

Hudson Herald

Rate Sheet - Effective August 1, 2012 - 319-988-3855 - phone/fax - email: hudherald@gmail.com

1 column inch - \$6.00

Sample Sizes

2 col x 1 inch - \$12.00

**All sizes
available**

1.5 column inch - \$9.00

**Full page =
105
column
inches
(w/discount
\$630 value
for \$520)**

2 col x 1.5 inch - \$18.00

2 column inches - \$12.00

**Quarter page =
30
column
inches
(w/discount
\$180 value
for \$150)**

2 col x 2 inch - \$24.00

2.5 column inches - \$15.00

**Half page =
55
column
inches
(w/discount
\$330 value
for \$280)**

2 col x 2.5 inch - \$30.00

1 column = 1.89 inches
gutter = .111
2 columns = 3.891

DEADLINE - MONDAY NOON

WEEKLY - PUBLISH DATE - THURSDAY

411 Jefferson Street, PO Box 180, Hudson, IA 50643

www.hudherald.com