit.org)
- **FAX:** Fill out the form and fax the form to: **(808) 768-5110**
- **MAIL:** Fill out the form and mail the form to: HART Public Involvement Division, 1099 Alakea Street, Suite 1700, Honolulu, HI 96813

For more information or assistance on filling out the participation form, please call our program manager at **(808) 722-9422**.