

work experience

B2B MARKETING SPECIALIST

SRP COMPANIES, INC. | PUGS, LLC
Wheat Ridge, CO

(2/2017 - Present)

- Currently act as lead director of all B2B marketing and sales materials including printed sales decks and interactive presentations.
- Play role of Art Director for all marketing and branding material for a wide portfolio of brands.
- Work with a team of 10 designers to build innovative retail merchandising display options.
- Currently working on creating and implementing standard operating procedures for entire Marketing department of 20+ employees.
- * **Major Accomplishments:** Created and managed a large scale presentation for two major customers simultaneously that closed and helped grow the business by over \$50M annually

CREATIVE DIRECTOR

TNT SALES CO. | HOFFCO BRANDS | NICOTEK (10/2006 - 2/2017)
Wheat Ridge, CO

- Managed a team of 5 designers to create sales and marketing materials for 3 In-house sister companies including catalogs, flyers, posters, presentations and more.
- Managed all marketing and branding material for multiple brands.
- Played an integral role in product development and design retail merchandising display options.
- Created and managed packaging design for over 100 products
- * **Major Accomplishments:** Launched a major national E-Cigarette brand (METRO) from concept to production. Implemented and managed department Standard Operating Procedures for all creative operations.

WEBMASTER/GRAPHIC DESIGNER

ABS COMPUTER TECHNOLOGIES (NEWEGG) (03/2005 - 07/2006)
Industry, CA

- Monitored and maintained the company website/online store (abs.com) with interactive flash elements, and managed the search engine optimization.
- Created product logos and created shipping box packaging.
- * **Major Accomplishments:** Created a whole new branding aesthetic to the website that stayed in use for over 3 years.

WEBMASTER/GRAPHIC DESIGNER

MGE COMPANY (04/2004 - 03/2005)

- Created and maintained two websites including the company corporate website.
- Created flyers, catalogs, magazine ads, packaging design, and product logos.
- * **Major Accomplishments:** Created an entire 50-page catalog in one day from scratch.

contact



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education



UNIVERSITY OF PHOENIX
Online (2009)

M.S. - Information Systems

MT. SIERRA COLLEGE
Monrovia, CA (2004)

B.S. - Multimedia Design

references



SAM HERNANDEZ

Creative Director, Warner Bros.
(626) 272.7634

WILLIE E SIMS

Illustrator, Walt Disney Co.
(626) 232.9327

ROBERTO GAONA

Web Designer, Quotit.com
(562) 440.3181

software experience



Basecamp

Wrike



see my full portfolio at www.theearthmarquez.com

what else do I have to offer?

HTML, CSS, Javascript
Joomla, Wordpress, Wix
3D Studio Max, Maya
Advanced Packaging Design
Catalog Design
Logo Design
Photo Manipulation
Digital Concept Rendering
Retail Merchandising Expertise
Website Design & Development
Search Engine Optimization
Photography
Bilingual: English, Spanish



www.linkedin.com/in/thearthurmarquez



thank you for your time!