

- I. President Jennifer Goudeau convened the meeting at 9:07am
 - a. Present –Douglas Qasawadish, Jennifer Goudeau, Alfredo Ripa, Estefany Becerril, Felix Sanchez, Rudy Lopez, Francisco Bates

II. Guests – Carlos Lacarra

III. Minutes
No quorum was available to vote on minutes

IV. President's Report
President Goudeau mentioned the groundbreaking for the new San Ysidro Library will be January 12. Also, she relayed to the board various fundraising opportunities. Executive Director Wells informed the group that a little over \$20,000 of funds raised through the former San Ysidro Community Foundation was still sitting in an account with San Diego Foundation. He had met with San Diego Foundation CEO Kathlyn Mead and she agreed to authorize the \$20k+ to the library fundraising.

President Goudeau then gave the group a recap of the 2017 "great" Holidays on the Border campaign. Here tenants reported a better year in sales than last year. She also mentioned she is serving on the San Diego Public Art and Culture Committee and that San Ysidro was the first community to be selected to receive funds for public art – should be completed in 2 years.

V. Executive Director's report
ED Wells mentioned initial reports are appearing to show a 20% increase in sales on San Ysidro Blvd (same on the west side). He thanked Gina Escamilla for her participation on Holidays on the Border as Mrs. Claus. He thanked the sponsors as well.

ED Wells also mentioned the Board "Posada" would be on Thursday, December 21.

ED Wells gave the board an update of work to explore the possibility of an 805 off-ramp to Front Street. Planner Vicki Estrada drew a conceptual rendering of the offramp. From a conceptual perspective, the offramp appears to be able to be built without the need to take private lands. The next step is to address a more technical report with Kimley-Horn. The Board will take an official position once feasibility is determined.

ED Wells expressed interest in combining the San Ysidro Smart Border Coalition and the Chamber's Boulevard Committee. Board gave consent.

ED Wells gave an update on the San Ysidro Technical Advisory Panel by Urban Land Institute. Cost is \$25,000. The plan is to find 9 sponsors, plus the Chamber, to each invest \$2,500. A discussion then ensued regarding Border Fusion, their project and possible work together. ED Wells presented the board with an MOU that simply states the Chamber is doing its TAP and would give Border Fusion access to the Tap for use in their overall project.

VI. New Business

The Chamber's upcoming Gala on February 23 was discussed. Executive Director Wells will send list of awardees to the Board for approval prior to the January meeting

VII. IN the absence of Treasurer Rudy Lopez, the treasurer's report was given by ED Wells. He noted all golf tournament expenses were paid, some collections from sponsors outstanding. ED Wells also mentioned \$5,000 was coming from the San Diego CDC for a partnership to find businesses interested in growth loans.

VIII. The meeting was adjourned at 11:00am