



SCCAP

South Central **Community Action** Programs

Empower • Engage • End Poverty

South Central Community Action Programs Strategic Plan Goals and Objectives 2016 – 2020

Agency Strategic Plan and Objectives
2016 - 2020



Agency Strategic Plan and Objectives
2016 - 2020

Agency Strategies and Objectives

- **Strengthening and Empowering Families**

- **Providing coordinated, stability focused services**

- Coordinating programming across multiple programs to maximize outcomes and spread best practice (i.e. Life skills programming, health and wellness programming, financial classes, personal or family growth enrichment/empowerment programs, parenting)
- Map out connectivity of programming and how they might work together for maximized results

- **Assisting families in developing a future story and reaching their own goals**

- Moving self-sufficiency programming to a positive strength based case management/navigation structure that identifies and builds on the strengths of the family.
- Identify ways to broaden the perspectives of families so that they can see their own potential (pictures and stories of people like them who have achieved success, experience based exposure to new opportunities such as college visits, apprenticeship or shadowing opportunities)
- Utilize a family centric approach taking into account age, gender, culture and language – graphics, stories and pictures should represent the wide spectrum of our clients

- **Provide appropriate supports or effective referrals to meet holistic needs**

- Map out resources that meet various needs for family members (internal and external)
- Identify funding for unique circumstances to assist with forward progress

- **Developing Organizational Skills and Capacity**

Agency Strategic Plan and Objectives
2016 - 2020

- **Developing a programmatic and agency infrastructure that supports growth**
- **Strengthening our financial viability for long term success**

- **Engaging the Community**
 - **Building and promoting a trusted and respected brand**
 - Creating brochures, videos, infographics, and meaningful materials that share the breadth and depth of the organization
 - Decide on our agency logo and brand
 - Have faith community day, have a business community day, have an education day.
 - **Working to solve larger community problems through meaningful collaborative community groups for a collective impact**
 - The organizational norm should be working with other programs and organizations – how can we build on what our communities already have.
 - Making thought boards for staff and the larger community in both offices where agency and community brainstorming can take place
 - Strategically involve our families in community events
 - Encourage all programs to have staff involved in community endeavors
 - Get to know our neighbors (faith community, businesses, etc...)
 - Identify how we can help with the big issues (programmatically and in the community)

Agency Strategic Plan and Objectives 2016 - 2020

- Food insecurity
- Physical, emotional and mental wellbeing (Movies, walks, behavioral health, fitness, joint ventures)
- Transportation (particularly in Franklin County)
- Housing issues (particularly in Adams County)
- Re-entry services (particularly in Franklin County)
- Early childhood and early literacy
- Gaps in services
- Livable wage jobs