



BREAKING NEWS...

Eight Original Digital Productions Get the Green Light.

FOR IMMEDIATE RELEASE – June 5, 2019 (Los Angeles, CA) The Actors Hall of Fame Production’s newly created funding and distribution partnership , Digital Screen Partners, has given the Greenlight for first 8 global productions, it was announced today by Rusty Citron, President of The Actors Hall of Fame Foundation.

In making the announcement, Citron said; “It’s clear that digital advertisers deserve equity in programs due in large part to the fact that the broadcast networks are no longer the gateway to audiences. The new paradigm of digital streaming has created interesting new opportunities for many brands. One of them is acknowledging that their advertising support of high quality content is the keystone to creating equity and opportunities which technology has created to reach customers directly.” For decades, advertisers have always been early stage investors in thousands of media productions, and now, they need to be recognized for their role in the new digital business model paradigm. Citron continued, “We’re creating new and exciting opportunities to empower brands as equity partners by supporting high quality content directly to their customers via direct streaming.

The Actors Hall of Fame Productions will launch these 8 new digital properties currently in pre production for 2019 and 2020. The content will be streamed globally by The Actors Hall of Fame.

Acting with the Stars The Cloud Jockeys Real Life Romeos & Juliets
Global Shakespeare Slam Our American Cousin The Shakespeare Channel
Laura Keene The 2020 Actors Hall of Fame Inductions

About The Actors Hall of Fame Foundation: The Foundation’s nonprofit mission is to restore dramatic arts education in schools. The Foundation was launched with the support of Lionsgate, HBO, Google, Microsoft, NBC and MGM. Over 100 actors have been inducted into The Actors Hall of Fame since its inception in 2008.

For additional information, please visit www.actorshalloffame.org/productions.html
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The Productions	Format	Synopsis	Audience	Image
Acting with the Stars	Live Competition	Student Actors perform with their idols for cash + contract	M/F 15-45	
The Cloud Jockeys	Family Animated Series	A diverse group of characters protecting kids from the harmful effects of nature & technology	Family	
The Shakespeare Channel	Live 24/7 performance channel	Based in LA and London, we cover the \$1 Billion Man and his work	Global in over 60 countries	
Real Life Romeos & Juliets	Reality Series	How young love still fights the good fight for family and love	Young Millennials and teen girls	
The Life of Laura Keane	Streaming Movie	An English mother of two becomes the most famous woman in the history of the American Theater	Women of all ages	
Our American Cousin	Live re-enactment of the play where Lincoln was shot	The chilling drama as it was produced on April 1865...4 days after the end of the civil war.	Men and Women, professionals and history fans	
2019-20 Hall of Fame Inductions	Live coverage of the AHOF induction of 2019-2020	As nominated by over 800 dramatic arts professionals	Wide Global Audience	
Shakespeare Slam	Spoken Word Poetry Competition	Young Adults and Teens diverse audience attraction	Students to artisans	