Informational Documentary Rubric

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| **Category** | **4** | **3** | **2** | **1** | **Score** |
| **Main Idea** | Stays with one clear main idea, subject matter | Has a main idea, but some information doesn’t fit | Has a weak or unclear main idea | Does not have a main idea |  |
| **Supporting Media Elements** | Media elements provide strong support for the point of view, stay on topic | Media elements support the point of view, but are not compelling | Media elements do not support the point of view | No supporting media elements are used |  |
| **Sources** | Uses and cites several reliable sources, site reference, statistics | Uses only one or two reliable sources | Uses mostly questionable sources | Does not use outside sources |  |
| **Structure** | Narrative has a clear organizing structure and flows logically, group participation | Narrative has an organizing structure but needs some improvement | Narrative is disorganized | No attempt at an organizing structure is in place |  |
| **Variety and Pacing** | Changes the screen image and/or audio on a regular basis to engage the audience | Changes media sometimes to engage audience, but pacing could be improved | Uses more than one medium, but doesn’t engage audience | Uses only one medium |  |
| **Production Values** | Has high-quality sound, video editing, camera work, and transitions, sound, music clarity, director | Production values could be better, but main idea is supported | Technical problems make the main idea hard to understand | Technical problems ruin the video; main idea is lost |  |