# **Guiding Western Companies to Success in China and Asia Region**

Since 2003, China Centric has assisted 250+ companies and 30+ Private Equity firms to develop and execute customized regional business strategies in China and Asia.

30 professionals globally – 23 in China and Asia, 7 in the U.S.; Senior management operating experience with multinationals including Lucent, IBM, Marconi, Nortel, Reliance Electric, RELTEC, and Gemplus.

## Consulting and Project Management

- Supply Chain
- Operations and Business Start-up
- Market Entry and Management
- Operations Due Diligence
- New Product Development

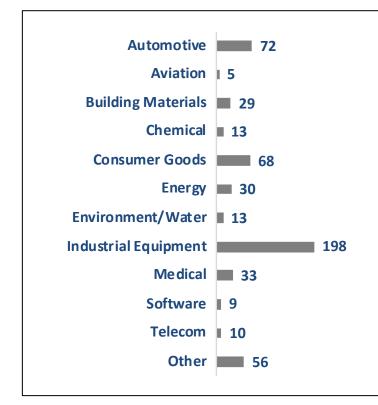
### Outsourced Supply Chain Management

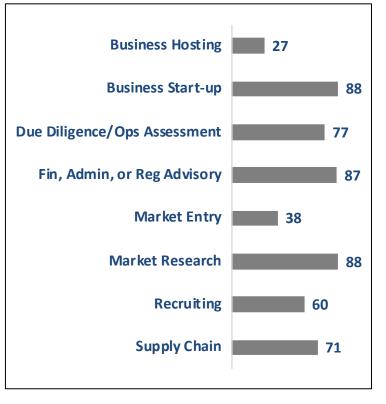
- Direct Supplier Transactions
- New Product Development
- Supplier Cost Transparency
- China and Asia SCM Services
- Relationship Control

#### Hosted Facility and Administration

- Facilities for Small Office Teams
- Shanghai and Zhuhai Locations
- Turnkey Administrative Services
- Comprehensive Internal Controls
- Regulatory Compliance

#### **Project Experience by Industry**





**Project Experience by Type** 

Mike Corkran, Founder, CEO (440) 725-3394 WMCorkran@ChinaCentric.com Bill Haggerty, Managing Director (216) 570-7004 BHaggerty@ChinaCentric.com Nancy Seibert, Managing Director (216) 533-4180 NancySeibert@China-Centric.com

SHANGHAI ZHUHAI HONG KONG TAIPEI CLEVELAND