

April 2019

[www.nmra-scwd.org](http://www.nmra-scwd.org)

Volume 50 No. 8

## Super's Report

Phil Hottmann

Division Superintendent

Are we one snowstorm away from being bankrupt? Well, I hope not but it is clear that reduced attendance due to a snowstorm has a very real effect on our bottom line.

As you probably all know, we did fall short of our budget for the Train Show this year. Given that we lost money on the 2018 Train Show also, these last two years have cut into our reserves. As a result, the BOD has decided to make a few changes.

The first change is to stop printing and mailing the Bad Order. We will now be sending it electronically via email only. This will probably start at the beginning of next season with the September issue. We will need to figure out how to get the Bad Order to folks who do not have access to the internet.

We will also be raising the price of the banquet from twelve to twenty dollars for NMRA members and their spouses. The third change will be charging five dollars to attend the summer picnic. Children under five will still be free. A few of the other changes will be to reduce the number of door prizes given out at each meeting and to provide the Red Book via email rather than distributing printed copies. The board of directors will start holding its meetings at Culvers so we will save some money renting the Zor Shrine facility.

It is somewhat surprising that even though we have so many volunteers kindly giving their time to club activities, we still come up short. The Alliant Center is a major part of our expenses. It is also part of the identity of the Rail Show so it will not be easy for us to find

### Next SCWD Meet:

April 7, 2019 at 1:00 pm

Zor Shrine Temple

### Model & Photo Contests: Page 2

### Clinics: Page 3

### Next BOD Meeting:

April 8, 2019 at 7:00 pm

Zor Shrine Temple

### Next Youth Group Meeting:

April 28, 2019 at 1:00 pm

Zor Shrine Temple

another venue. Bob McGeever has been working hard to find other ways to reduce the costs of our show. More to come on that in the future.

I know we all want to keep our club as strong as possible going forward.

Phil Hottmann  
Superintendent

## Modeling Project

Phil Hottmann

At this month's meeting, we will be judging the models. I did spot a number of cabooses on layouts at the Train Show that are living second lives. These dioramas are always useful on your layout. Therefore, if you have not started or finished yours yet you may still have time. I'm looking forward to seeing these creations.

Phil



# Contest Column

Dave Lendved and Dave Down  
Contest Co-Chairs

The March Popular Vote Contests were the last ones for this season. Participation was up but we always want more. Please consider entering at least one photo and one model next year. Competition is always fun but the real purpose of these contests is to give members a chance to display their work and see what other members are doing.

The April meeting features the Project Model Contest and the winners of the Video Contest. Special thanks to Phil Hottmann and Steve Lanphear.

## March 3 Popular Vote Contest Results: Over, Under, Around and Through

### Model

#### Cat. A Bridges

1<sup>st</sup> Don Swinton: Bridge and Tunnel Diorama



#### Cat. C Turntables

1<sup>st</sup> Rusty Schramm: "Armstrong" Narrow Gauge Turntable



#### Cat. D Tunnels

1<sup>st</sup> Rusty Schramm: Urban Tunnel



2<sup>nd</sup> Don Swinton: Bridge and Tunnel Diorama

3<sup>rd</sup> Jason Martin: Wisconsin Southern in Tunnel

### Photo-Prototype

#### Cat. PA Bridges

1<sup>st</sup> Steve Lanphear: Freight on Manitowoc High Trestle

2<sup>nd</sup> Steve Lanphear: C&NW Bridge Over the Menomonee River

3<sup>rd</sup> Ewing Row: 1500 Trains a Day

#### Cat. PC Turntables

1<sup>st</sup> Ewing Row: Cheyenne Turntable

2<sup>nd</sup> Steve Lanphear: Durango & Silverton #486 on Turntable

3<sup>rd</sup> Dave Lendved: Turntable Control Shanty

#### Cat. PD Tunnels

1<sup>st</sup> Ron Halvorson: UP #6519 at Clyman Jctn.

2<sup>nd</sup> Ewing Row: Elroy Sparta

3<sup>rd</sup> Ewing Row: White Pass and Yukon

### Photo-Model

#### Cat. MA Bridges

1<sup>st</sup> Ewing Row: Three Waitin' for a Train

2<sup>nd</sup> Ewing Row: Garden Bridge

3<sup>rd</sup> Steve Lanphear: Trestle Over River

#### Cat. MB Culverts

1<sup>st</sup> Steve Lanphear: Culvert Under UP Track

2<sup>nd</sup> Steve Lanphear: Double Culvert on River

3<sup>rd</sup> Dave Casey: Culvert at Wyeville, WI

#### Cat. MC Turntables

1<sup>st</sup> Steve Lanphear: C&NW Turntable and Roundhouse

2<sup>nd</sup> Ewing Row: UP Challenger Riding Turntable

3<sup>rd</sup> Dave Casey: Turntable, Baraboo, WI

#### Cat. MD Tunnels

1<sup>st</sup> Steve Lanphear: Wooded Tunnel w/Telltale

2<sup>nd</sup> Dave Casey: Fairchild Tunnel and Depot

3<sup>rd</sup> Steve Lanphear: Stone Tunnel Portal

See Page 4 for next year's contest schedule. It is done but subject to change. Please send us any ideas you have for themes or ways to run the contests or anything else.

**Thousands of negatives still need your positive support.**



So do the thousands of plans, photos, and slides from our Kalmbach Memorial Library that we're working to digitize so that members can access them from their own computer. The good news is that the scanning is well underway. The better news is that our image library is even larger than we thought!

Which is why we still need your help. The more funds we receive, the more images we can make available.

If you haven't contributed to the Diamond Club, do it now:

**Silver Level** - Contribute \$75 and receive a silver 75th Anniversary commemorative pin and have your name listed in NMRA Magazine.

**Gold Level** - Contribute \$750 and receive a gold 75th Anniversary pin, a golf shirt with the Anniversary logo, and have your name listed in NMRA Magazine.

**Diamond Level** - Contribute \$7,500 and receive a diamond-and-gold Anniversary pin, a golf shirt and sweater with the Anniversary logo and your embroidered name, a print of the NMRA's 75th Anniversary commemorative painting, and have your name and photo printed in NMRA Magazine.

Make a contribution that will make a difference for decades. Visit [www.nmra.org/diamondclub](http://www.nmra.org/diamondclub) or call HQ at 423-892-2846 to contribute.




## The Clinic Corner

Bob Wundrock  
Clinic Chair

For the last SCWD meet in Madison this model railroad year, we'll have 1-1/2 clinics due to the extra time needed for our annual business meeting and elections.

Our first clinician will be oft-published model railroad photographer, Dave Rickaby.

**There are many trains of thought of how to do model train photography. His clinic will show you one man's technique and thought pattern.**

If you're a reader of Model Railroader, Great Model Railroads or Railroad Model Craftsman, you've seen Dave's photography. Great Model Railroads 2019 has two articles featuring his photos.

Our second clinician is SCWD member Steve Lanphear presenting:

### “Well It's About Time... Railroad Time”

“Standard Time is an important factor in railway operations. In the early years of railroad operation this was not an easy task. During the nineteenth century several major accidents occurred because of differences in time. When trains are moving in opposing directions or at different speeds on a single-track railroad, meets are scheduled, where one train must pull into a siding and wait so the other can pass.

In scheduling trains most railroads specified a minimum time interval to allow trains time to pull in and out of sidings and stations. Safe operation and success of the railroads depended on keeping time more consistently and precisely, hence the development of Railroad Standard Time.”

Thanks again to March clinician Otto P. Dobnick for his super slide presentations on the sticky, wacky, WICT and Wisconsin passenger trains. Otto has many, many slides in his collection and we hope we can have him present again at a future meet.



Phil Hottmann and I are still looking for an SCWD member that would like to learn the duties of clinic chair. I'm willing to train an interested person between now and our first fall meet.

Bob

## Layout Tours

Phil Hottmann  
Layout Tour Chair

For the March Layout Tour we had a chance to visit Bob McGeever's layout one year after our first visit. His layout has gone from blue extruded foam and plaster wrap white at that time to being far more complete now with static grass fields and wooded forests. Bob is talking about operations sometime in the future. This appears to be a layout that would be very fun to operate. Thanks again for being open.



We will be doing the Last Run of Ron Betlach's Union Pacific – Big Blue Stem Division Layout for our April tour. Sharon will be dismantling the layout soon so this will likely be your last opportunity to visit this wonderful layout. I want to thank Sharon for this opportunity and for the donation she provided to the SCWD.

Phil

For more SCWD and NMRA news and information go on-line to our web site at [www.nmra-scwd.org](http://www.nmra-scwd.org) and visit the



# Youth Group

Steve Brist

The SCWD Youth Model Railroad Group resumed monthly meetings after the Train Show and welcomed several new members to our March meeting. These were families who learned about us from our activities at the Train Show and Rail School. We were happy to see that our efforts created heightened interest in our hobby. The new members learned about our activities, such as monthly meetings, model projects, the summer field trip and the SCWD picnic. We then had operating sessions on our HO and N scale layouts.



Thanks to a donation from the SCWD Company Store, we have started a lending program using the DVDs from the Kalmbach "Dream, Plan Build" series. Members will sign up to take home a DVD for a month and then bring it back at the next meeting. These videos deal with subjects such as modeling techniques, model railroad projects, layout tours and prototype operation. This makes them well suited for new model railroaders, such as those in our group. We appreciate this donation and hope to use it to benefit our members.

We again benefitted from the participation of adult SCWD members. Jerry Lawler, Bob McGeever and Steve Preston volunteered at our meeting and were a big help.

Our April meeting will be at 1 PM at Zor Shrine, but will **not** be on the third Sunday of the month. Instead, we will meet on Sunday, **April 28**, the fourth Sunday.

See you then!

Steve



## 2019-2020 SCWD Popular Vote Model Contests

September 8, 2019: **Favorite Train**

- Cat. A Steam
- Cat. B Diesel
- Cat. C. Electric
- Cat. D Gas/Other

October 6, 2019: **Stations and Terminals**

- Cat. A Passenger
- Cat. B Commuter
- Cat. C Whistle Stop
- Cat. D Freight

November 3, 2019: **Cranes**

- Cat. A Heavy Rail Mounted Crane
- Cat. B Medium/Light Duty Rail Mounted Crane
- Cat. C Non-Rail Mobile Crane
- Cat. D Fixed/Overhead/Industrial Crane

December 1, 2019 **Model Contest: Photo Match**

- Cat. A Power
- Cat. B Passenger and Freight Cars
- Cat. C Non-Revenue Equipment
- Cat. D Structures

**Photo Contest: Railroad Devices**

- Cat. A Signals
- Cat. B Tools
- Cat. C Railroad Signs
- Cat. D Other-i.e. Vehicles, Generators, Towed Equipment, etc.

February 2, 2020: **Non-Revenue Equipment**

- Cat. A Locomotives
- Cat. B M.O.W. Equipment
- Cat. C Cabooses
- Cat. D Other-i.e. Inspection Cars, Business Cars, Test Cars, etc.

March 1, 2020 **Model Contest: Against the Backdrop  
Very Narrow Scenery**

- Cat. A Structures
- Cat. B Trees and Foliage
- Cat. C Cliffs, Rock Walls, Hills
- Cat. D Retaining Walls, Tunnel Portals

**Photo Contest: Section Gang Work**

- Cat. A Track and Tie Work
- Cat. B Rail Grinding
- Cat. C Ballast
- Cat. D Signal Maintenance

May 3, 2020: **Power**

- Cat. A Steam
- Cat. B Diesel
- Cat. C Electric
- Cat. D Gas/Other

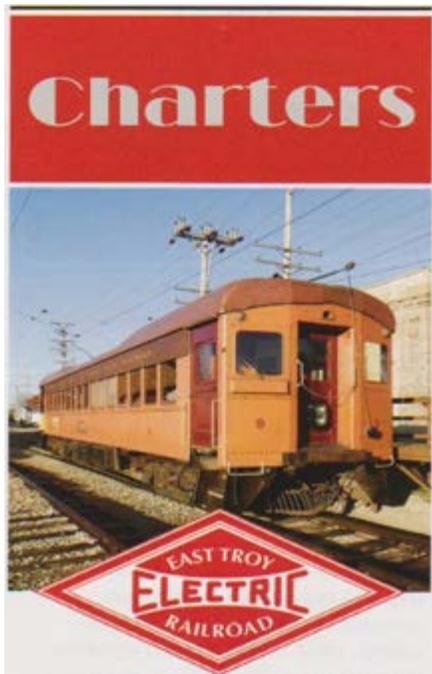
## SCWD Spring 2019 Railfan Trip Is On Pre-payment Due by 4/7/2019

The SCWD Board has approved sponsorship of a limited one day railfan trip for the spring of 2019. Planned is a 14 mile round trip on the East Troy Railroad Museum trolley line and a visit to their maintenance shops on **Saturday, May 4, 2019**. A presentation on the history and facilities of the Museum was made by Evan Richards at the February SCWD regular meeting. Contact has also been made with several model railroaders in the Whitewater and Ft. Atkinson areas who are willing to open their home layouts for tours. A 31 passenger bus will provide the transportation for the day. This trip will be limited to a SCWD member and one guest per sign up at a cost of \$35 per person for the bus and Museum fees. Lunch will also be at your cost.

A few more than 31 have signed up so far. We will figure out limited transportation for a few extras. However, I will also maintain a "waiting" list on a first come, first serve basis in case of dropouts. If you think you want to go and haven't yet signed up, please contact John Haverberg at 608 836-7963, or e-mail: [haverdj@tds.net](mailto:haverdj@tds.net) to be added to the standby list.

**Pre-payment will be due by the April 7<sup>th</sup> SCWD meeting for all attendees by either cash or check (made out to SCWD) and provided to John at the April SCWD meetings or sent to:**

**John Haverberg  
4797 Delmara Rd.  
Middleton, WI 53562**



## Lights! Action! Camera! Time for your 2020 NMRA Calendar photo entries!

By Mike Brestel, Calendar Project Chair

You're proud of your model railroad. Why not share it by submitting a photo or two for the 2020 edition of the NMRA Model Railroad Calendar? The calendar is distributed to every U.S. member as a fundraising project. To have your layout photo considered for inclusion, just follow these easy steps:

- 1 . Take a horizontal (landscape) format photo of your layout.
- 2 . Submit your photo as a digital file, as a 35mm or medium format slide (100 ISO or slower), or as a 35mm or medium format color negative (200 ISO or slower). Digital files must be at least 300 pixels per inch and 8" x 12"(minimum size of 8.6 megapixels - larger is better). Accepted file types are tiff (preferred) or jpg (highest quality only).
- 3 . Write a caption describing the action in your shot, the scale, the builder, and the photographer. Include that information on a separate piece of paper, or as a text or .doc file on your submission CD or DVD.
- 4 . Please limit your entries to no more than your four best scenes.
- 5 . Be sure to include your address, phone number, and email with your submissions. By submitting images for the NMRA Calendar, you are giving permission to the editors to alter them as needed (cropping, smoke and lighting effects, etc.). Be sure to indicate specifically if you do NOT give permission to alter your images.

Send to : NMRA - ATTN: Calendar Project, PO Box 1328, Soddy Daisy, TN 37384-1328

UPS/FedEx address: 8414 Gulf View Dr. Suite A, Soddy Daisy, TN 37379

Photos must be received by July 1, 2019 for consideration.

Questions? contact Mike Brestel at 513-661-2141 or 513-481-0185.

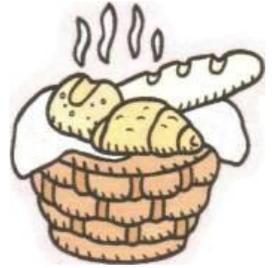


# It's banquet time!

**May 10<sup>th</sup> 2019**

To be held at the Zor Shrine Temple  
575 Zor Shrine Place, (upstairs)  
Madison WI

**Cocktails at 6pm**



Make sure you get what you want from the bar prior to dinner.  
The bar closes at 8pm for the evening.

Dinner will be served starting at 7pm — so don't be late.

\*\*\*\*\*

## **Reservations must be received by May 3rd**

Cost of meal: SCWD/NMRA members, \$20.00

Non-NMRA attendees, \$30.00

Children 12 & under, \$6.00

Name:	Rail	Non-Rail	\$
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**Note:** If you are an NMRA member, your spouse, child over 12 or significant other is the same price as you.

Make sure you indicate rail or non-rail. If more than 4 then add to a separate piece of paper and send it along with your reservation

Address: \_\_\_\_\_

City: \_\_\_\_\_ WI Zip \_\_\_\_\_

Send your reservation to:

Phil Hottmann  
1147 Willow Run  
Verona, WI 53593

Amount enclosed: \$ \_\_\_\_\_ Checks should be made payable to the S.C.W.D.



## SCWD 2019 ANNUAL SUMMER PICNIC

The 2019 SCWD Summer Picnic is going to be held on **Saturday, July 13th** during Whiskey River Railway Day at Little Amerricka, Marshall, Wisconsin. The Park opens at noon and closes at 6 pm. SCWD will have a catered picnic lunch served at the Blue Rose Pavilion starting at 1 pm. Entrance to the Park, parking and use of the pavilion are free. However, to help defray some of the cost for the catered lunch, SCWD Board has decided to charge a **\$5.00 fee for each attendee six years old and above**. Five and under get the meal for free. Railway equipment can be viewed for free, but train and other rides require purchased tickets from the Park.

Little Amerricka is located on STH 19 on the east edge of Marshall. Parking at the pavilion can be reached directly off Box Elder Rd. intersecting USH 19 east of the Park entrance.

**Sign-up and payment is needed by 7/6/2019 to determine catering amounts.**

-----cut off here -----

### SCWD 2019 Annual Picnic Sign-up and Payment Sheet

Member and Guest(s) Names:

Cost-Each


**Total \$ enclosed:** \_\_\_\_\_

**Please fill out the form above and return with payment (cash or checks, only) to:  
John Haverberg, 4797 Delmara Rd., Middleton, WI 53562**



### **Thousand Lakes Region and Midwest Region 2019 Joint Railroad Convention**

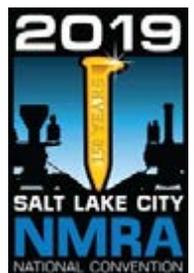


The Thousand Lakes Region's next annual convention will be a joint convention with the Midwest Region in La Crosse, Wisconsin on May 17-19, 2019. For all the info go to:

<https://www.thousandlakesregion.org/>

See the e-edition of the Bad Order  
For more details

Visit our website at  
<http://www.nmra2019slc.org/>  
for all the  
information!



**The February SCWD BOD Minutes  
are posted in the e-edition of the  
Bad Order this month**



# SCWD Board of Directors Election Preview (Candidates in alphabetical Order)



**Dr. Bill Clancy**

My passion for model railroading began in the 1950's as 12 year old building Strombecker wooden freight cars and built a very, very

small railroad. As a competitive athlete through high school and college followed by medical school and orthopedic residency, I had no time to devote to it.

I left the U.S. Naval Academy as Head Team Physician to come to Madison in 1974 to be the U.W. Head Team Physician and orthopedist and started the U.W. Hospital Sports Medicine Clinic and program. Between clinics and team coverage, I had little time available but managed to build a small layout with the guidance of Pete Olson and Al Potts.

In 1989 I left for Birmingham, Alabama. With a little more time available, I built two large HO layouts. In 2010 at the request of the U.W., I returned as Head of Sports Medicine and Head Team Physician and retired five years ago which allowed me and my wife to go full steam ahead with my passion.

I first joined the NMRA and the SCWD in approximately 1978. In October of 2013, I started building a large HO layout which is now up and running.

I really enjoy the monthly SCWD meetings particularly the clinics but even more the wealth of knowledge and friendships of the members who graciously share their skills and knowledge which I sorely needed and will need more in the future.

Having been elected to the SCWD Board of Directors for the past four years, I have had the opportunity to become more active in our Division. It was a great eye opener to see how passionate and hardworking the board members were in trying to advance interest, provide more relevant information and make our monthly meetings more meaningful for our membership. I certainly would like to continue on the Board of Directors to help advance the vision of the Division.



**David Dingman**

With retirement starting to become a light at the end of the tunnel and another weekend spent at the Mad City Model Railroad Show, I decided to join the NMRA and SCWD in the spring of 2016 to become more actively involved in model railroading again. I have participated in the Mad City Model Railroad Show as a volunteer for the last several years to become better acquainted with the members of the SCWD and also help support the division. I was recently honored by being asked about becoming a member of the SCWD Board of Directors.

My first memories of trains involve watching prototype trains maneuver around the Los Angeles area then riding on an ATSF passenger train to San Diego and back. I remember being thrilled to see a real operating steam locomotive and train up close at Disneyland when I was 7 years old. A short time later my father acquired a friend's model railroad layout (12' x 16') that had both O and HO scale track and trains running at the same time. That instilled a lifelong love of both model and prototype railroading. Interest in model railroading survived a very challenging test during the next forty plus years as college, multiple moves and work all limited participation to reading Model Railroader magazine and going to model railroad shows.



**David Down**

Hello SCWD members. My name is Dave Down and I am running for a seat on our Division's Board of Directors. I have been interested in model railroading starting with my first train when I was 8 years old. I had a large American Flyer set which was big enough to run around both our living room and parlor. My father also introduced me to HO trains when I was 12 when he gave me a refrigerator car (which I still have). While I was in college my parents moved and had an auction, which was the last time I saw the American Flyer. After that time I was pretty much a closet model railroader until I approached retirement.

During the next 45 years I read magazines, acquired some engines and cars, and started work on a couple different layouts. Work took me on the road and gave me too many chances to procrastinate, so when I approached retirement I set a goal of becoming a model railroader for real. I decided to become a member of the SCWD in the fall of 2015 with the goal of meeting and getting to

know people who have already had success in the hobby, and to find which aspect of the hobby will give me the most satisfaction.

It seems obvious to me the SCWD can only be successful in building the hobby when it is effective in helping modelers develop their skills and expand their interests. And it also seems obvious to me the SCWD will only grow and achieve success when its members use their abilities and skills to make the SCWD relevant to its members. I am running for the Board of Directors in an effort to give back to the organization and the hobby. My goal is to encourage others to get involved and to make SCWD an attractive organization to current, new, and future members.



**Jim Feldman**

Hello SCWD members. My name is Jim Feldman. I am a retired Electrical Engineer. Although we moved a lot, my family always had a modular HO layout since my dad was, in his youth, a Union Pacific employee.

I've been a Division member since 2009 and model in HO scale in the diesel era. I run DCC only with JMRI control. My layout (in progress) was built with the kind and expert assistance of many Division members. I would like to return the favors the Division has done me by serving on the board.



**Phil Hottmann**

I have been a model railroader for 29 years. Most recently I have served on the SCWD B.O.D Superintendent and have also been organizing our layout tours and modeling project.

My focus in the hobby has been on highly detailed and weathered structures. I find this hobby to be extremely interesting and challenging. With recent developments in digital technologies, we have seen a new level of realism. This has also reduced the amount of effort required and has created a real boost to the hobby.

I have enjoyed attending the SCWD meetings and have often been amazed at all of the information provided by the members and for the members. I would like to see the division continue to grow and develop and serve on the Board for another term.



**Jerry Lawler**

I am a native Madisonian who has lived and traveled around the world. I recently retired and have an interest in helping the division grow the model railroad hobby in whatever I can contribute. Like many of my contemporaries, I had an HO railroad in the 1950s with my 4 older brothers. 15 years ago while living in Cleveland, I began to put up an HO layout around our Christmas tree and last year as I approached retirement, I decided to become an active modeler and began to create a layout. With the help and support of a number of the division members, I have created a nice layout (in progress) and will like to become a board member to help the division grow our hobby.

My best train ride has been from Columbus, WI to Mexico in 1967. Other great train experiences that I've had include taking the train from Cuzco, Peru to Macchu Picchu, the trans-Siberian Railroad from Kurgan, Russia to Ekaterinenburg, Russia, and the Durango to Silverton rail.



**Steve Preston**

Like all kids, I got interested in trains when I was a young lad. I got my first set at 7 years old but it was a short lived love affair since it came to a sad end about 8 months later. Well at the ripe old age of 42, I found my first new set. It was a "MOPAR" Lionel set of a limited edition. I soon grew from there. I wanted to know more about building and modeling and that's when I came to my first train show. I found one of the SCWD's membership forms, and I joined about 6 years ago – well the rest is history.

I would like to run for the board, not only to see what goes on behind the scenes, but to hopefully bring in some fresh ideas. From there I might get a better understanding of how things work, but also to help me grow possibly in our organization. Thank you for your support.





## SCWD Board of Directors Meeting Minutes February 11, 2019



The Board of Directors meeting for the 2018-2019 South Central Wisconsin Division, Midwest Region, National Model Railroad Association was called to order at 7:00 p.m. on February 11, 2019 by Superintendent Phil Hottmann. In attendance were Board members, **Bob McGeever, Phil Hottmann, Jerry Lawler, Ken Hojnacki, Dave Lendved, Phil Berry, Steve Preston and Bill Clancy.**

Absent: **None**

**Minutes Approval:** Minutes from the January meeting were reviewed and a motion made to approve them. Motion passed.

**Paymaster Report:** Payment Report was given by Phil Berry. Motion to approve made by Bob McGeever and seconded by Steve Preston.

### **Committee Reports:**

**Achievement Program:** 7 awards were submitted to the National NMRA.

**Advertising:** Nothing new to report

**Bad Order:** Production and distribution is going smoothly. Articles due by the 14<sup>th</sup> for publication.

**Club Liaison** Nothing new to report. Future discussion as to whether or not this position needs to be filled currently or whether existing technology fills the need.

**Clinics:** Clinics are set for season. Board discussed options for a chairman for clinics next year as Bob Wundrock has indicated a desire to step down. Board also discussed logistics for replacing Bob. It was determined that the organization needs to update its list of modelers who have the expertise to deliver clinics. An effort will be made to solicit members for possible inclusion in the updated list of clinic providers.

**Contests:** The board agreed to continue with the video contest that was begun this year. Rules are published in the Bad Order. The contest closes at the end of March and Superintendent will encourage members to go to the website, view the videos and vote.

**Door prizes (Meetings):** Bill Weber has purchased door prizes for the year.

**Layout tours:** March tour will be announced at the meeting. Rusty Dram's layout is scheduled to be open in April.

2019-20 possible tour sites are beginning to be discussed.

**Membership:** Steve Preston's efforts at the Rail School were very successful again this month. He recruited three new members. He is providing several magazines to new members. These include the Atlas Wiring, and 7 Steps to HO Railroads. The Board agreed to purchase these magazines for new members with the goal being making their introduction to the hobby, easier.

**Picnic:** BOD agreed to return to Little Americka in 2019. We will again try to schedule the picnic at the same time as the park's Whiskey River Days festival. Date: July 18<sup>th</sup>. John Haverberg is handling this event.

**Publicity:** Nothing new to report.

**Rail School:** Nothing new.

**Rail show:** The division has received a sponsorship check from a Culver's franchisee. Included in the sponsorship were gift certificates for Culvers as well as discount coupons. Door prizes (meal gift certificates) will be redeemable at the Todd Dr. Culvers

In addition to the gift certificates which will be given out as door prizes, token good for a free ice cream cone will be given to all children who attend the show. These will be redeemable at any Culver's.

Additional promotional materials will be distributed at the participating Culver's restaurants.

New for this year will be a marketing campaign using social media. This was proposed to the show committee last month. The campaign will kick off approximately 3 weeks prior to the show. The Board will review the effort after the show and make recommendations for 2020 show.

Layout of vendors and exhibitors is complete. Volunteer sign up is complete. Kickoff breakfast is schedule for Perkins.

**Spring Trip:** A discussion continued regarding upcoming rail fanning trip opportunities. John Haverberg is coordinating. Board had an excellent discussion and is having John schedule a trip to a day trip to the East Troy Railroad Museum. Several bus options for the trip include a 31-passenger bus or potentially larger if demand warrants. A larger capacity bus would be problematic for layout tours due to limited space available for viewing at prospective layout tour homes. The board will track commitments for the activity and make a final determination at the next meeting.

First choice for date is May 4<sup>th</sup> with a 7am departure and 7pm return.

**Web Site:** Links have been created from our website to Facebook and its newsfeed. The Facebook social media campaign is scheduled will begin in early February. An assessment of its effectiveness will be done as part of a Rail Show after action review.

The contract with GoDaddy is expiring and a motion was made to renew our contract with them. Motion was made and seconded and the Board agreed to spend the funds necessary to renew. They will continue to host the website.

**Youth Group:** Youth Group members will be bringing dioramas to the March meeting if they need help. Additionally, we expect some new prospective members based on activity at the Rail Show.

### **Old Business:**

Jon Welch has agreed to open his layout in Pine Bluff for our September meeting.

Dave Haag, a very well-respected maker of scenery has agreed to do an in-depth clinic on making scenery for the September meeting. His work is currently displayed on Jon Welch's layout and division members will be able to see examples of the quality of work he does.

BOD agreed to purchase a new copy of MS Office for the SCWD laptop.

### **New Business:** None

**Adjournment:** Jerry moved for adjournment and Bill C. seconded and the Board approved adjournment at 8:30 pm.

Respectively submitted by Jerry Lawler, SCWD Chief Clerk

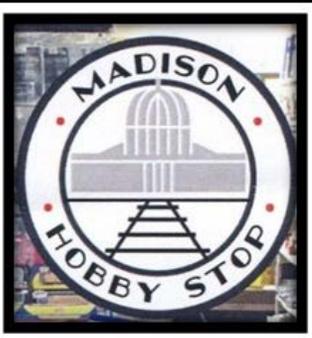
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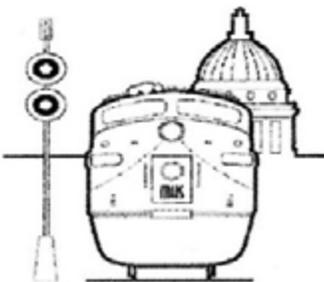
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**Regular Meeting**

April 7, 2019

May 5, 2019 (Joint meet in Rockford)

**BOD**

April 8, 2019

May 13, 2019

June 11, 2019

**Youth Group**

April 28, 2019

May 19, 2019