Marketing Research Intern

VI E-Cell Tropical Telecom Ltd.
5521 Curaco Gade, Suite 209
St. Thomas, VI 00802

Eligibility: University of the Virgin Islands (UVI) current students and recent grads
Type: Part-time
Paid/Unpaid: Paid
Duration: 3-6 months
Location: St. Thomas Corporate HQ

Tropical Telecom is seeking a Marketing Research Intern to join the team. He/she will responsible for supporting the regional marketing and sales teams.

About VI E-Cell Tropical Telecom:
We are an investment and operating company with operations in the US Virgin Islands, US mainland, Haiti, St. Lucia and St. Vincent and the Grenadines. VI E-Cell Tropical Telecom operates primarily through its subsidiaries. VI E-Cell Tropical Telecom’s focus is on telecommunications in underserved and emerging markets with a focus on broadband, television, cellular and VoIP. We also invest in and operate wireless infrastructure such as multi-tenant towers, collocation and connectivity. VI E-Cell Tropical Telecom is also a provider of telecom services to tax-advantaged companies in the US Virgin Islands as a tenant and partner of the UVI Research and Technology Park.

Key Responsibilities:

* Collect and analyze market data, trends and demographics
* Competitive analysis
* Prospective customer list development
* Designing or assisting in the development of questionnaires
* Assist in development and execution of marketing campaigns and press releases
* Other related clerical and office tasks

If you are interested in joining our dynamic organization, we look forward to speaking with you.
Apply to: info@tropicaltelecom.com