

My name is Diane Jensen. I'm in charge of the Communications Committee. I'm also the one that clogs your e-mail inbox during season.

Our Saratoga News e-mail system has evolved since it began. In the early years emails mostly concerned sending agendas, approved minutes, and upcoming social events. Since then it has evolved into asking for recommendations for various goods and services, from carpeting to painters to cleaning services. Also, if a resident has a question about things such as when our dryer vents will be cleaned to when the roofs will be washed or "who should I contact for . . ." In 2015 more than 1,000 e-mails came across our Saratoga News gmail account. These involve both incoming and outgoing emails.

It's hard to believe it's been almost 2 years since our website debuted. It is becoming a resource that residents appear to be using. Last year the website was visited 8,879 times. And this year it's expected to exceed that number. This month more than 670 people have accessed as of today. Our busiest day this month was the day after the New Year, when there were 22 visits.

This is the year we will be updating our 5th community directory, which has been published every other year since 2008. Something new this year are sending forms electronically. Forms were sent out earlier this week. So far we have received almost 20 responses. I have some forms with me tonight in case someone has had problems providing information via email or does not have the Internet.

January 2016: 635 as of 1/26 busiest year
December 2015: 761
Last year 2015: 8,879
Busiest Day this month was 2nd : 22

2016 on track to being the busiest year

First started investigating a web page in November 2013
3/27/14 – start to focus attn. on website after the 2014 community directory.
April 2014 website debuted

2008

2010

2012

2014

2016 – going to try to go green by having the form sent via Internet