



CALL FOR PAPERS
***Global Communication and
Development Conference***
and
**Global Communication Association
Inaugural Ceremony**

International Conference Center, Shanghai University
October 18 –19, 2007
Shanghai, P.R. China

Sponsors:

- ✦ School of Film & Television, Shanghai University, Shanghai;
- ✦ Center for International Communication Studies, Tsinghua University; Beijing;
- ✦ Center for Global Studies, Purdue University Calumet, USA

Organizer:

School of Film & Television, Shanghai University, Media Research Center, Shanghai University

Keynote Speakers:

- ✦ Professor [Douglas Kellner](#), University of California Los Angeles (UCLA)
- ✦ Professor [Li Xiguang](#), Tsinghua University, China
- ✦ Professor [Dai Yuanguang](#), Shanghai University

Interested communication researchers, scholars, and graduates are invited to submit papers and panel for proposals for inclusion in the Inaugural Conference of the *Global Communication Association* (GCA) related to **Global Communication and Development**, October 18 –19, 2007, Shanghai, China.

Authors are invited to submit papers and panel proposals that:

- ✦ Identify and discuss new developments and approaches in global communication research and development.
- ✦ Critically analyze the impact of new communication technologies on development at the local, national, and international levels.
- ✦ Discuss and analyze the existing and merging legal and policy issues pertaining to development and the communication technologies—particularly the Internet.
- ✦ Present and assess case studies that illustrate the successful of implementation of communication technologies in national development (e.g., health, agriculture, economic, education, science, etc.).
- ✦ Examine and assess the widening digital, cultural, religious, and political divides and propose approaches to stimulate global harmony and cooperation.

Proposals:

Please submit a brief abstract (approximate 500 words), including your complete contact information and affiliation to Ms. Jia Limei, School of Journalism and Communications, Tsinghua University, Beijing, (tsjcws@mail.tsinghua.edu.cn) no later than **May 15, 2007**. Panel proposals must include theme, abstract, title of each paper, a brief description of each paper (200 words), complete contact information, and email address of each presenter.

Completed Papers:

The complete text of accepted papers must be submitted electronically prior to the conference dates. All submissions must be specifically intended for presentation at the Shanghai conference and for possible publication of the proceedings in either paper or electronic format. A selected number of article will also published in the *Global Media Journal* (www.globalmediajournal.com), American, Chinese, and other editions.

Pre-Registration Fees up to August 1, 2007:

- ✚ **International Scholars:** \$400 (Including accommodation, entertainment, and transportation in Shanghai. Attendants are responsible for their transportations to and from Shanghai.)
- ✚ **Discount Rate for Graduate Students:** \$200 (Including accommodation, entertainment, and transportation in Shanghai. Attendants are responsible for their transportations to and from Shanghai.)
- ✚ **Optional Cultural Activities and Tour Fees:** \$300 (Pre-conference, October 16-17, and post-conference tours, October 18, 2007)

After August 1, 2007 Deadline Registration Fees: Add \$100 to each of the above categories.

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Call for Papers:

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For Additional Details, Visit

www.globalcomassociation.com (USA) or <http://166.111.112.80/index.php?id=189> (China)