



2100 W. 11400 S.
 South Jordan, UT 84095
 385.468.1600

SALT LAKE COUNTY FAIR

August 2-5, 2017

2017 Vendor Application

“Rooted In Tradition”

This is not a contract. This application does not denote an offer for space.

I am a returning vendor	Yes	No
I am a new vendor	Yes	No

If you are a returning vendor, please review the attached map as some vendor spaces have been changed. Please indicate the space you had last year, or a first and second choice of the space you would like to have, and return this application no later than **April 4th, 2017**. No space will be reserved without a returned application. After that date, the space will be sold on a first come basis. We are actively recruiting new vendors and hope to see much higher numbers in our attendance. Please get your application in on time. There will be **NO exclusives** at the fair and management will decide on the number of booths selling the same product. **AGAIN, please note, the vendor set up/booth arrangement has changed. Please indicate the booth you want according to the enclosed map.**

VENDOR INFORMATION

Company Name (must match the name on your insurance):

Name of Contact Person: _____

Address: _____ City _____ State _____ Zip _____

Phone: _____ Cell Phone _____ Fax # _____

Email (required): _____ Website: _____

(Emails are required for use only by Salt Lake County Fair in doing business with your company. Email addresses are NOT accessible to outside entities).

BOOTH REQUEST

Vendor desires to rent booth or space for the Salt Lake County Fair. Vendor agrees to pay the rental fee for the requested booth, as indicated on the attached cost sheet. Fair shall indicate which booth is awarded to Vendor on the contract. The Salt Lake County Fair reserves the right to designate the area where any Vendor may present their items as it benefits the Fair and its patrons.

Returning Vendors:

Please use the attached map (or link) and designate your first and second choice for a booth that is closest to where you were in 2016:

1ST CHOICE BOOTH # _____

2ND CHOICE BOOTH # _____

New Vendors:

Please use the attached map (or link) and designate your first and second choice for booth space:

1ST CHOICE BOOTH # _____

2ND CHOICE BOOTH # _____

PAYMENT SCHEDULE

A 25% deposit will be due with the returned, signed contract. **DO NOT SEND MONEY WITH THIS APPLICATION – THIS IS NOT A CONTRACT.** A contract will be mailed to you upon approval of this application. The remainder of the contract fees, including any additional needs as listed in contract, will be due no later than July 1, 2017. A late fee of \$25 will be added starting on July 2, 2017. The exhibitor shall have the right to cancel this license agreement by notice in writing to be delivered to SMG. All deposits/payments received by SMG up to the date of notice of cancellation are non-refundable and non-transferable and the balance of the full cost of the space is due immediately. For space over the 20' x 20', please call Rob Dean at the Fair office, 385-468-1606.

Booth / Space size	Location	Cost
Indoor Event Center		
10' x 10'	Aisle	\$400
10' x 10'	Corner	\$500
10' x 20'	Aisle	\$600
10' x 20'	Corner	\$700
20' x 20'		\$800
20' x 30'		\$950
Outdoor		
10' x 10'	Outdoor	\$250
10' x 20'	Outdoor	\$350

ELECTRICAL REQUIREMENTS

Vendor/exhibitor fees include your electrical inspection fee of \$5.00. Electrical power requirements must be requested on the Vendor Application and paid for with the final booth payment. After **July 1st** any requests for special power must be made in writing and will be subject to additional charges, which are \$25.00 an hour, quarter hour minimum for electrician services, charged the cost of any material required plus 15%, and charged for the additional power as listed below. These will be paid directly to the Administration Office before these services are provided.

Listed below are the charges for power. For example, one light bulb is between 60 and 100 watts. Therefore, five 100 watt bulbs equal the 500 watts or 5 amps of power. Once the Fair opens, it will be very difficult to get additional power.

Please circle which of the electrical services you will need as listed below:

Vendor 110V Service

- 5 amps \$20
- 10 amps \$35
- 20 amps \$45
- 30 amps \$60

DESCRIPTION OF PRODUCT OR SERVICE

List below all items that you plan to sell or display. **ITEMS NOT LISTED HERE WILL NOT BE ALLOWED.** Please be specific - include brand names. (Do not indicate "etc." or "accessories"). Include photographs and/or brochures.

Requests for changes or additions must be made in writing to the Salt Lake County Fair by July 25, 2017.

Comments: _____

****ALL NEW VENDORS MUST PROVIDE THREE RECENT REFERENCES FROM FAIRS/FESTIVALS/EVENTS YOU HAVE PARTICIPATED IN**

- 1. Event: _____ Contact: _____ Phone: _____
- 2. Event: _____ Contact: _____ Phone: _____
- 3. Event: _____ Contact: _____ Phone: _____

Please Mail Application to:

Salt Lake County Fair
 Attn: Rob Dean
 2100 West 11400 South
 South Jordan, UT 84095

OR

Scan and email to rob@saltlakecountyfair.com

Upon acceptance you will receive, by e-mail, a contract and booth assignment for the fair running August 2nd – 5th, 2017. Vendors will apply for booth space each year and previous participation is not a guarantee of acceptance into this year's fair.

DO NOT SEND PAYMENT UNTIL YOU HAVE RECEIVED NOTIFICATION OF SELECTION.