Video Portrait Video Project

A stylistic way to show someone's personality is through capturing video portraits. Use proper medium to close-up shot camera framing, along with alternating left and right rule of thirds composition. Review these techniques from the files on the right. In this project, you will learn about planning and utilizing a certain type of shot. You will be using the on-board camera of a mobile device.(Make sure to shoot with your device in the horizontal NOT vertical position!)

1. Decide which people will be included in your portrait montage (can be classmates or other students in the school). You need 4-6 people in your video.
2. **You must storyboard your shots before shooting** to make sure the people alternate who is on left and who is on right each time when you edit. **Storyboard must be approved by me before filming.**
3. Record 30 seconds of each person even though you may only end up using 10-15 seconds of the shot in post. Using the on-board camera of a mobile device, record each person for the video (be creative with the background areas)
4. Import the files to your computer, edit together in iMovie, add a school appropriate music track that fits your target audience (audio should fade in/out) add titles to balance the spacing. https://www.youtube.com/audiolibrary/music (Links to an external site.)
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5. Titles must include name (larger font), hobbies and hometown (smaller font) for each person. Must have an ending title with your personal information. The final edited video should be around two minutes.
6. After you have finished your project, save it and export the media with the name (yournamevidport.MP4).
7. Submit the exported video to here.
8. **Don't forget to review the rubric to make sure you are meeting all of the project requirements.**

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You've already rated students with this rubric. Any major changes could affect their assessment results.

Criteria	Ratings	Pts
Video clips have proper composition/framing, rule of thirds. Framing alternates between right and left each clip.	This area will be used by the assessor to leave comments related to this criterion.	40.0 pts
Each clip is between 8-15 seconds. 4-6 total clips of different students ending with video editor.	This area will be used by the assessor to leave comments related to this criterion.	20.0 pts
Appropriate background music has been incorporated (audio fades in/out).	This area will be used by the assessor to leave comments related to this criterion.	20.0 pts
Text: Accurate info, correct spelling and capitalization.	This area will be used by the assessor to leave comments related to this criterion.	20.0 pts

Total Points: 100.0