

## **MIDE Products Fence Hooks Surpasses 100 Retail Outlets**

*MIDE Products announced today that they achieved the milestone of having their products in over 100 retail locations. Their Fence Hooks & Accessories product line is now available in over 130 brick and mortar stores in 20 states and numerous sites on the internet.*

Elkhart, IN ([PRWEB](#)) March 26, 2013 -- Evidence that the economic recovery is finally starting to trickle down to smaller companies can be seen at [MIDE Products](#) in Elkhart, IN. “We’ve added more new dealers already this year than in the last two years combined” stated co-owner Mike Riggle. He continued with “everyone I spoke with at the shows was very upbeat about this year.” In fact, from 2009 through 2012, MIDE Products had gotten its products into only 93 locations. So far this year, they have added another 37 retail outlets, bringing the total to 130 locations in 20 states.

In 2012, co-owner Debbie Rhoda had stated, “if we can grow the business now, image what we can do when the economy recovers.” Because of the uptick in the economy and their success so far this year, [MIDE Products](#) is now forecasting at least 80 percent growth in 2013 and 60 percent for 2014. Additionally, with all of their current sales being in the United States and the majority in only the Pool & Spa or Fence industries, MIDE Products has other untapped markets for growth. According to Mr. Riggle, MIDE Products is exploring a variety on partnerships that would open up these new markets, such as Lawn and Garden, Home Improvement and even other countries.

MIDE Products fills a niche in the fence/outdoor living market. That niche - provide consumers quality, long lasting, weather resistant and easy to use products for backyards, garden areas, pool areas and decks. The current product line includes: Pool Accessory Hooks, Flower Box Holders, Corner Shelves, Pet Dish Holders, Flag Holders and the new Attachable Fence Hook line. All are manufactured in the United States at their facility in Elkhart, Indiana and carry a lifetime warranty.

For more information about MIDE Products, visit <http://www.mideproducts.com/> or call 1-888-243-7019

Media Contact:  
Mike Riggle  
MIDE Products  
(574) 326-3060



**Contact Information**

**Mike Riggle**

MIDE Products, LLC

<http://www.mideproducts.com/>

(888) 243-7019

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).