



## **Virginia Hereford Association**

**PO. Box 342**

**McCoy, VA 24111**

**540-848-4834**

***secretary@virginiaherefords.org***

### **Board of Directors Meeting Minutes**

**Date:** Saturday, January 21, 2017  
**Time:** 9:30 am  
**Location:** Thomas House, Dayton, VA

#### **Board Members Present:**

John Fleishman, President  
Sarah Kenley, Secretary  
Jack Sheehan, Treasurer  
Paul Arey  
Kent Firestone  
Rebecca Monger  
Rodney Phillips  
Roy Dean  
Billy Vaughan  
Charlie Williams  
Diane Wilson

#### **Board Members Absent:**

Todd Scott

#### **Others Present:**

Olivia Williams, Junior President (present for afternoon)

#### **Proceedings:**

Meeting called to order at 9:30 am by John Fleishman

**Invocation** – John Fleishman

**Introduction and confirmation of director appointment to complete term of Paul Novak-**  
Jack Sheehan- Jack introduced Diane Wilson to the board. Diane indicated her career background is in Marketing. Diane is a Hereford Breeder from the Culpepper area. A motion was made for Diane to fill Paul Novak's one year term and the motion was seconded and carried.

John Fleishman welcomed Billy Vaughan, from VA Beach to the board.

### **Spring sale discussion – Rodney Phillips**

The Spring 2017 sale date is Thursday, April 13, 12:30 pm at the Rockingham County Fairgrounds in conjunction with the Beef Expo. Since the date is a Thursday, sale help may be harder to locate for that reason. The ad has been sent to Hereford World and also the ad has been sent to Rebecca Weibert for the Virginia Cattleman. The Beef Expo has committed to spending \$5,000 on advertising. Cowbuyer.com will be the internet auction provider for the sale. The beef expo sale settlement was discussed and a motion was made, seconded and passed to defer any decision regarding settlement of the 2017 Beef Expo sale until after the January 28, 2017 Bull Development Program (BDP) committee with the hope a settlement process can be determined that will be understandable, fair and supported by all and applicable to all types of animals in the sale. It is further understood that if the BDP meeting fails to meet, the board of directors will need to make the decision without input from the BDP. The Beef Expo charges 3% for no sale animals. Todd Scott asked about selling steers in the sale. A motion was made, properly seconded and carried to allow steers to sell without having a female lot and must meet the AHA criteria for purebred Hereford steers.

### **Mailing list – Sarah Kenley**

The mailing list for sale catalogs has been updated. Anyone on the list that have not registered for the last 5 sales or current members were removed from the list. A list of deleted addresses was distributed to the board for review.

### **Approve Minutes from September Board Meeting and Annual Meeting Minutes**

A motion was made to accept the September 2016 Board of Directors meeting minutes and the Annual Meeting minutes as written. The motion was properly seconded and approved.

### **Treasurer's Report**

Treasurer's report was distributed and a motion was made and properly seconded to accept the report. Money is being raised for Kasey Knott, a Maryland junior that is ill. A motion was made, seconded and carried to send \$150.00 to the fund.

### **Virginia Cattleman Association – Jason Carter, Executive Director**

Jason Carter attended the board meeting at lunch and spoke about the Virginia Cattleman Association..

### **Committee Assignments -**

#### **Advertising Committee**

Diane Wilson, Teresa Arey (website), Rebecca Weibert, Jack Sheehan, Sarah Kenley, Junior Association President

#### **Bull Committee**

Bob Shaffer, Rodney Phillips, John Wheeler, Don Richardson, Bob Kube, Jasper Persinger, Doug Harrison, Kent Firestone, Jack Sheehan, Mike Taylor and Bud Shaver

**Sale Committee**

Rodney Phillips, Bob Shaffer, Rebecca Weibert, Paul Arey, Doug and Melissa Harrison, Rebecca Monger

**Membership Committee**

Paul Arey, Sarah Kenley

**Finance/Treasurer Committee**

Jack Sheehan, Roy Dean, John Fleishman

**Juniors and Show Committee**

Charlie Williams, Kent Firestone, Jack Sheehan, Roy Dean, Sarah Kenley, Todd Scott, Paul Arey, Diane Wilson, Billy Vaughan

**VA Beef Expo Board Appointment**

Charlie Williams, Jack Sheehan

**Virginia Cattlemen Appointment**

Charlie Williams

President and Vice President serve as advisors when needed

**Junior Events and Shows**

The board discussed at length the resurgence of question of the management of the 2015 Fall Roundup. The board was in consensus that the decisions made regarding management of that show were correct and in the best interest of the Junior Association and the longevity of the Fall Roundup.

The annual junior meeting is scheduled for February 4 at Wintergreen. Rebecca Monger is planning to donate a cow/calf lot to the Spring sale to be sold to provide the first cash to start up a heifer program for the juniors. A motion was made to accept this donation and put in the spring catalog as lot 1. The motion was seconded and carried.

**New Business**

The board is working on a scholarship fund for Virginia Hereford juniors and this program will be announced at the Spring sale.

It was brought to the boards attention that a request had been made to acquire past sale data collected from all past sales currently in Association data files. It was the consensus of the board that this information was available following each individual sale and is not to be given out as a mass data release of individual information from the association files.

The next board meeting is March 18, 2017.

**Meeting adjourned at 3:00 pm**